# focus group materials

This document contains the Focus Group Materials for the Message and Material Testing project for   
Nonpharmaceutical Interventions.

#### message AND MATERIAL testing for nonpharmaceutical interventions **focus group materials**

**Nonpharmaceutical Interventions, 2012**

**Evaluation Team:**

Principal Investigator:   
Noreen Qualls, Centers for Disease Control and Prevention   
Co-Investigators:

Kathryn Maddox, Chenega Government Consulting, LLC

Tiffani Phelps, Chenega Government Consulting, LLC

Jasmine Kenney, Chenega Government Consulting, LLC  
Jennifer Callais, Oak Ridge Associated Universities/Oak Ridge Institute for Science and Education

Mary Jean Brewer, Oak Ridge Associated Universities/Oak Ridge Institute for Science and Education

Rebecca Bryant, Bryant Research, LLC

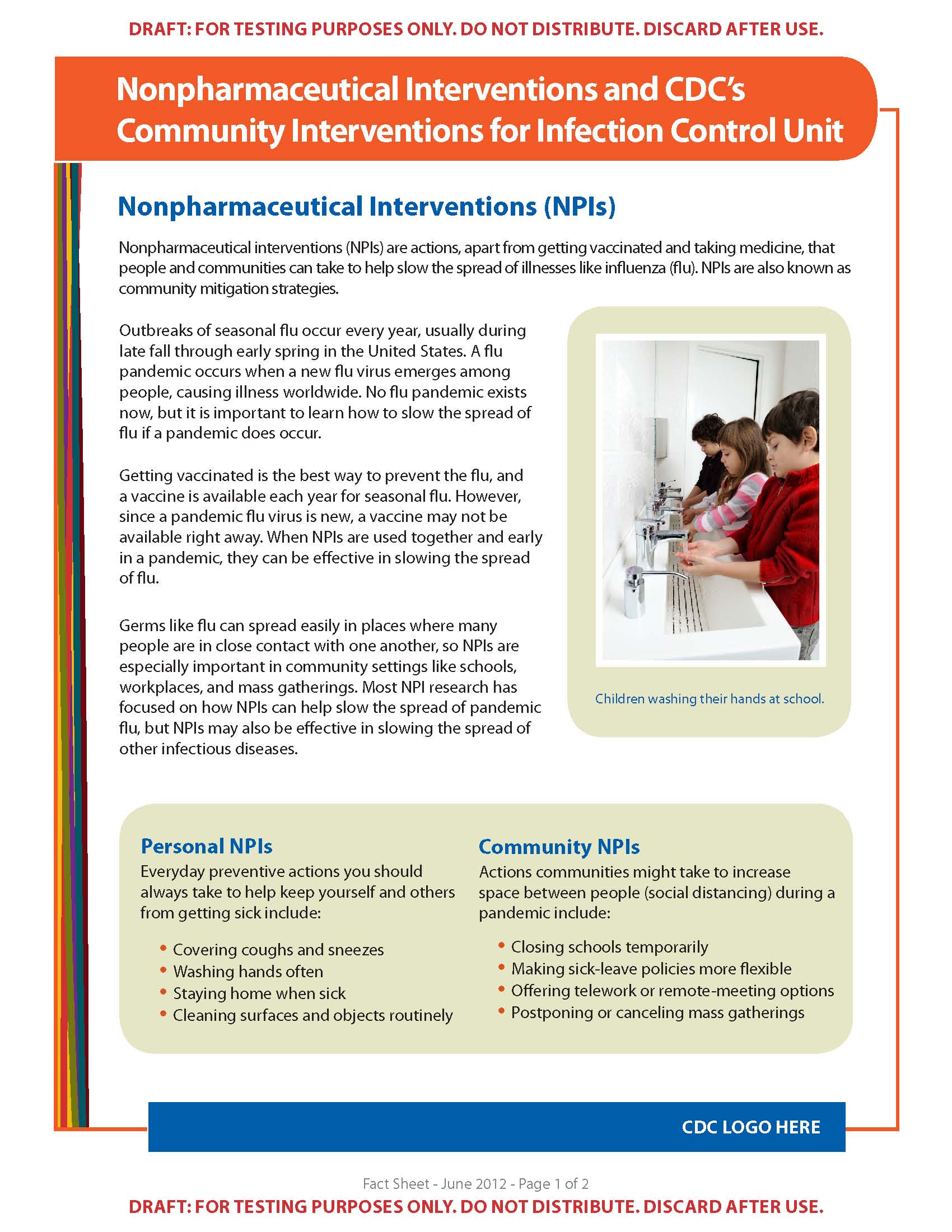
# Focus group MATERIALS

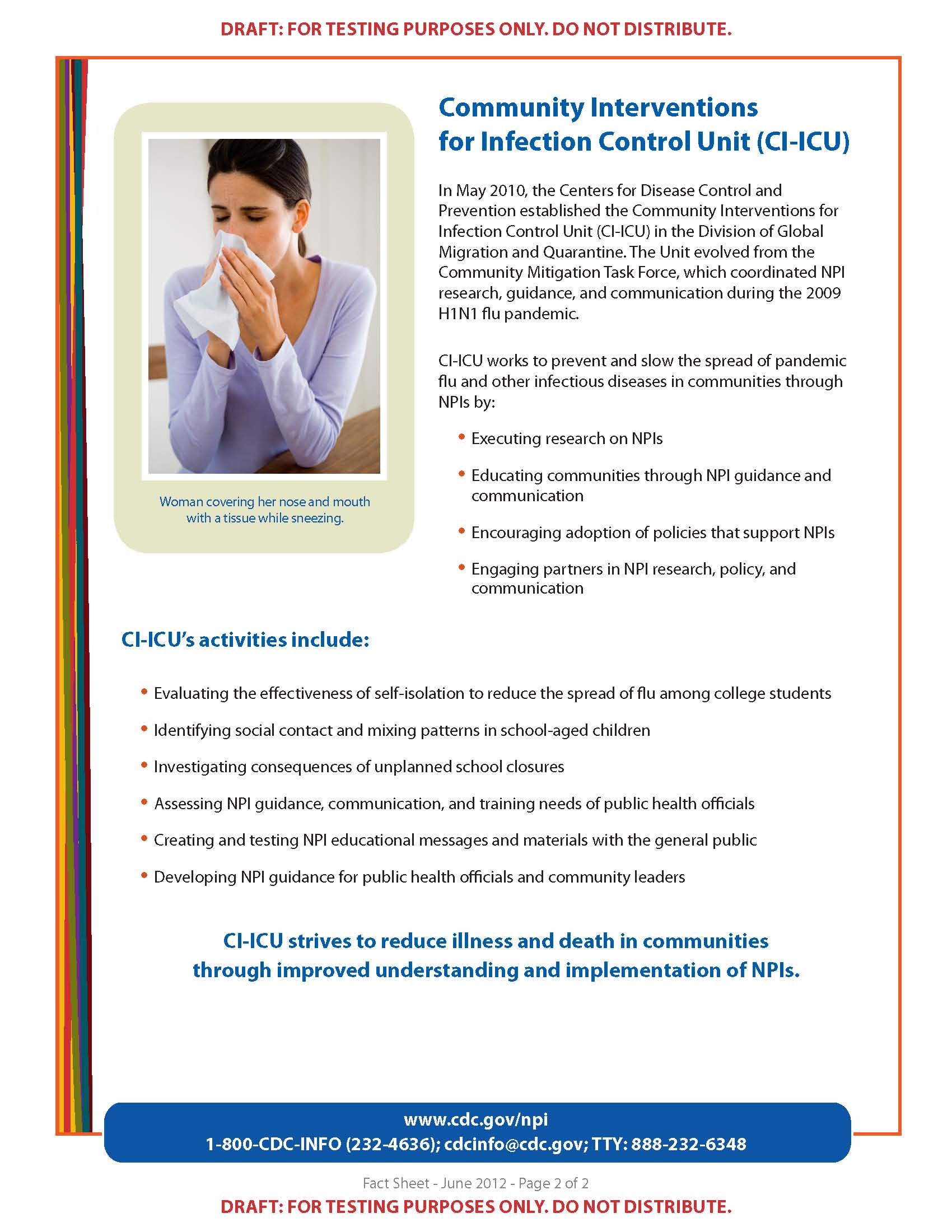
The following materials will be tested by focus group participants (in order).

