OBSSR Online Card sorting Participants Invitation Note

The Office of Behavioral and Social Sciences Research (OBSSR) is currently evaluating the information architecture of their website - www.obssr.od.nh.gov and we would love your input! OBSSR has created a simple online sorting exercise which asks you to organize a number of items into groups (further instructions for this activity are available on the exercise website).

By collecting data from a wide stratum of website users OBSSR hopes to determine the best way to categorize certain areas of the site for easier, more intuitive navigation.

This is a quick activity which should take no more than 10 minutes of your time. The answers are completely anonymous. To take part, go to https://obssr.optimalworkshop.com/optimalsort/obssr1 and follow the instructions. If you have questions about this activity, please contact Nana Afari at afarink@od.nih.gov.