



Centers for Disease Control  
and Prevention (CDC)  
Atlanta GA 30341-3724

[MAIL\_CODE]

[MAIL\_NAME]

[MAIL\_ADDRESS1]

[MAIL\_ADDRESS2]

[MAIL\_CITY], [MAIL\_STATE] [MAIL\_ZIP]

Dear [MAIL\_NAME],

I am asking for your help with REACH U.S., an important study about health, diet, and exercise being conducted by the Centers for Disease Control and Prevention (CDC) and [GRANTEE] in your community. Results from the study are used by local health officials to improve health care programs.

In the next few weeks, an interviewer from the National Opinion Research Center (NORC) at the University of Chicago will call your household to take part in the study. CDC has hired NORC to help us with the study. The interviewer will ask you a few questions to determine if you are eligible for the study. If you are eligible, the study will take about 15 minutes of your time.

Your household was chosen at random. It is important for us to interview every household we call to get a complete picture of health behaviors in your community. It is your choice to take part, or you can decide not to answer one or more questions. All answers will remain secure and private. The results of the study will be reported for large groups of people and will not contain names or other information that identifies you.

To take part in the study, please call NORC toll-free at **1-877-375-5964** now. You can also call this number to learn more about the study. For more information, you can also visit the study's web site: [http://www.cdc.gov/reach/risk\\_factor\\_survey.htm](http://www.cdc.gov/reach/risk_factor_survey.htm).

Your answers will provide information to help improve your community's health now and in the years ahead. We need your help to make this study a success. We hope you will decide to take part when we call.

Thank you very much for your help with this study.

Sincerely,

Youlian Liao  
CDC Project Officer  
National Center for Chronic Disease Prevention and Health Promotion  
Centers for Disease Control and Prevention (CDC)  
U.S. Department of Health and Human Services



**To use a TTY:** Please call the AT&T Relay Service at 1-800-855-2880 and request that NORC be called at 1-877-375-5964.

[QC\_CODE]