

Attachment C: TELEPHONE/VOICEMAIL REMINDER

Telephone Script

Hello. My name is {INSERT NAME} and I am calling on behalf of the NCI Goals and Values Study.

1. Is this [insert participant's name]?

Yes

No [Go to Q1a]

1a. Can I please speak with [participant's name]?

I am calling to remind you to about the Goals and Values Study on {insert date} at {insert time slot}.

You recently received an email confirmation to participate in the Goals and Values Study. The study will take 100 minutes and you will receive \$30 as a thank you for your time when the study is complete. Please bring a valid photo ID.

If you have any questions, trouble locating the National Cancer Institute, or no longer want to participate in this study, please call {insert number}.

Thank you for your participation in this important study.

Voicemail script

Hello. I am [caller's name] calling for [participant's name] on behalf of the NCI Goals and Values Study. I am calling to remind you of the upcoming study on {insert date} at {insert time slot}.

The survey will take 100 minutes and you will receive \$30 as a thank you for your time when the study is complete. Please bring a valid Photo ID.

If you have any questions, trouble locating the National Cancer Institute, or no longer want to participate in this study, please call {insert number}. Thank you for your participation in this important study.

EMAIL REMINDER

Dear _____,

Thank you for signing up to take part in the Goals and Values Study. This message is to remind you that your study is scheduled for {insert time} on {insert date} at the National Cancer Institute.

The study will last about 100 minutes. The National Cancer Institute provides free parking. We ask that you plan to remain in the building for the full 100 minutes, but there may be some down time so please bring something to read or do while you wait. Please bring a valid photo ID.

You will receive \$30 as a thank you for your time when the study is complete.

Thank you in advance for taking the time to complete this important survey. If you no longer wish to participate in this study, please contact {insert contact}.

Thank you,
Westat (on behalf of the National Cancer Institute)