HowTo.gov 4Q Survey Tool for Fast Track Application

Which of the following best describes the primary purpose of your visit?

- ○ Find guidance and best practices on managing a government website
- ○ Learn about using social media in government
- ○ Get info on writing for the web and plain language
- ○ Learn how to improve customer service
- ○ Find training or register for a class
- ○ Other, please specify

Make a selection above to proceed.

Were you able to complete the purpose of your visit today?

- ○ Yes
- ○ No

Make a selection above to proceed.

If Yes:

If No:

Then both forms continue on to final two screens:

83%

4

Which of the following best describes how often you visit this website?

○ This is my first visit ever
○ First visit in last 3 months
○ 2 - 5 visits in the last 3 months
○ 6 + visits in the last 3 months

Make a selection above to proceed.

◁

Privacy Policy

100%

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How did you arrive at the website today?

○ Typed the URL into a browser
○ Bookmark / favorites
○ Search engine result
○ Clicked on an advertisement
○ From a link on a blog, forum or social network
○ From a link on another site
○ From an e-mail link
○ From a link sent to me by a friend
○ Other

Make a selection above to proceed.

◁

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