

**ATTACHMENT C-1: Screening Instrument  
CDC Message Testing: Radiation Emergencies Infographics  
(Online Survey)**

Form Approved  
OMB No. 0920-0572  
Exp. 02/28/2015

**LEVEL 1**

1. In which of the following categories does your age fall? (A.2.a)

- 01 under 18 years of age **[THANK AND TERMINATE]**
- 02 18-24 years of age
- 03 25-34 years of age
- 04 35-44 years of age
- 05 45-54 years of age
- 06 55-64 years of age
- 07 65-74 years of age
- 08 75 years of age or older

**[RECRUIT A MIX]**

2. Do you, or does any member of your household or immediate family work (B.1.b):

- 01 For a market research company
- 02 For an advertising agency or public relations firm
- 03 In the media (TV/radio/newspapers/magazines)
- 04 As a healthcare professional (doctor, nurse, pharmacist, dietician, etc.)
- 05 An employee for any of the following:
  - Employee of U.S. Department of Health and Human Services
  - Employee of state or local health department
  - Employee of Department of Homeland Security
  - Employee of state or local emergency management agency
  - Nuclear power plant employee, Radiation Safety Officer, health physicist or other radiation-related occupation

**[IF YES TO ANY, THANK AND TERMINATE]**

*Public reporting burden of this collection of information is estimated to average 3 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0572).*

## **LEVEL 2**

1. Gender (A.1.a)

01 Male

2 Female

### **[RECRUIT ABOUT A 50/50 MIX]**

2. [FOR WOMEN] Have you been pregnant in the past year? (A.46.a)

**01 YES -> SHOW PREGNANCY INFOGRAPHIC**

**02 NO -> DO NOT SHOW PREGNANCY INFOGRAPHIC**

## **DEMOGRAPHICS**

3. What is the highest level of education you have completed? (A.4.a)

01 Grade school

02 Less than high school graduate/some high school

03 High school graduate or completed GED

04 Some college or technical school

05 Received four-year college degree

06 Some post graduate studies

07 Received advanced degree

### **[RECRUIT A MIX]**

4. Are you Hispanic, Latino/a, or Spanish Origin?

**(One or more categories may be selected)**

Categories

a. \_\_\_ No, not of Hispanic, Latino/a, or Spanish origin **(SKIP TO QUESTION 8)**

b. \_\_\_ Yes, Mexican, Mexican American, Chicano/a

c. \_\_\_ Yes, Puerto Rican

d. \_\_\_ Yes, Cuban

e. \_\_\_ Yes, Another Hispanic, Latino/a or Spanish origin

5. Please indicate your race or ethnic background.

a. \_\_\_ White

b. \_\_\_ Black or African American

c. \_\_\_ American Indian or Alaska Native

- d. \_\_\_\_ Asian Indian
- e. \_\_\_\_ Chinese
- f. \_\_\_\_ Filipino
- g. \_\_\_\_ Japanese
- h. \_\_\_\_ Korean
- i. \_\_\_\_ Vietnamese
- j. \_\_\_\_ Other Asian
- k. \_\_\_\_ Native Hawaiian
- l. \_\_\_\_ Guamanian or Chamorro
- m. \_\_\_\_ Samoan
- n. \_\_\_\_ Other Pacific Islander

**[RECRUIT A MIX]**

**[DOCUMENT ON GRID]**

6. In what state, city, and zip code do you currently live? ENTER FIVE DIGIT ZIP CODE. (A.9.a)