

## HIGH VISIBILITY LANDLINE/CELL PHONE QUESTIONNAIRE

### Paperwork Reduction Act Burden Statement

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### Introduction:

Hello, I'm **[FILL IN APPROPRIATE NAME]** of **[FILL IN COMPANY NAME]**. I am calling on behalf of the U.S. Department of Transportation.

1. Are you currently driving or doing anything else that would make it unsafe for you to be on the phone?

- Yes - **[Terminate and Set Unscheduled Callback]**
- No - **[Go to Continuation of Introduction]**
- DON'T KNOW **[Thank and end call]**
- REFUSED **[Thank and end call]**

### Introduction (Continued):

We are conducting a study of the driving behaviors and alcohol use of residents of **[JURISDICTION]**, and would like to ask you a few questions on an anonymous basis. We are not selling anything. This survey is voluntary and will only take about 10 minutes.

2. Have I reached you on a cell phone?

- Yes **[Go to Question 3]**
- No **[Go to Question 5]**
- DON'T KNOW **[Thank and end call]**
- REFUSED **[Thank and end call]**

3. Are you 18 years or older and a motor vehicle driver?

- Yes **[Go to Question 4]**
- No **[Thank and end call]**
- DON'T KNOW **[Thank and end call]**
- REFUSED **[Thank and end call]**

4. In the past year, how often did you have a drink containing alcohol?

- Never [Thank and end call]
- Less than monthly [Go to Consent]
- Monthly [Go to Consent]
- Weekly [Go to Consent]
- Daily/almost daily [Go to Consent]
- Don't know [Thank and end call]
- Refused [Thank and end call]

5. Is there a person living in this household who is 18 years or older and is a motor vehicle driver?

- Yes - [Go to Question 6]
- No [Thank and end call]
- DON'T KNOW [Thank and end call]
- REFUSED [Thank and end call]

6. May I please speak with the person in the household who will have the next birthday and who is at least 18 years old and is a motor vehicle driver?

- Yes – Speaking with eligible person [Go to Question 7]
- Yes – Person on Phone Retrieves Eligible Person [Once eligible person on phone, repeat introduction and go to Question 7]
- No – Person not available [Set call back time]
- No [Thank and end call]
- DON'T KNOW [Thank and end call]
- REFUSED [Thank and end call]

7. In the past year, how often did you have a drink containing alcohol?

- Never [Thank and end call]
- Less than monthly [Go to Consent]
- Monthly [Go to Consent]
- Weekly [Go to Consent]
- Daily/almost daily [Go to Consent]
- Don't know [Thank and end call]
- Refused [Thank and end call]

#### CONSENT SCRIPT

The interview is voluntary, even if you agree to take part in the survey you may stop participating at any time. The information you provide us will be used for research purposes only. We will not collect any personal information that would allow anyone to identify you. The interview takes about 10 minutes to complete.

**[Interviewer Note: If necessary, read]:** Please note that an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a current valid OMB control number. The Office of Management and Budget (OMB) control number for this study is xxxx-xxxx.

May I begin?

- Refused to complete the survey [Thank and end call]
- Consented to complete the survey [Continue to Question 8]

**8. What is your age?**

- Age \_\_\_\_\_
- Refused

**[If refused, ask, "If you prefer not to give me your exact age, could you please identify your age category?"]**

- <18 **[Thank and end call]**
- 18 to 20 **[Continue to Question 9]**
- 21 to 24 **[Continue to Question 9]**
- 25 to 34 **[Continue to Question 9]**
- 35 to 39 **[Continue to Question 9]**
- 40 to 49 **[Continue to Question 9]**
- 50 to 54 **[Continue to Question 9]**
- 55 to 64 **[Continue to Question 9]**
- 65 or older **[Continue to Question 9]**

**9. INTERVIEWER: RECORD GENDER OF RESPONDENT BY OBSERVATION**

- Male
- Female

**10. How often do you drive a motor vehicle? Almost every day, a few days a week, a few days a month, or a few days a year?**

- Almost every day
- Few days a week
- Few days a month
- Few days a year
- Never **[Thank and end call]**
- Other (SPECIFY \_\_\_\_\_)
- Don't know
- Refused

**11. How much of your driving is done after dark? [READ LIST]**

- None
- Very little
- Less than half
- About half
- More than half
- All
- Don't know
- Refused

**12. Is the vehicle you drive most often a car, van, motorcycle, pickup truck, sport utility vehicle, or other type of truck? [NOTE: IF RESPONDENT DRIVES MORE THAN ONE VEHICLE OFTEN, ASK:] "What kind of vehicle did you LAST drive?"**

