

..: S T R A T A L Y S :.

Screener/Pediatricians

CDC "Parents are the Key" Toolkit Materials Evaluation

10-MINUTE ASSESSMENT TO RECRUIT FOR ONLINE FOCUS GROUPS

Public Reporting burden of this collection of information is estimated at 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NW, MS D-74, Atlanta, GA 30333; Attn: PRA (0920-0572).

We would like to invite you to participate in an online group discussion, also called a focus group, Thursday, July 17. The group session will last for approximately 60 minutes and will be conducted in English.

The session is being sponsored by the Centers for Disease Control and Prevention and is focused on a communications campaign about safe teen driving. The campaign highlights the message that motor vehicle crashes are the leading cause of death among teens, but there are proven steps that parents can take to help keep teens safer on the road.

To express our appreciation for assisting us with your insights, we will offer a \$75 gift for participation. But, first I'd like to ask you a few questions for background information to see if you qualify for this project.

Would you be available to participate in an online focus group on the day/time listed below?

- Yes, I would like to participate on THURSDAY Evening, JULY 17, 2014, from 8-9:00pm EASTERN (7-8:00pm CENTRAL; 6-7:00pm MOUNTAIN; 5-6:00pm PACIFIC/ARIZONA).
- No

Next

Are you ...

- Male
- Female

What is your approximate age?

Please Select

Next

You have been identified as a physician in the healthcare industry. Which of the following best describes your specialty?

- General practitioner
- Family physician
- Pediatrician
- Nurse practitioner
- Psychiatrist / Psychologist
- Other

Which of the following best describes your current job ...

- Clinician operating private practice
- Clinician working for group practice
- Clinician working for a hospital or clinic
- Researcher - clinical
- Other (please specify)

How long have you been a practicing doctor?

- 1 year or less
- 2 to 5 years
- 6 to 10 years
- 11 to 15 years
- 16+ years

Next

How often do you consult with patients?

- Daily
- Weekly
- Monthly
- Less than once per month

What percentage of your patients fall into each of the below age groups?

Remaining to allocate: 100

| | |
|----------------------|-----------------|
| <input type="text"/> | Under 5 |
| <input type="text"/> | 6-12 years old |
| <input type="text"/> | 13-18 years old |
| <input type="text"/> | 19 and older |

Next

What state do you reside in?

Please Select

You will need to have the Flash player installed on your system in order to join the live session.

Please click [here](#) to make sure you have Flash.

If you do not, then follow the instructions to install Flash and return to this page. If you do, then select 'Yes' below and click the Next button.

- Yes, I have Flash!
- No

What type of internet connection do you currently have on the computer you will be using to participate in the online discussion session?

- Dial-up connection
- Broadband connection (e.g., cable, DSL, Fios, etc.)

Next

Congratulations! You have agreed to participate in a live online session on ...

[INSERT DATE & TIME]

- Prior to the session, you will receive an email confirmation from 'Stratalys Research' with a link and instructions for logging into the session.
- You may log in up to 20 minutes before the start time of the session. You will not be allowed into the session if you log in late.
- You may participate from any **desktop or laptop computer**.
- **NOTE:** Please make sure you can devote the entire 60 minutes to the session. Also, please try to ensure that you are able to focus on the session by eliminating any distractions.

Please confirm that you will be participating by selecting 'Yes' below ...

- Yes, I'll be participating
- No

Next

Please enter your email address in the box below so that we can send you your login information for the group session. We will ONLY use your email to send you this one additional message with your login information. Your email will NOT be used for ANY OTHER PURPOSES. (DOUBLE CHECK your email address carefully to make sure you typed it correctly!)

Next

Thank you for completing the online focus group registration! You will receive an email with login information on the day of the session. We look forward to your participation.

Thank you for participating! We needed a specific number of people to take part in the discussion session, and we have already exceeded that number! Although we have reached our limit for the group session, we appreciate your time.

Thank you for participating! Although you did not qualify for this study, we appreciate your time. Thanks again!