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Appendix C 1 A: USDA Journaling Focus Group Follow-Up E-Mail

CNPP Focus Group Activity Focus Group Follow-Up E-Mail

OMB CONTROL NO.: 0584-0523
EXPIRATION DATE: XX/XX/20XX

<DATE>

Dear <NAME>,

Thank you for agreeing to participate in this voluntary focus group research. EurekaFacts is conducting this research on behalf of the United States Department of Agriculture to inform them about how Americans make food choices and think about health related issues. All of the information you provide will be used only for research purposes and will not be disclosed or used, in identifiable form, for any other purpose except as required by Federal guidelines.

You have been scheduled to participate in a focus group study at <TIME> on <DATE>. The discussion will last no more than 120 minutes. To thank you for your time, you will receive \$50 for participating.

You will be able to access the focus group portal by clicking on the link below

<URL>

Please remember that you can participate in the on-line focus group using any web connected computer. You will not be able to participate using any mobile device such as a smart phone or a tablet. You will need to have a web camera. If you requested but have not received the web camera please contact EurekaFacts at <toll free number>