

REQUESTED APPROVAL DATE: 11/26/14 (knowing that this is the day before Thanksgiving, 12/1/14 is fine)

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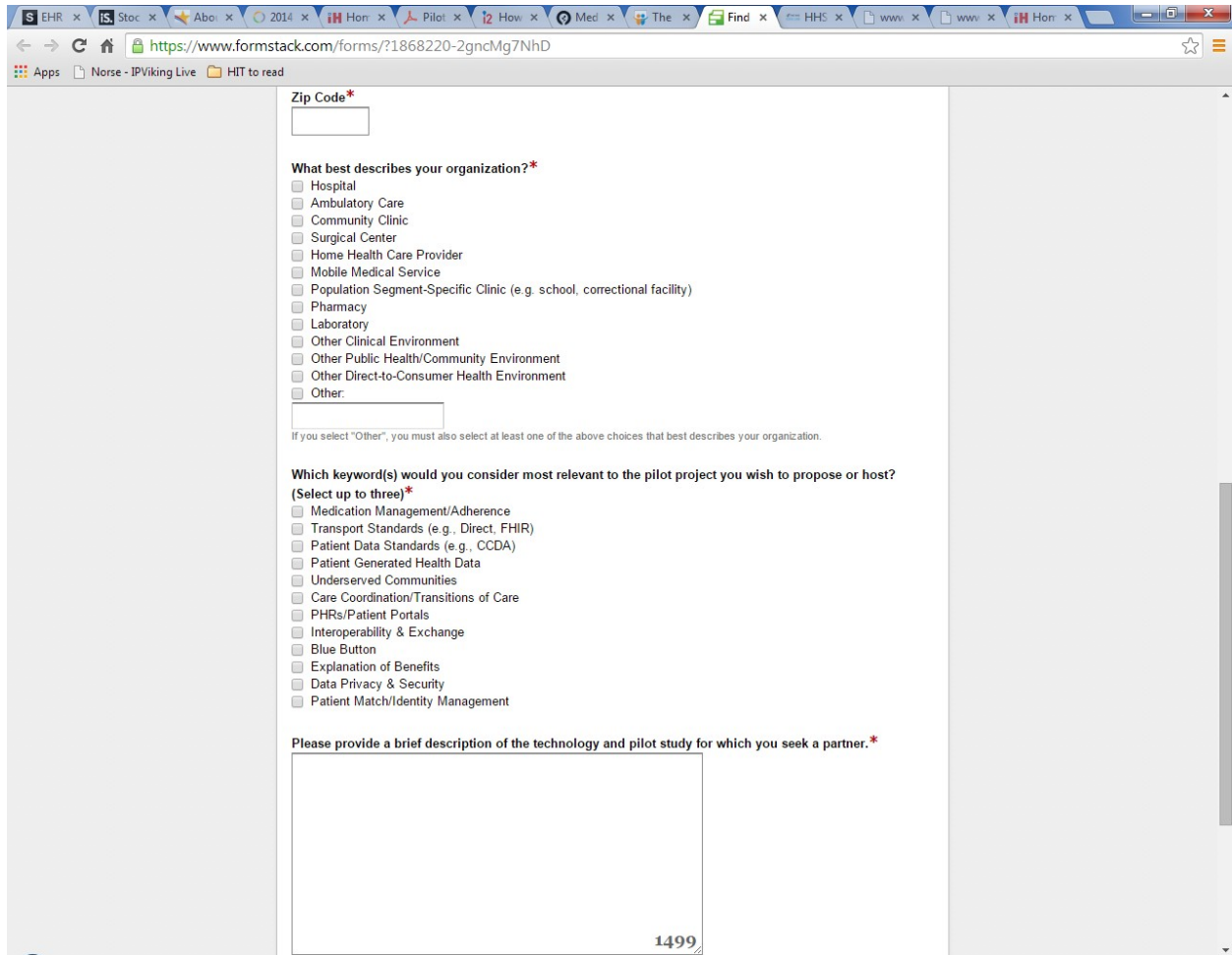
NAME OF OFFICE/PROGRAM: Office of the National Coordinator for Health IT

SCREENSHOTS

Screenshot 1: Basic contact info for both innovator companies and host sites

The screenshot shows a web browser window with the URL <https://www.formstack.com/forms/?1868220-2gncMg7NhD>. The form is titled "Which of the following best describes your organization?*" and has two radio button options: "I am a healthcare provider (HOST) interested in finding a technology company." and "I am a technology company (INNOVATOR) interested in piloting my product." Below the options are several required fields: "Name*" (split into "First Name" and "Last Name"), "Email*", "Phone*", "Organization Name*", "Title*", "Department", "Website*", "City*", "State*" (a dropdown menu), and "Zip Code*". At the bottom, there is a question: "Which keyword(s) would you consider most relevant to the pilot project you wish to propose or host? (Select up to three)*".

