

*It's a Noisy Planet. Protect Their
Hearing.*

Parent Survey
Screen Shots

NOVA Research Company
March 14, 2013



A program of the National Institutes of Health

NIH Parent Survey

[Click here to begin the NIH Parent Survey.](#)



NIH Parent Survey

The National Institutes of Health is conducting a customer satisfaction survey about a health education campaign.

The NIH wants to learn about a presentation developed for use in schools for children 8-12 years of age (tweens). You are being asked to participate in this survey because your child attended one such school presentation within the last few weeks. **Your participation in this survey is voluntary** and will help the NIH create a more effective campaign to reach tweens and their parents.

Completing the survey **should take about 5 minutes**. We want your opinion, so **there are no wrong answers**. You should know that:

- Your participation is anonymous.
- Neither your name nor any other personally-identifying information (PII) will be collected.
- Your responses will be added to those of other participants and analyzed as a group.
- You can choose to not answer questions or stop your participation at any time.

The NIH is authorized to conduct this survey under section 42 USC 285f of U.S. Law, and has contracted with NOVA Research to conduct the survey. If you have questions about this survey or your participation, please contact Daniel Eckstein by email at DEckstein@novaresearch.com or by phone at 240-483-4192.

By clicking on the link below, you certify that **you are at least 18 years of age** and voluntarily consent to participate in this survey. Thank you! (Choose one)

- Agree
- Decline participation

Next Question



NIH Parent Survey

Are you aware that exposure to loud noises over time can damage your hearing? (This is called noise-induced hearing loss.)

- Yes
- No
- Not certain

- Decline to Answer

[Previous Question](#)

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NIH Parent Survey

Did you know that your child participated in the *It's a Noisy Planet. Protect Their Hearing®* presentation given at school within the past few weeks?

- Yes
- No
- Not certain

- Decline to Answer

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

How did you learn about the presentation?

- From teacher or school communication
 - From my child
 - From someone else
 - Did not know about this
-
- Don't remember
 - Decline to Answer

Previous Question

Next Question



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NIH Parent Survey

Did you see any *It's a Noisy Planet. Protect Their Hearing*® materials sent home with your child? Please check which items you saw.

- Parent letter
- Bookmark
- Pin
- Pencil
- Sticker
- Pipe cleaners
- None
- Other

Decline to Answer

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

Has your child mentioned the potential effects of loud noise recently?

- Yes
- No

- Don't remember
- Decline to Answer

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

The Noisy Planet presentation encourages children to "Turn it Down, Walk Away, or Use Hearing Protection." These actions could include lowering the volume on TV shows, video games, the radio or MP3 player; moving away from loud sounds; or wearing hearing protection, such as earplugs or ear muffs. Have you noticed your child taking any of these actions recently?

- Yes
- No

- Don't remember
- Decline to Answer

[Previous Question](#)

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NIH Parent Survey

Experts recommend wearing hearing protectors during loud activities, such as mowing the lawn, using a leaf blower, playing in a band, or attending a stadium event. Do you think that your child would wear hearing protectors, if available?

- Yes
- No
- Maybe

- Decline to Answer

[Previous Question](#)

[Next Question](#)



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NIH Parent Survey

How likely are you to protect your own hearing by doing one of the following: "Turn it Down, Walk Away, or Use Hearing Protection"?

- Not at all
- Somewhat
- Very Much
- Don't Know

- Decline to Answer

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

How likely are you to: Encourage your child to "Turn it Down, Walk Away, or Use Hearing Protection"?

- Not at all
- Somewhat
- Very Much
- Don't Know

- Decline to Answer

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

How likely are you to: Get hearing protectors for your child?

- Not at all
- Somewhat
- Very Much
- Don't Know

- Decline to Answer

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NIH Parent Survey

Please tell us what you think about Noisy Planet materials for the next questions.

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

Are the Noisy Planet materials something your child is likely to pay attention to?

- Not at all
- Somewhat
- Very much
- Don't Know

- Decline to Answer

[Previous Question](#)

[Next Question](#)



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NIH Parent Survey

Is the Noisy Planet message clear?

- Not at all
- Somewhat
- Very much
- Don't Know

- Decline to Answer

[Previous Question](#)

[Next Question](#)



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NIH Parent Survey

How likely are the Noisy Planet materials to help **you** remember to "Turn it Down, Walk Away, or Use Hearing Protection"?

- Not at all
- Somewhat
- Very much
- Don't Know

- Decline to Answer

[Previous Question](#)

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NIH Parent Survey

How likely are the Noisy Planet materials to help **your child** remember to "Turn it Down, Walk Away, or Use Hearing Protection"?

- Not at all
- Somewhat
- Very much
- Don't Know

- Decline to Answer

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

How likely are **you** to use any of the Noisy Planet materials, ideas, tips, or tools in the future?

- Not at all
- Somewhat
- Very much
- Don't Know

- Decline to Answer

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

How likely is **your child** to use any of the Noisy Planet materials, ideas, tips, or tools in the future?

- Not at all
- Somewhat
- Very much
- Don't Know

- Decline to Answer

Previous Question

Next Question



NIH Parent Survey

What other kinds of Noisy Planet materials would you find useful?

Decline to Answer

[Previous Question](#)

[Next Question](#)



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NIH Parent Survey

Do you have any other comments about or suggestions for Noisy Planet materials?

Decline to Answer

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

Have you visited the Noisy Planet website?

Yes No

Decline to Answer

[Previous Question](#)

[Next Question](#)



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NIH Parent Survey

Did you find the Noisy Planet website to be useful?

Yes No

Decline to Answer

[Previous Question](#)

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NIH Parent Survey

Why or why not? *(Optional)*

Decline to Answer

[Previous Question](#)

[Next Question](#)



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NIH Parent Survey

Would an online parent toolkit (an interactive online application with tips and tools for preventing noise-induced hearing loss) be useful to you?

- Yes
- No
- Not certain

- Decline to Answer

[Previous Question](#)

[Next Question](#)



NIH Parent Survey

What format would be most useful for you, mobile or web?

- Mobile
- Web
- Not certain

- Decline to Answer

Previous Question

Next Question



NIH Parent Survey

Are you of Hispanic/Latino/Spanish origin?

Yes No

Decline to Answer

[Previous Question](#)

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NIH Parent Survey

How would you describe your race? *(Select all that apply)*

- White/Caucasian
- Black/African American
- Asian
- American Indian/Alaska Native
- Native Hawaiian or Other Pacific Islander

Decline to Answer

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NIH Parent Survey

What is your gender?

- Male Female
- Decline to Answer

Previous Question

Next Question



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NIH Parent Survey

Which of the following categories best describes the highest educational level you attained?

- Less than a high school degree
- High school degree or GED
- Some college/technical school/associates degree
- College degree
- Some graduate school or more
- Other

Decline to Answer

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[Next Question](#)



NIH Parent Survey

Please specify other educational level:

Decline to Answer

[Previous Question](#)

[Next Question](#)



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Survey Complete!

Thank you for participating in this survey. For more information about *It's a Noisy Planet. Protect Their Hearing®*, visit <http://www.noisyplanet.nidcd.nih.gov>.