1. Please indicate your gender.
2. Male
3. Female
4. In what state do you currently reside?

[drop down list to select state] **[WILL PROVIDE QUOTAS BY STATE, BASED ON ZIP CODE**]

1. Just to make sure we have a representative sample, in what year were you born?

\_\_\_\_ [enter 4-digit year] **[WILL SET AGE QUOTAS FOR SAMPLE TO BE REP]**

**TERMINATE IF AFTER 1996 (under 18)**

1. In which of the following fields do you work? *Please select all that apply.*
2. Healthcare **TERMINATE**
3. Fitness **TERMINATE**
4. Nutrition **TERMINATE**
5. Marketing and Advertising **TERMINATE**
6. Federal government **TERMINATE**
7. None of the above

**[PUT RACE AND ETHNICITY (q5 and q6) ON SAME PAGE]**

1. Are you Hispanic or Latino?
2. Yes, I am Hispanic or Latino
3. No, I am not Hispanic or Latino
4. To be sure we have a representative sample, what is your race? *Select all that apply.* **[WILL SET RACE QUOTAS FOR PANEL SAMPLE TO BE REP]**
5. American Indian or Alaskan Native
6. Asian
7. Black or African American
8. Hawaii Native or Other Pacific Islander
9. White

If Q5=Yes then ask 7 else Proceed to survey

1. In general, what language(s) do you read and speak?
   * + 1. Only Spanish
       2. Spanish better than English
       3. Both equally
       4. English better than Spanish
       5. Only English
2. In general, what language(s) do you usually speak at home?
3. Only Spanish
4. Spanish better than English
5. Both equally
6. English better than Spanish
7. Only English
8. In which language(s) do you usually think?

1 Only Spanish

2 Spanish better than English

3 Both equally

4 English better than Spanish

5 Only English

1. What language(s) do you usually speak with your friends?

1 Only Spanish

2 Spanish better than English

3 Both equally

4 English better than Spanish

5 Only English

**If Average of Q8 to Q11 <2.99 then Spanish language sample; Otherwise English Language sample**