

What You Think About This Brochure

Focus Group: _____

Location: _____ Time: _____

Please Do Not Start Filling This Out Until The Moderator Says So.

Using a scale from 1 to 5 where a **1** means “**Definitely No**” and a **5** means “**Definitely yes**”, how would you rate this brochure on the following aspects? (Circle the number for your answer)

	Definitely NO			Definitely YES	
1. This brochure is easy to read	1	2	3	4	5
2. I like how this brochure looks	1	2	3	4	5
3. This brochure is easy to understand	1	2	3	4	5
4. Information is easy to find in this brochure	1	2	3	4	5
5. This brochure helps me understand the risks of drinking alcohol while pregnant or trying to become pregnant and the health of my baby	1	2	3	4	5

These words or sentences in the brochure are hard for me to understand:

What do you like the most about this brochure?

What do you like the least about this brochure?