- Car
- Van or minivan
- Motorcycle
- Pickup truck
- Sport Utility Vehicle
- Other truck (SPECIFY \_\_\_\_\_)
- Other (SPECIFY \_\_\_\_\_)
- Don't know
- Refused

**13. Which of the following statements best describes your driving?**

- I tend to pass other cars more often than other cars pass me, or
- Other cars tend to pass me more often
- (Volunteered) Passing rate is about even
- Don't know
- Refused

**14. How many times in the last year have you been stopped for a traffic violation?**

- Number of stops \_\_\_\_\_
- Don't know
  - Refused

**15. In the past 30 days, how many drinks containing alcohol did you have on a typical day when you were drinking?**

- 1-2
- 3-4
- 5-6
- 7-9
- 10 or more
- Don't know
- Refused

**16. In the past 30 days, how often did you have 5 (4 for a woman) or more drinks of alcohol in a two-hour period?**

- Never
- Less than monthly
- Monthly
- Weekly
- Daily/almost daily
- Refused

**17. Where do you most often drink alcoholic beverages?**

- Bar
- Restaurant
- Friend's house or party
- Home
- Sports stadium/sporting event
- Picnic/camping/outdoor event
- In car
- Do not drink alcohol
- Don't know
- Other
- Refused

**18. How many days out of the past 30 days did you drive within two hours after drinking any alcoholic beverages?**

ENTER NUMBER OF DAYS \_\_\_\_\_ (Range=0-30)

- Don't know
- Refused

**If 0, Go to Question 20.**

**19. On the most recent occasion when you drove within two hours after drinking alcoholic beverages, how many drinks (of beer, wine, liquor) did you have?**

ENTER NUMBER of DRINKS \_\_\_\_\_ (Range=01-90)

- Don't know
- Refused

**20. In the past 30 days, have you ever deliberately avoided driving a motor vehicle because you felt you probably had too much to drink to drive safely?**

- Yes
- No
- Don't know
- Refused

**21. Have you ever felt the need to cut down on your drinking?**

- Yes
- No
- Don't know
- Refused

**22. Have people annoyed you by criticizing your drinking?**

- Yes
- No
- Don't know
- Refused

**23. Have you ever felt badly or guilty about your drinking?**

- Yes
- No
- Don't know

- Refused

**24. Have you ever had a drink first thing in the morning (eye-opener)?**

- Yes
- No
- Don't know
- Refused

**25. In the past 30 days, have you seen police on the roads you normally drive:**

**[READ LIST]**

- More often than usual
- Less often than usual
- About the same
- Never
- Don't know
- Refused

**26. Suppose you drove a motor vehicle after drinking alcohol and the amount of alcohol in your body was more than what the law allows for drivers. How likely is it that the police would stop you? Would the police be.....?**

- Very likely to stop you
- Somewhat likely to stop you
- Not likely to stop you
- Don't know
- Refused

**27. How likely is it that [Perceived Enforcement Risk in Community]?**

- Very likely
- Somewhat likely
- Not very likely
- Don't know
- Refused

**28. How likely is it that [Perceived Enforcement Risk in Community]?**

- Very likely
- Somewhat likely
- Not very likely
- Don't know
- Refused

**29. How likely is it that [Perceived Safety Risk in Community]?**

- Yes
- No
- Don't know
- Refused

**30. How likely is it that [Perceived Safety Risk in Community]?**

- Very likely
- Somewhat likely
- Not very likely
- Don't know
- Refused

**31. Yes or No--in the past 30 days, have you seen or heard of any effort by police in your community to reduce driving under the influence or drunk driving?**

- Yes **[Go to Question 32]**
- No **[Skip to Question 34]**
- Don't know **[Skip to Question 34]**
- Refused **[Skip to Question 34]**

**32. Is the effort by police to reduce driving under the influence or drunk driving, occurring only during daytime hours, nighttime hours, or both daytime and nighttime hours?**

- Daytime hours
- Nighttime hours
- Both
- Don't know
- Refused

**33. In your opinion, how often is this police effort happening?**

**[READ LIST – ONE RESPONSE]**

- Regularly (happening on a continuing basis – daily, weekly, etc.)
- Occasionally (happening few times a year)
- One-time only
- Don't know
- Refused

**34. In the past 30 days, have you seen or heard any messages that mention drunk driving enforcement? This could be public service announcements on TV, messages on the radio or your phone, signs on the road, news stories, communication via the internet including computer games, or something else?**

