

Attachment E-2 Survey Questions

NOTE: Questions 9-15 will be asked following a Protective Action infographic (specific images will be rotated). See Attachment G (Infographics) for images

Form Approved

OMB No. 0920-0572

Exp. 02/28/2015

* 9. What was the main message of this brochure?

* 10. On a scale from 1 to 5, where a 1 means "Strongly Disagree" and a 5 means "Strongly Agree" how would you rate the following...?

	1 - Strongly Disagree	2	3	4	5 - Strongly Agree
This brochure was easy to understand.	—	—	—	—	—
I liked the pictures in this brochure.	—	—	—	—	—
I learned something new by reading this.	—	—	—	—	—
I trust the information in this brochure	—	—	—	—	—
[In an emergency], I can do what this brochure suggests.	—	—	—	—	—
The suggestions for dealing with radiation emergencies made in the message are doable.	—	—	—	—	—
I am confident that I can protect myself in a radiation emergency	—	—	—	—	—

* 11. How much of the brochure would you read?

— I would only read the headline.

- I would only look at the images.
- I would only read the headline and look at the images.
- I would read the whole thing.
- I wouldn't read any of it.

*** 12. Were there any tips on here that you would not follow or comply with? Why?**

*** 13. Is there anything you especially liked about this brochure? Please explain.**

*** 14. Is there anything you would change about this brochure? Please explain.**

*** 15. What other comments would you like to make about this brochure?**

Public reporting burden of this collection of information is estimated to average 12 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0572).

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Attachment E-2 Survey Questions

NOTE: Questions 16-21 will be asked following a Health Effects infographic (specific images will be rotated). See Attachment G (Infographics) for images

*** 16. What was the main message of this brochure?**

*** 17. On a scale from 1 to 5, where a 1 means "Strongly Disagree" and a 5 means "Strongly Agree" how would you rate the following...?**

	1 - Strongly Disagree	2	3	4	5 - Strongly Agree
This brochure was easy to understand.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I liked the pictures in this brochure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learned something new by reading this.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I trust the information in this brochure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*** 18. How much of the brochure would you read?**

- I would only read the headline.
- I would only look at the images.
- I would only read the headline and look at the images.
- I would read the whole thing.
- I wouldn't read any of it.

*** 19. Is there anything you especially liked about this brochure? Please explain.**

*** 20. Is there anything you would change about this brochure? Please explain.**

*** 21. What other comments would you like to make about this brochure?**

A large, empty rectangular box with a thin black border, likely intended for a survey question or answer.

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Attachment E-2 Survey Questions

NOTE: Questions 22-26 will be asked following a Types of Radiation Emergencies infographic (specific images will be rotated). See Attachment G (Infographics) for images.

*** 22. What was the main message of this brochure?**

*** 23. On a scale from 1 to 5, where a 1 means "Strongly Disagree" and a 5 means "Strongly Agree" how would you rate the following...?**

	1 - Strongly Disagree	2	3	4	5 - Strongly Agree
This brochure was easy to understand.	—	—	—	—	—
I liked the pictures in this brochure.	—	—	—	—	—
I learned something new by reading this.	—	—	—	—	—
I trust the information in this brochure.	—	—	—	—	—
The suggestions for dealing with radiation emergencies made in the message are doable.	—	—	—	—	—

*** 24. How much of the brochure would you read?**

- I would only read the headline.
- I would only look at the images.
- I would only read the headline and look at the images.
- I would read the whole thing.
- I wouldn't read any of it.

*** 25. Is there anything you especially liked about this brochure? Please explain.**

*** 26. Is there anything you would change about this brochure? Please explain.**