Reference Periods

Group	Large (Salient) Items	Small (Less Salient) Items	Recurring Items
	Airline Tickets Coats, Jackets, or Furs Televisions, all types Automobile, truck, minivan, van or SUV Washer and/or Dryer	Shirts, Blouses, or Tops Camping Equipment Power Tools Pets, Pet Supplies, or Medicine for Pets Photography	Mortgage or Rent Electricity Automobile or Other Vehicle Insurance Mobile/Cellular Service Accounting Fees, including Tax Preparation
1	3 Months	6 Months	12 Months
2	6 Months	12 Months	3 Months
3	12 Months	3 Months	6 Months

For each item participants will be asked:
- Since the first of [the reference month], have you or any members of your household purchased any (or had expenses for) [expenditure category]?
  - o (if Yes) What was the cost of those items?
  - o (if Yes) In what month did you purchase them?

After all questions have been asked for expenditure item, participants will be asked follow-up questions:
- I asked you about expenses for [expenditure category] since [the reference month] and you said "[repeat respondents answer, the expenditure amount, and the month of purchase]"
  - o Please explain how you arrived at your answer?
  - o (if Yes) How confident are you that this expenditure occurred in the last [X] Months? (Not At All Confident – Extremely Confident)
    - ▪ (if Not At All or Extremely Confident) Why are you [Not At All/Extremely Confident]?
  - o (if Yes) How confident are you that you accurately recalled the price of the item? (Not At All Confident – Extremely Confident)
    - ▪ (if Not At All or Extremely Confident) Why are you [Not At All/Extremely Confident]?
  - o (if Yes) How confident are you that you purchased this item in [month]? (Not At All Confident – Extremely Confident)
    - ▪ (if Not At All or Extremely Confident) Why are you [Not At All/Extremely Confident]?

o (if No) How confident are you that you *did not* purchase [expenditure category] in the last [X] Months? (Not At All Confident – Extremely Confident)
  ▪ (if Not At All or Extremely Confident) Why are you [Not At All/Extremely Confident]?

For items with a 3 or 6 month reference period:
- Thinking back over the last 12 months, how many did you have for [expenditure category]?
- How accurately would you be able to report your purchases for [expenditure category] for a 12 month period? (Not At All Accurate – Extremely Accurate)

Global Questions

- Since the first of [the reference month], have you or any members of your household purchased, for you or your household or for someone outside of your household, any furniture?
  o (if Yes) What was the total cost of these items?
  o (if Yes) In what month did you purchase them?
- Since the first of [the reference month], have you or any members of your household purchased or rented any computer hardware, software, accessories, and service?
  o (if Yes) What was the total cost of these items?
  o (if Yes) In what month did you purchase them?
- Since the first of [the reference month], have you or any members of your household purchased any household linens or window coverings?
  o (if Yes) What was the total cost of these items?
  o (if Yes) In what month did you purchase them?

- **Furniture**
  o (if Purchased) What items did you purchase? What was the cost of each of those items?
  o What comes to mind when I say "furniture?"
  o [*Provide list of expenditure items*] Which of these items do you think definitely belongs in the category "furniture?"
  o Which of the items do you think definitely does not belong in the category "furniture?"
  o Did looking at that list remind you of any other things you've purchased since the first of [the reference month]?
    ▪ (if Yes) What else did you purchase?
    ▪ (if Yes) What was the cost of those items?

- (if Yes) Why didn't you include these items in your earlier answer about underline furniture? [Forgot about purchase, Didn't think item would be considered furniture, etc.]
  - o Did you think this question referred to the rental of furniture? Why or why not?
    - Have you rented any furniture since the first of [the reference month]?
  - o Was the question about how much underline furniture you've purchased since the first of [the reference month] easy or difficult to answer?
    - What made it [easy/difficult] to answer?
  - o [*Show current question item list*] Would you rather be asked if you've purchased furniture, in general, or about these different types of furniture separately? Which would be easier for you to talk about? Why?

- **Computer hardware, software, and accessories**
  - o [if Purchased] What items did you purchase? What was the cost of those items?
  - o What comes to mind when I say "computer hardware, software, accessories, and service?"
  - o [Provide list of expenditure items] Which of these items do you think definitely belongs in the category "computer hardware, software, accessories, and service?"
  - o Which of the items do you think definitely does not belong in the category "computer hardware, software, accessories, and service?"
  - o Did looking at that list remind you of any other things you've purchased since the first of [the reference month]?
    - (if Yes) What else did you purchase?
    - (if Yes) What was the cost of those items?
    - (if Yes) Why didn't you include these items in your earlier answer about computer hardware, software, accessories, and service? [Forgot about purchase, Didn't think item would be considered part of this category, etc.]
  - o Was the question about how much computer hardware, software, accessories, and service you've purchased since the first of [the reference month] easy or difficult to answer?
    - What made it [easy/difficult] to answer?
  - o [Show current question item list] Would you rather be asked if you've purchased computer hardware, software, accessories, and service, in general, or about these different categories of computer items separately?

- **Household Linens and Window Coverings**
  - o [if Purchased] What items did you purchase? What was the cost of those items?
  - o What comes to mind when I say "household linens or window coverings?"
  - o [Provide list of expenditure items] Which of these items do you think definitely belongs in the category "household linens or window coverings?"

- Which of the items do you think definitely does not belong in the category "household linens or window coverings?"
- Did looking at that list remind you of any other things you've purchased since the first of [the reference month]?
  - (if Yes) What else did you purchase?
  - (if Yes) What was the cost of those items?
  - (if Yes) Why didn't you include these items in your earlier answer about household linens or window coverings? [Forgot about purchase, Didn't think item would be considered part of this category, etc.]
- Was the question about how much household linens or window coverings you've purchased since the first of [the reference month] easy or difficult to answer?
  - What made it [easy/difficult] to answer?
- [Show current question item list] Would you rather be asked if you've purchased household linens or window coverings, in general, or about these different categories of computer items separately?