

Appendix A: BLS K-12 Hallway Testing Protocol

Introduction: Hi! Thank you for helping us improve the Bureau of Labor Statistics Kids page!

- What's your name?
- How old are you?
- What grade are you in? What's your favorite subject in school?
- Do you use computers a lot? What websites do you like?

<Navigate back to the K-12 home page>

- Have you used the BLS K-12 page before?
- What is the coolest thing on this page?
- What looks interesting? Where would you click first?

Student Resources [ages 11 and older]

- What do you want to do when you grow up?
- If you came to this site to learn about [career student mentioned from previous question], where would you click first?
 - What do you think of this page?
 - Did you learn anything?
 - Would you use this page to find information about jobs?
 - Would you change anything?

Games [all ages]

- Where would you click if you wanted to do something fun on this page?
- What kind of games do you like?
 - Was that game fun?
 - Did you learn anything?

History of BLS [ages 11 and older]

- Where would you click if you wanted to learn more about the Bureau of Labor Statistics?
- What happened at the Bureau of Labor Statistics in the year 2010?

Overall:

- Is there anything that would make this site better? [older and younger kids]
- Point to the face that matches how you feel about the site [younger kids]

