

**Nominations for Obesity Prevention Initiatives:**  
**XXXX Initiatives**

Form Approved  
OMB No. 0920-XXXX  
Exp. Date xx/xx/xxxx

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**Do you know of a promising initiative for obesity?**

**Tell us about your initiative!**

The Centers for Disease Control and Prevention (CDC) Division of Nutrition, Physical Activity, and Obesity is seeking nominations of initiatives that address obesity through improved nutrition and increased physical activity, but which have not already undergone a rigorous evaluation of effectiveness. We are especially interested in programs and policies that address low-income populations and ethnic groups that experience higher rates of obesity.

Our two focus areas are:

1. **XXXX Initiatives** encourage active transport (e.g. walking, bicycling) by promoting a supportive infrastructure for leisure or commute activities in multiple settings. They may be accomplished by expanding, subsidizing, educating, promoting or increasing the availability and access to walking or bicycling.

Please **press the submit button** to proceed to the nomination form.

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## Nominations for Obesity Prevention Initiatives:

### XXXX Initiatives

Please use this online tool to tell us more about the initiative. If selected, your program will be invited to participate in an Evaluability Assessment to determine its readiness for evaluation. The Evaluability Assessment will include a site visit to assess implementation, data availability, intended outcomes, and staff capacity. We may offer ideas for program improvement and evaluation design. Initiatives found to be promising may be featured by the CDC and may be considered for a comprehensive evaluation.

#### Please note that all submissions are voluntary.

We are seeking nominations of XXXX initiatives that address the issue of obesity through improved nutrition and increased physical activity, but which have not already undergone a rigorous evaluation of effectiveness.

Nominated initiatives must be suitable for implementation and replication in similar settings or populations; have been implemented for at least six months; and need additional evaluation.

XXXX Initiatives **do not have to** be federally funded to be eligible.

#### Deadline for submission is Month/Day/Year

Click the "Submit" button below to get started and share your notable initiative with us!

If you have questions, please contact **Kari Cruz** ([kcruz@icfi.com](mailto:kcruz@icfi.com) or [404-321-3211](tel:404-321-3211)).



Submit

### Nominations for Obesity Prevention Initiatives:

#### XXXX Initiatives

Questions marked with an asterisk (\*) are mandatory.

1 **Initiative Name:**

2 **Location of Initiative:**  
City   
State

3 **Initiative Contact:**  
Name:   
Phone:   
Email:   
Website (if applicable):

4 **Your Contact Information**  
(if different from above):  
Name:   
Phone:   
Email:

5 **\* Type of Initiative**, select one to view questions specific to the initiative:  
 XXXX Initiative  
 XXXXXX Initiative

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Nominations for Obesity Prevention Initiatives: XXXX Initiatives - Microsoft Internet Explorer provided by ICF International

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**Nominations for Obesity Prevention Initiatives:**  
**XXXX Initiatives**

**Initiative Description:** In the space below, please describe the initiative's components and why you are nominating it for review. If you have any questions about the questions below or would like to include attachments, please contact Kari Cruz at [kcruz@icfi.com](mailto:kcruz@icfi.com).

**6 XXXX Initiatives:**

Please describe how long the initiative has been in existence, what jurisdiction is covered and what policy or system level change is being implemented. If applicable include information on: key partnerships, sustainability, and health equity.

Examples may be: Increasing use of public transportation (financial incentives/disincentives, bike loaner/repair/ride home programs); improving bicycling infrastructure (bike lanes, racks on buses, storage facilities, signage, maps); improving walking infrastructure (sidewalks, safety, navigation on distance or destination); promotional campaigns and programs for walking or biking ("On the move," "Walk/bike to work/school"); policies/planning supports for walking and biking (award/recognition programs, pedestrian/bike plans, traffic calming and other roadway design efforts).

**7 What is the initiative's current reach?** Describe who the primary intended population is of your initiative, provide information about what percent would you say you ARE now reaching of this targeted population; note how you collect that information; discuss if applicable, how the initiative was designed to reach underserved groups or those disproportionately affected by obesity (specify which groups: low income, members of specific racial/ethnic groups).

**8 What data are being collected for the initiative?** This can include current or past data sources.

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Done

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Nominations for Obesity Prevention I...

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9 **What outcomes of interest does the XXXX Initiative address?**

10 **To what degree have stakeholders accepted the initiative? Describe how acceptable your initiative is to your immediate stakeholders (grassroots groups, government agencies, businesses/workplaces, etc...) and your target audience.**

11 **To what extent has this initiative been implemented as designed: Describe the degree to which your initiative has been implemented (i.e. What stage of implementation is your initiative at: are initiatives' projects or policies being piloted, in early implementation or established).**

12 **How feasible would it be in other similar settings? Describe how easy would it be for others (e.g. community based organizations, Health Departments, etc...) to implement a similar initiative as yours in similar locations elsewhere in the U.S.**

13 **How transportable/generalizable is the initiative? Describe how easy would it be for others to implement a similar initiative as yours in a setting that is very different from yours (e.g., if in an urban location, implementing in a rural setting); to implement a similar initiative as yours for another target population (e.g. if for a Hispanic population, implementing for an African American population, or if for a medium-income area, implementing for a low-income area); and whether you know if other states or communities adopted initiatives similar to yours**

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14 **How sustainable is the initiative?** Describe whether it is dependent on special resources, involves a certain leader/champion within the community or organization, etc...

15 **To what degree are health effects of the initiative sustainable?** Discuss the likelihood that the health effects of this initiative are sustainable in the long term

16 **Does the organization or initiative appear to have the capacity to undergo an EA?** As mentioned, an EA would involve a couple of evaluators conducting a site visit to your location to talk with directors of the initiative and learn more about how it is being carried out. The visit usually takes about 2 days, and the team talks with about 9 - 12 people while there and also provides a debrief to the initiative's leadership on the last day. The site visitors would need a little help from the site in advance to schedule the interviews. Based on that description, would you say your organization and staff would be able to participate in a pre-evaluation assessment?

17 **Finally, what characteristics would you say make this initiative a potentially promising practice?**

**Thank You!**

Please click on "Submit" to finish this nomination.

Submit

THANK YOU!

If you have any questions, please contact Kari Cruz at [kcruz@icfi.com](mailto:kcruz@icfi.com) or [\(404\) 321-3211](tel:(404)321-3211).

