

GENERIC SUB-STUDY SUBMISSION – 0925-0645-08

DATE OF REQUEST: March 10, 2014

SUB AGENCY (I/C): NIH/NCI/DCCPS

TITLE OF SUB-STUDY: Refining and validating a theory of risk perceptions

GENERIC CLEARANCE UNDER OMB #0925-0645-08

EXP. DATE: 12/31/2014

TOTAL BURDEN APPROVED: 6,000 hours
BURDEN APPROVED TO DATE: 1,859 hours
BURDEN FOR THIS REQUEST: 250 hours

ABSTRACT:

This project will build upon previous approved research (OMB No. 0925-0645 sub-study #6), which involved data collection to validate a novel risk perception questionnaire. The previous research involved validating a theoretical framework characterizing perceived risk of cancer (as compared to perceived risk of two other prominent diseases). Data collected from that study supported the theoretical framework, and provided empirical information about ways in which the scale could be refined to better capture risk perceptions. The current formative research builds on that data collection by refining the theoretical framework and measurement, as well as by preliminarily examining the predictive validity of a theory on the nature of cancer risk perceptions. The questionnaire is designed to assess three aspects of cancer risk perceptions (deliberative, affective and intuitive risk perception). As was done in the previously approved sub-study, an internet sample ($N = 500$), will be drawn from Amazon mTurk (<https://requester.mturk.com/>).

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> N/A	IS PERSONALLY IDENTIFIABLE INFORMATION (PII) BEING COLLECTED? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> N/A
OBLIGATION TO RESPOND: <input checked="" type="checkbox"/> VOLUNTARY <input type="checkbox"/> REQUIRED TO OBTAIN OR RETAIN BENEFITS <input type="checkbox"/> MANDATORY	TYPE OF COLLECTION/RESEARCH? <input type="checkbox"/> CUSTOMER SATISFACTION <input type="checkbox"/> USABILITY TESTING <input type="checkbox"/> FOCUS GROUPS <input type="checkbox"/> PRETESTING <input checked="" type="checkbox"/> FORMATIVE RESEARCH <input type="checkbox"/> QUESTIONNAIRE DEVELOPMENT <input type="checkbox"/> OTHER: _____
HOW WILL THIS SURVEY BE OFFERED? <input checked="" type="checkbox"/> WEB SITE <input type="checkbox"/> TELEPHONE INTERVIEW <input type="checkbox"/> MAIL RESPONSE <input type="checkbox"/> IN PERSON INTERVIEW <input type="checkbox"/> OTHER: _____	
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