

APPENDIX B: OMNIBUS SURVEY SCREENSHOTS

GENERAL PUBLIC CUSTOMER AND POTENTIAL CUSTOMER FEEDBACK SURVEY

The National Institutes of Health is conducting a survey to assist in meeting the information needs of the general public around health and science issues. We are asking you to participate in this brief survey, which should take about 2 minutes.

Your participation in this survey will help the NIH more effectively communicate to the public about health and science. The NIH is authorized to conduct this study under section 42 USC 285f of U.S. Law. If you have questions about this study, please contact Daniel Eckstein by email at DEckstein@novaresearch.com or phone: 240-483-4192.

By clicking on the NEXT button below, you certify that you are at least 18 years of age and voluntarily consent to participate in this survey. Thank you!

From:

Marin Allen
Deputy Associate Director for Communications and Public Liaison and Director of Public Information
National Institutes of Health

Public reporting burden for this collection on information is estimated to average 2 minutes per response. This time includes the length of time allotted for survey questions. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648).

Next>>



OMB #: 0925-0648
Expiration Date: 01/2015

To the best of your recollection, when was the last time you remember hearing about the National Institutes of Health (NIH) or its scientific or health research?

- ☒ Within the past 6 months
- ☐ Between 6 months and 1 year ago
- ☐ Between 1 year and 2 years ago
- ☐ More than 2 years ago
- ☐ Do not remember
- ☐ Never heard about NIH

<<Back Next>>



OMB #: 0925-XXXX
Expiration Date: 12/31/13

To the best of your recollection, in the last 2 years, how many times do you remember hearing about medical or health research by NIH?

- ☒ 1-2 times
☐ 3-4 times
☐ More than 4 times

[<<Back](#) [Next>>](#)



OMB #: 0925-XXXX
Expiration Date: 12/31/13

The National Institutes of Health (NIH) is part of the federal government and funds most of the medical and health research in our country in all 50 states and the District of Columbia. Tell us how interested you are in learning about:

	Not at all Interested	Slightly Interested	Moderately Interested	Very Interested
NIH research funding in your state.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discoveries from studies funded by NIH.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clinical trials where volunteers are needed by NIH.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health information from NIH.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

[<<Back](#) [Next>>](#)



OMB #: 0925-XXXX
Expiration Date: 12/31/13

Clinical trial research is medical research that involves people to test new treatments and therapies. If you have ever participated in clinical research, please rate your experience?

Never participated	One of the worst 1	2	3	4	One of the best 5
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[<<Back](#) [Next>>](#)



OMB #: 0925-XXXX
Expiration Date: 12/31/13

Would you consider participating in clinical research as a volunteer in the future?

- ☐ Would not consider
- ☒ May consider
- ☐ Definitely consider

[<<Back](#) [Next>>](#)



OMB #: 0925-XXXX
Expiration Date: 12/31/13

How satisfied are you with the health information you receive from the following sources?

	Don't use	Not at all Satisfied	Slightly Satisfied	Modertely Satisfied	Very Satisfied
Your physician or health professional	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Doctors on TV or radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Friends or family members	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Disease support groups (in person)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Disease support groups (on line)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Federal government online sources (.gov)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Commercial internet sources (.com)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Printed material at public libraries	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (specify)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="text"/>					

<<Back Next>>



OMB #: 0925-XXXX
Expiration Date: 12/31/13

What information would you like to get (including available on line) from a Federal agency that supports medical and health research?

Blank

<<Back Next>>



OMB #: 0925-XXXX
Expiration Date: 12/31/13

Could you tell us how interesting or uninteresting you found the questions in this interview?

- ☐ Very interesting
- ☐ Interesting
- ☒ Neither interesting nor uninteresting
- ☐ Uninteresting
- ☐ Very uninteresting

<<Back Next>>



OMB #: 0925-XXXX
Expiration Date: 12/31/13

Do you have any other comments on the interview?
Please type these in the box below.

(If you have no comments, please click next to complete this survey.)

None

<<Back Next>>



OMB #: 0925-XXXX
Expiration Date: 12/31/13

Thank you for participating in this study.

This is the end of the questionnaire. You have successfully
submitted your responses.

You may exit your browser to leave this website or [return to your
personal ALP pages](#).



OMB #: 0925-XXXX
Expiration Date: 12/31/13