The following testing materials comprise the package that will be sent to participants via postal mail before the online focus group occurs.

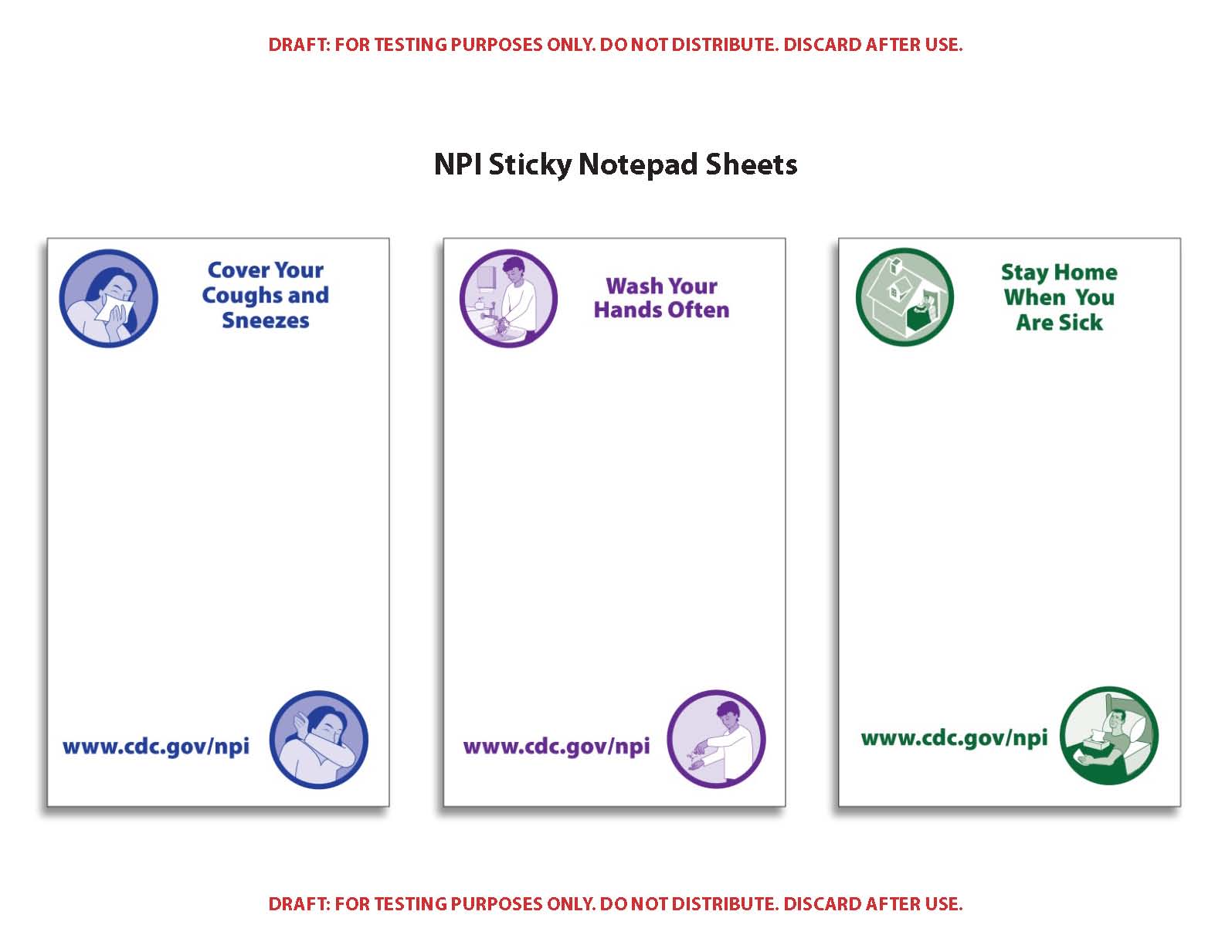
### CI-icu focus group materials for testing

