# **GENERIC SUB-STUDY SUBMISSION – 0925-0645-06**

## DATE OF REQUEST: August 15, 2013

# SUB AGENCY (I/C): NIH/NCI/DCCPS

TITLE OF SUB-STUDY: Validating scale to assess cancer-related risk perceptions

GENERIC CLEARANCE UNDER OMB #0925-0645-06

**EXP. DATE:** 12/31/2014

### TOTAL BURDEN APPROVED: BURDEN APPROVED TO DATE: BURDEN FOR THIS REQUEST:

6,000 hours 1,234 hours 625 hours

## ABSTRACT:

The goal of National Cancer Institute's (NCI) Behavioral Research Program (BRP) is to increase the breadth, depth, and quality of behavioral research in cancer prevention and control. BRP conducts varying programs of formative research to develop and validate cancer-related behavioral theories. This formative survey research refines and validates questionnaires necessary to test a theory regarding the nature of risk perceptions. Three questionnaires are designed to assess three aspects of risk perception (deliberative, affective and intuitive risk perception) across three health conditions (cancer, diabetes and heart disease). Participants will complete either a survey about cancer risk perceptions, diabetes risk perceptions, or a survey about heart disease risk perceptions. An internet sample (N = 1500), will be drawn from Amazon mTurk (https://requester.mturk.com/). mTurk is an internet service that allows researchers to gather survey data (mTurk also supports other purposes related to "crowd-sourcing").

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED? YES _XNON/A	IS PERSONALLY IDENTIFIABLE INFORMATION (PII) BEING COLLECTED? YES _XNON/A
OBLIGATION TO RESPOND:   XVOLUNTARY   REQUIRED TO OBTAIN OR RETAIN    BENEFITS   MANDATORY    HOW WILL THIS SURVEY BE OFFERED?   X_WEB SITE   TELEPHONE INTERVIEW   MAIL RESPONSE   IN PERSON INTERVIEW   OTHER:	TYPE OF COLLECTION/RESEARCH?   CUSTOMER SATISFACTION   USABILITY TESTING   FOCUS GROUPS   PRETESTING   YORMATIVE RESEARCH   QUESTIONNAIRE DEVELOPMENT   OTHER:
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