

**Evaluation of Core Violence and Injury Prevention Program
(Core VIPP)**

Supporting Statement B

17 November, 2011

**Department of Health and Human Services
Centers for Disease Control and Prevention
National Center for Injury Prevention and Control
Division of Injury Response**

Project Officers:

Howard Kress

Christopher Jones

4770 Buford Highway, NE, Mailstop F-64

Atlanta, GA 30341

Telephone: 770-488-1285

Fax: 770-488-3551

Electronic Mail: Howard Kress: hak5@cdc.gov;

Christopher Jones: vey2@cdc.gov

List of Attachments

- Attachment A: TITLE 42--THE PUBLIC HEALTH AND WELFARE (authorizing legislation)
- Attachment B: Published 60 Day Federal Register Notice
- Attachment C: State of the States (SOTS) Survey
 - Word Document
 - PDF Screenshots
- Attachment D: Telephone interviews
- Attachment E: 2011 SOTS Financial Module
 - Word Document
 - PDF Screenshots

B. Collections of Information Employing Statistical Methods

B.1. Respondent Universe and Sampling Methods

Safe States Alliance and CDC will work together through the cooperative agreement to conduct the annual web-based survey (SOTS) and telephone interview. All 50 state health department's VIPP management and staff will complete the web surveys. The 28 Core-funded states will participate in telephone interviews with the Safe States Alliance and CDC. It is anticipated that at least 96% of the state health departments will participate in the web-based survey (some unfunded states may not have a VIPP program due to budget and funding cuts). All 50 state health department VIPP programs are included in the evaluation to account for state-level context of the programs. The Safe States Alliance State of the States survey (SOTS) has been deployed biennially since 2005 with response rates of 96% in 2005, 100% in 2007, and 98% in 2009. It is anticipated that at least 93% of the Core-funded states will participate in the telephone interview.

B.2. Procedures for the Collection of Information

Data collection will use two techniques: annual, web-based surveys (**Attachments C and E**), and follow-up telephone interviews (**Attachment D**). The primary respondents will be the SHD Injury Program directors and associated staff. Data will be collected by the CDC and the Safe States Alliance (cooperative agreement CDC RFA CE11-1106 award date: September 30, 2011). Data will be kept through the end of the Core VIPP funding period (July 31, 2016) plus two additional years for analysis purposes. Thus, all data will be discarded in July, 2019. Data will be initially housed with the Safe States Alliance and shared with the CDC; however, at the end of the cooperative agreement all data will be transferred to CDC by September 30, 2016.

The evaluation will use two methods for data collection. The first method is an existing web-based questionnaire, the Safe States Alliance State of the States survey (SOTS) and its associated modules. This non-federally funded survey has been deployed biennially since 2005. The SOTS is normally a web-based survey via Survey Monkey, but Safe State Alliance has made hard copy submission an option, and will continue under this ICR.

The second method is a follow-up telephone interview. The SOTS produces significant information on goal attainment, but does not provide the nuanced contextual information that is vital for understanding program results¹. To gather this critical context information, 90 minute phone interviews will be conducted with the 28 Core-funded state injury program directors and associated staff. Topics will include follow-up questions to responses on the SOTS and open-ended questions about program operations, barriers, facilitators and opportunities.

¹ Patton, MQ. *Utilization-Focused Evaluation 4th Edition*. Los Angeles: Sage; 2008

Safe States Alliance will provide training for the identified staff in conducting the telephone interviews and the interview protocol.

B.3. Methods to Maximize Response Rates and Deal with Nonresponse

Safe States Alliance will send, via email, the invitation to complete the web survey to the state health departments. Safe States Alliance will send a follow-up email to respondents encouraging participation in the survey two weeks after the invitation is sent. Safe States Alliance will also use follow-up telephone calls to encourage participation for respondents who do not submit the web survey. CDC staff will also encourage survey participation during their regular contact with project areas.

Safe States Alliance will send, via email, the invitation to participate in the telephone interviews to the Core funded states. The interviews will be scheduled with the states using a web-based scheduling assistant (e.g., Doodle). Safe States Alliance will send a confirmation email and subsequent reminder email to the Core funded states. Safe States will also provide the interview schedule to CDC and CDC will encourage interview participation during their regular contact with project areas.

B.4. Tests of Procedures or Methods to be Undertaken

The SOTS is an existing web-based survey that has been pilot tested by Safe States Alliance (The STIPDA 2007 Report State of the States Report. Atlanta (GA): State and Territorial Injury Prevention Directors Association; 2008).

B.5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data

Data collection design

- CDC/NCIPC/DIR:
 - Howard Kress, behavioral scientist (hak5@cdc.gov), phone 770-488-1285
 - Chris Jones, health scientist (vey2@cdc.gov), phone 770-488-4993
 - Rebecca Greco-Kone, public health advisor (ftm1@cdc.gov), phone 770-488-4713
- Safe States Alliance:
 - Amber Williams, Executive Director, phone: 770-690-9000
 - Jamila Porter, Assistant Director, phone: 770-690-9000
 - Shenee Reid, Evaluation Specialist, phone: 770-690-9000
 - Jessica Hill, Project Director, phone: 770-690-9000
- Safe States Alliance Evaluation Expert Panel: Leslie Fierro, MPH; Holly Hedegaard, MD, MSPH; Carol Runyan, MPH, PhD; Richard Sattin, MD, FACP; Linda Scarpetta, MPH; Shelli Stephens Stidham, MPA; Ronda Zakocs, MPH, PhD; Andrea Gielen, PhD

Data collection

- Safe States Alliance: Amber Williams, Jamila Porter, Shenee Reid, Jessica Hill

Data analysis

- Safe States Alliance: Amber Williams, Jamila Porter, Shenee Reid, Jessica Hill