

**Appendix D: Product Placements**

<b>Brand Advertised</b>	<b>Type of Entertainment Vehicle*</b>	<b>Title of Entertainment Vehicle</b>	<b>Consideration Paid in Dollar Value (000) or In-Kind Item(s)</b>
Evans Spirits Brands	Television program	Cheers the Remake	Provided branded neon signs and 3 cases of product (in kind)

\* Specify the type of entertainment vehicle by television program, film, radio program, music video, song, online virtual world, game, or other.