

GENERIC SUB-STUDY SUBMISSION – 0925-0645-01

DATE OF REQUEST: March 20, 2012

SUB AGENCY (I/C): NIH/NCI/DCCPS

TITLE OF SUB-STUDY: Self-affirmation and affect

GENERIC CLEARANCE UNDER OMB #0925-0645-01

EXP. DATE: 12/31/2014

TOTAL BURDEN APPROVED:

6,000 hours

BURDEN APPROVED TO DATE:

0 hours

BURDEN FOR THIS REQUEST:

400 hours

ABSTRACT:

The National Cancer Institute (NCI) proposes to conduct a study to refine and validate a theory regarding the role of the self and affective experiences in responding to health communications about alcohol use. Using several survey conditions, we will a survey that will help to refine a preliminary theory concerning the role of self-affirmation – affirming one’s self value – and recall of affective experiences in responding to health communications. We will examine whether our theoretical framework best predicts responses; this will be the first survey to attempt to refine and validate this theoretical framework.

This data will be collected through the [TESS](#) project, an opportunity for researchers to collect free data to examine psychological theories and hypotheses. The proposal was peer-reviewed by scientific content experts, and the positive reviews led the study to be accepted. Thus, data will be collected at cost to TESS, and the study will be fielded through an internet survey company.

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED? ___ YES <input checked="" type="checkbox"/> NO ___ N/A	IS PERSONALLY IDENTIFIABLE INFORMATION (PII) BEING COLLECTED? ___ YES <input checked="" type="checkbox"/> NO ___ N/A
OBLIGATION TO RESPOND: <input checked="" type="checkbox"/> VOLUNTARY ___ REQUIRED TO OBTAIN OR RETAIN BENEFITS ___ MANDATORY	TYPE OF COLLECTION/RESEARCH? ___ CUSTOMER SATISFACTION ___ USABILITY TESTING ___ FOCUS GROUPS ___ PRETESTING <input checked="" type="checkbox"/> FORMATIVE RESEARCH ___ QUESTIONNAIRE DEVELOPMENT ___ OTHER: _____
HOW WILL THIS SURVEY BE OFFERED? <input checked="" type="checkbox"/> WEB SITE ___ TELEPHONE INTERVIEW ___ MAIL RESPONSE ___ IN PERSON INTERVIEW ___ OTHER: _____	
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