

#1) WELCOME

Thanks for being willing to participate in our usability feedback survey! We greatly appreciate your participation and we thank you in advance for your time.

Your response will **help us to organize the content on our consumer education website**. Find out how on the next page . . .

#2) INSTRUCTIONS

Your task is to **organize a list of items into groups that belong together.**

1. Drag items from the list on the left onto the working area on the right.
2. Organize the items in up to 6 groups that belong together.
3. Give each group a name that you think represents the group that you have created.

The way that the groups are arranged is not important for this survey, we just want to know which cards you place together.

Here is an example:

The example illustrates the task in three stages:

- Step 1:** A list of items (icecream, tuna, pumpkin, smoked bacon, pumpkin seeds, oats, pumpkin soup) is on the left. On the right, a card labeled 'oats' is being dragged from the list to a box labeled 'drop to create a new category'. An orange arrow points from the text 'Drag and drop cards from the list on the left' to the 'oats' card.
- Step 2:** The 'oats' card is now in a box labeled 'Click to name this category'. Other items (cornflakes, muesli) are also in this box. A second box labeled 'Click to name this category' contains 'prawns' and 'fresh salmon'. An orange arrow points from the text 'Place cards together in groups that make sense' to the 'fresh salmon' card.
- Step 3:** The first box is now labeled 'Breakfast' and contains 'oats', 'cornflakes', and 'muesli'. The second box contains 'prawns' and 'fresh salmon'. An orange arrow points from the text 'Give each group a name that feels right to you' to the 'prawns' card.

Easy enough? Time to get started!

#3) CARD SORT

Cards:

Your Access to Free Credit Reports
Q&A: The National Do Not Call Registry
Weighing the Evidence in Diet Ads
Medical Billing Opportunities
Buying a Used Car
10 Things You Can Do to Avoid Fraud
Shopping for a Home Equity Loan
Tips for Avoiding Identity Theft
Mortgage Relief Scams
Sorting Out 'Green' Advertising Claims
Work At Home Schemes
Your Rights When Buying Funeral Goods and Services
Indoor Tanning
Dealing with Debt Collectors
Considering an Alternative Cancer Treatment?
Tips on Heating Your Home
Understanding Vehicle Financing
Tips on Lasik Eye Surgery
Investing in Gold
Tips on Buying Fitness Gear
New Rules for Robocalls
Credit Repair: How To Help Yourself
What to Do If Your Identity is Stolen
Looking for the Best Mortgage
Avoid Mystery Shopping Scams
Solving Consumer Problems
Looking for a Job? Look out for Job Scams.

#4) ALMOST FINISHED

Were there any items that you had trouble sorting because you weren't sure what they were?
If so, which ones?

(check boxes)

#5) THANKS

All done, awesome! Thanks again for your participation. Your feedback is incredibly useful in helping to determine how our content should be organized, so we can make our website easier to use.

You may now close this window or navigate to another web page.