Screenshot 2: Additional information from host sites



The screenshot shows a web browser with multiple tabs open, including 'EHR', 'Stoc', 'Abo', '2014', 'iH Hon', 'Pilot', 'i2 How', 'Med', 'The', 'Find', 'HHS', 'www', and 'iH Hon'. The active tab is 'https://www.formstack.com/forms/?1868220-2gncMg7NhD'. The browser's address bar shows the URL and navigation icons. Below the browser window, the form content is visible. It includes a 'Zip Code*' field, a section titled 'What best describes your organization?' with a list of checkboxes for various healthcare settings, a section titled 'Which keyword(s) would you consider most relevant to the pilot project you wish to propose or host?' with a list of checkboxes for various healthcare topics, and a section titled 'Please provide a brief description of the technology and pilot study for which you seek a partner.*' with a large text input area. The number '1499' is visible in the bottom right corner of the form area.

Zip Code*

What best describes your organization?*

- Hospital
- Ambulatory Care
- Community Clinic
- Surgical Center
- Home Health Care Provider
- Mobile Medical Service
- Population Segment-Specific Clinic (e.g. school, correctional facility)
- Pharmacy
- Laboratory
- Other Clinical Environment
- Other Public Health/Community Environment
- Other Direct-to-Consumer Health Environment
- Other:

If you select "Other", you must also select at least one of the above choices that best describes your organization.

Which keyword(s) would you consider most relevant to the pilot project you wish to propose or host? (Select up to three)*

- Medication Management/Adherence
- Transport Standards (e.g., Direct, FHIR)
- Patient Data Standards (e.g., CCDA)
- Patient Generated Health Data
- Underserved Communities
- Care Coordination/Transitions of Care
- PHRs/Patient Portals
- Interoperability & Exchange
- Blue Button
- Explanation of Benefits
- Data Privacy & Security
- Patient Match/Identity Management

Please provide a brief description of the technology and pilot study for which you seek a partner.*

1499

Screenshot 3.1: Additional information from innovator companies

The screenshot shows a web browser window with the URL <https://www.formstack.com/forms/?1868220-2gncMg7NhD>. The browser tabs include 'EHR', 'Stoc', 'Abo', '2014', 'Hon', 'Pilot', 'How', 'Med', 'The', 'Find', 'HHS', 'www', and 'Hon'. The browser address bar shows the URL and navigation icons. The browser's taskbar at the bottom shows 'Apps', 'Norse - IPViking Live', and 'HIT to read'.

The form content is as follows:

- State***: A dropdown menu.
- Zip Code***: A text input field.
- Which best describes your company?***: Radio buttons for:
 - Has never piloted with a large organization before.
 - Has piloted with a large organization before.
- Which best describes your company's annual revenues?***: Radio buttons for:
 - Pre-Revenue
 - \$0-\$500K
 - \$500K - \$1m
 - Over \$1m
- How much seed or venture capital funding have you raised?***: Radio buttons for:
 - Less than \$10M
 - \$10M or more
- Total number of employees***: A dropdown menu with '1-10' selected.
- What profile best represents the type of stakeholder with whom you seek to partner? (Select all that apply):***: A list of checkboxes:
 - Hospital
 - Ambulatory Care
 - Community Clinic
 - Surgical Center
 - Home Health Care Provider
 - Mobile Medical Service
 - Population Segment-Specific Clinic (e.g. school, correctional facility)
 - Pharmacy
 - Laboratory
 - Other Clinical Environment
 - Other Public Health/Community Environment
 - Other Direct-to-Consumer Health Environment
 - Other:A text input field is provided for the 'Other:' category.
- If you select "Other", you must also select at least one of the above choices.
- Which keyword(s) would you consider most relevant to the pilot project you wish to propose or host? (Select up to three)***: A list of checkboxes:
 - Medication Management/Adherence
 - Transport Standards (e.g., Direct, FHIR)
 - Patient Data Standards (e.g., CCD)

At the bottom right of the form, the number '1499' is displayed.

Screenshot 3.2: Additional information from innovator companies

The screenshot shows a web browser window with the URL <https://www.formstack.com/forms/?1868220-2gncMg7NhD>. The browser tabs include "EHR", "Stoc", "Abo", "2014", "Hon", "Pilot", "How", "Med", "The", "Find", "HHS", "www", and "Hon".

The form content includes:

- An "Other:" text input field with a note: "If you select 'Other', you must also select at least one of the above choices."
- A section titled "Which keyword(s) would you consider most relevant to the pilot project you wish to propose or host? (Select up to three)*" with a list of checkboxes:
 - Medication Management/Adherence
 - Transport Standards (e.g., Direct, FHIR)
 - Patient Data Standards (e.g., CCDA)
 - Patient Generated Health Data
 - Underserved Communities
 - Care Coordination/Transitions of Care
 - PHRs/Patient Portals
 - Interoperability & Exchange
 - Blue Button
 - Explanation of Benefits
 - Data Privacy & Security
 - Patient Match/Identity Management
- A highlighted yellow section titled "Please provide a brief description of the technology and pilot study for which you seek a partner.*" containing a large text area with a "1499" character count.
- A section titled "Please provide a PDF slidedeck (5 slides max) describing your product.*" with a "Choose File" button and the text "No file chosen".
- A section titled "Please Review the [Eligibility Requirements](#) for participation in this challenge." with a checkbox: "I have reviewed the eligibility requirements for participation in this challenge and affirm that I am eligible to win prize awards."
- A "Submit Form" button at the bottom.