

Inside NIDCD Newsletter

NIDCD Inside Survey

OMB # 0925-0648 | Expiration Date 01/2015

Questions marked with an asterisk (*) are mandatory.

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648). Do not return the completed form to this address.

1. Which of the following best describes you?

- Person with a communication disorder
- Family member or friend of a person with a communication disorder
- Member of the general public
- Policymaker
- Health professional or practitioner
- Non-profit association member or staff
- K-12 student
- University or graduate student
- Educator
- NIH employee
- Other Federal agency employee
- State employee
- Local employee
- Member of the news media
- Other

2. *Do you live in the United States?

Yes No

Submit

Question 3 Alternatives

20%



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3. * Which state do you live in?

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30%



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3. * Which country do you live in?

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4. How old are you?

- 18 or younger
- 19-25
- 26-45
- 46-55
- 56-65
- 66+

5. How many issues of INSIDE have you read?

- None yet
- 1-3
- 4-6
- 7-9
- 10 or more

6. How did you first learn about INSIDE?

- An email announcement
- On the NIDCD website
- Through an Internet search engine
- At a conference or meeting
- Recommended by a friend or colleague
- Other, please specify

7. Why do you read INSIDE? (Please check all that apply)

- To learn about NIDCD-funded research
- To learn about new treatments
- To learn about new clinical trials
- To learn about new NIDCD resources
- To learn about upcoming meetings and events
- To further my professional knowledge
- Other, please specify

8. How do you read INSIDE? (Please check all that apply)

- I read it online on a desktop or laptop computer
- I read it on a mobile device (i.e., smartphone)
- I print out the PDF and read it

9. *Do you share INSIDE?

- Yes No

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If “yes” to Question 9

50%



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10. How do you share INSIDE? (Please check all that apply)

- By sending a link (URL) to the whole issue
- By sending links to specific articles
- By linking to INSIDE from a website, blog, or social media site
- By printing out the PDF and sharing it
- Other, please specify

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10. Would you be interested in having access to INSIDE through social media sites or mobile applications (apps)?

Yes No

11. * From what other sources do you get the kind of information we share in INSIDE? (Please check all that apply)

- Other NIH websites
- Websites of other groups and organizations with an interest in communication
- Emails from other organizations
- Health-related news websites
- Google news searches
- Professional journals
- TV/radio/newspapers/magazines
- Other, please specify

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If either of first two checkboxes in Question 11 are checked



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12. Which websites do you get this information from?

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12. On a scale from 1–4 (with 1 being not at all useful and 4 being very useful), please rate the various sections of INSIDE:

	Not useful	Somewhat useful	Useful	Very useful
Feature Story (an article about a recent scientific discovery)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Recent Research and News (summaries of findings from NIDCD-funded research)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
NIDCD Highlights (news related to NIDCD and its mission)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Grant News (news related to grants and funding)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Meetings of Interest (upcoming meetings of interest to the NIDCD community)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Beyond the NIDCD (resources from other organizations)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
New Resources (new things from NIDCD)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4

13. What would you like to see in INSIDE that you don't see now? (Please check all that apply)

- Articles about clinical trials and opportunities for participation
- A message from the NIDCD director about issues relevant to the NIDCD
- Articles you could pick up and use for your own publications or educational efforts
- Interviews with scientists and how they became interested in their areas of study
- More feature stories about scientists and their discoveries
- A guest blog from various NIDCD staffers about what they do and why it's important
- Other, please specify

14. * Is the current format and publishing schedule of INSIDE useful?

Yes No

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If “no” to Question 14

90%

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15. What would be a more useful format or schedule?

- 4 times a year
- 3 times a year
- 2 times a year
- Other, please specify

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16. Would you prefer to see feature stories or news as they happen rather than wait for a quarterly newsletter?

Yes No

17. Please feel free to tell us anything else we could do to improve your experience with INSIDE.

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Thank you for your time and participation.