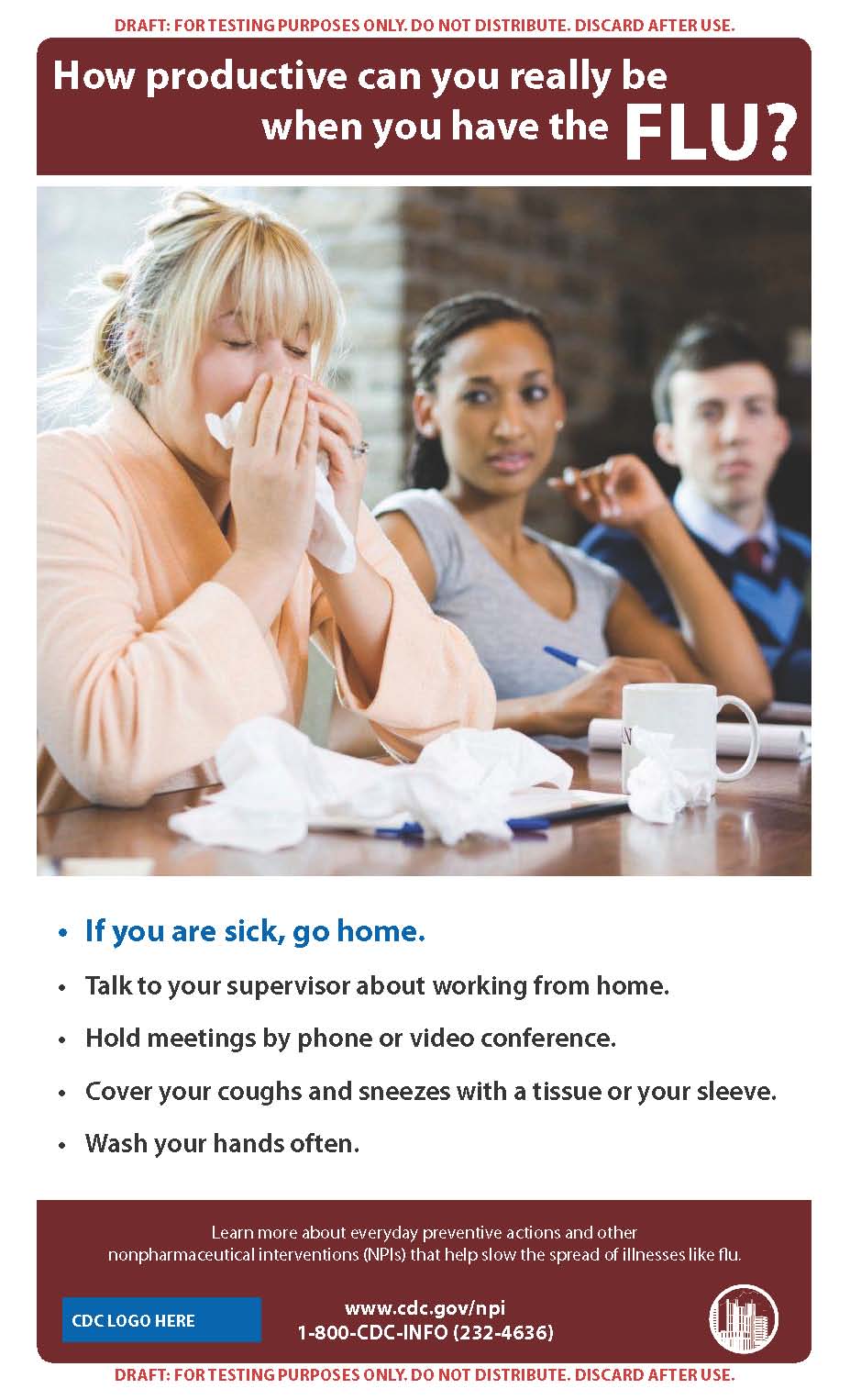
1. Personal NPI Guide for General Public
2. NPI and CI-ICU Fact Sheet for General Public
3. Personal NPI Sticky Notes for Employees and General Public
4. Poster for Employees
5. Personal NPI Poster for General Public
6. Personal NPI Magnets for Kids
7. Fact Sheet for Parents
8. Checklist for Child Care/K-12 Administrators
9. Fact Sheet for Child Care/K-12 Staff
10. Checklist for Business Administrators
11. Checklist for Mass Gathering Administrators
12. Guide for Mass Gathering Attendees

**** ****

****

Page 2

****

****



****

