

DVT/PE Awareness
Message Concepts - FINAL
3-26-12

Introduction to DVT

1. **Do you know DVT?** Each year, complications of DVT lead to 60,000-100,000 deaths. Deep vein thrombosis (DVT) occurs when a large blood clot forms in your body, usually in the leg. A recent hospital stay or injury increases your risk. Talk to your healthcare provider to learn how to prevent DVT before it starts.

1 b. **Do you know DVT?** Each year, complications of DVT are responsible for the deaths of more people than AIDS and breast cancer combined. Deep vein thrombosis (DVT) occurs when a large blood clot forms in your body, usually in the leg. A recent hospital stay or injury increases your risk. Talk to your healthcare provider to learn how to prevent DVT before it starts.

Find DVT in Time

2. **DVT: Know the signs, find it in time.** Unexplained aching or swelling in an arm or leg could signal a serious condition. See your healthcare provider to learn more. Recognized early, DVT can be treated.

Self-efficacy

3. **Pain and swelling telling you something? Listen to your body.** Unexplained pain, swelling, or redness in one of your arms or legs could be a sign of deep vein thrombosis, a serious blood clot. If you think you have symptoms, get checked out by a doctor. Recognized early, DVT can be safely treated by your healthcare provider.

Risk Factors

4. **Going to be off your feet for a while?** A recent hospital stay or injury increases your risk of DVT, a serious blood clot. Talk to your healthcare provider to learn how to prevent DVT before it starts.