- Yes **[Go to Question 35]**
- No **[Skip to Question 36]**
- Don't know **[Skip to Question 36]**
- Refused **[Skip to Question 36]**

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**35. Where did you see or hear about the drunk driving enforcement? [DO NOT READ LIST OF INITIAL RESPONSES--MULTIPLE RESPONSES ACCEPTED]**

<input type="checkbox"/> TV	Was it a... <input type="checkbox"/> Commercial/Advertisement <input type="checkbox"/> Public Service Announcement <input type="checkbox"/> News story/Program <input type="checkbox"/> Something else (Specify _____) <input type="checkbox"/> Don't know <input type="checkbox"/> Refused
<input type="checkbox"/> Radio	Was it a... <input type="checkbox"/> Commercial/Advertisement <input type="checkbox"/> Public Service Announcement <input type="checkbox"/> News story/Program <input type="checkbox"/> Something else (Specify _____) <input type="checkbox"/> Don't know <input type="checkbox"/> Refused
<input type="checkbox"/> Newspaper	Was it a... <input type="checkbox"/> News story <input type="checkbox"/> Advertisement <input type="checkbox"/> Letter to the editor <input type="checkbox"/> Something else (Specify _____) <input type="checkbox"/> Don't know <input type="checkbox"/> Refused
<input type="checkbox"/> Internet/online/computer game/email (not from friend)/ mobile phone	Was it a... <input type="checkbox"/> News story <input type="checkbox"/> Internet ad <input type="checkbox"/> Internet game <input type="checkbox"/> Social networking message (like Facebook or Twitter) <input type="checkbox"/> Internet video (from something like YouTube) <input type="checkbox"/> Something else (Specify _____) <input type="checkbox"/> Don't know <input type="checkbox"/> Refused
<input type="checkbox"/> Brochure or other handout	<input type="checkbox"/> Billboard/signs
<input type="checkbox"/> Community presentation	<input type="checkbox"/> Personal observation/on the road
<input type="checkbox"/> Friend/Relative	<input type="checkbox"/> I'm a police officer/judge
<input type="checkbox"/> Other (specify _____)	<input type="checkbox"/> Don't know
<input type="checkbox"/> Don't know	<input type="checkbox"/> Refused

**36. In the past 30 days, have you seen or heard anything about police setting up checkpoints to catch drivers who were driving while under the influence of alcohol or driving drunk?**

- Yes **[Go to Question 37]**
- No **[Skip to Question 38]**
- Don't know **[Skip to Question 38]**
- Refused **[Skip to Question 38]**



**37. In the past 30 days, did you personally drive past, or drive through, a police checkpoint set up to catch drivers who were driving while under the influence of alcohol or driving drunk?**

- Yes
- No
- Don't know
- Refused

**38. In the past 30 days, have you seen or heard [Specific Community Program Activity]?**

- Yes
- No
- Don't know
- Refused

**39. In the past 30 days, have you seen or heard [Specific Community Program Activity]?**

- Yes
- No
- Don't know
- Refused

## DEMOGRAPHICS

Now I need some information about you.

**40. Do you consider yourself to be Hispanic or Latino?**

- Yes **[Go to Question 41]**
- No **[Skip to Question 42]**
- Not sure **[Go to Question 42]**
- Refused **[Go to Question 42]**

**41. Do you speak Spanish at home?**

- Yes
- No
- Refused

**42. Which of the following racial categories describes you? You may select more than one. **[READ LIST--MULTIPLE RECORD]****

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or other Pacific Islander
- White
- [DO NOT READ]** Other (Specify \_\_\_\_\_)
- Refused

**43. What is the highest grade or year of school you completed? [DO NOT READ LIST]**

- 8th grade or less
- 9th grade
- 10th grade
- 11th grade
- 12th grade/GED
- Some college
- College graduate or higher
- Refused

**44. Are you currently a student?**

- High School
- College
- No
- Other
- Refused

**45. Please stop me when I reach the category that includes your household's total annual income for last year, that is, 2011: [READ LIST UNTIL RESPONDENT STOPS YOU TO SELECT A CATEGORY]**

- Under \$15,000
- From \$15,000 to less than \$30,000
- From \$30,000 to less than \$50,000
- From \$50,000 to less than \$75,000
- From \$75,000 to less than \$100,000
- From \$100,000 to less than \$125,000
- \$125,000 or more
- Don't know
- Refused

**46. What is your Zip Code?**

- Zip Code \_\_\_\_\_
- Don't know
  - Refused

**That concludes our interview. We greatly appreciate your time and opinions.**