

Please enter your password in the field below.

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Thank you for participating in our Student Evaluation of the NIDA PEERx Video Program. Your responses are very valuable to us as we continue to work to improve the quality of videos and materials presented to students like yourself in and out of school.

Your responses will be kept private to the extent permitted by law, and are not tied to you in any way. This survey should take you no longer than 15 minutes to complete.

If you have any questions about this research effort or need any technical assistance please feel free to contact Joanne Vega, Study consultant for the National Institute on Drug Abuse at (888) 554-6960 x203 or by email at joannev@strategicresearch.net.

Please know that you are free to decide not to answer any of the questions presented in this survey, by selecting "Continue" you agree to participate in our survey and agree that you have been made aware of the purposes of this research and voluntarily provide your responses to us for the purposes of this study.

OMB Control Number: 0925-0655
Expiration Date: 03/31/2015

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Jump to a Question

First, we are planning to conduct some additional research in your area, would you be interested in participating in a focus group at your school in the near future?

- ☐ Yes
- ☐ No

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We will call you and your parents in the next few weeks to discuss the focus groups in more detail, please provide us with your first name, and contact information for your parent or guardian so we can get your permission to participate.

Thank you for your willingness to help us with our research.

Student First Name:

Parent First Name:

Contact Number:

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For the purpose of this study, we define prescription drugs as drugs that are prescribed by a doctor for and intended to be used by one person only, as prescribed. These are bought at a pharmacy and are approved and regulated by the Food and Drug Administration (FDA). We use the phrases prescription drug misuse, prescription drug abuse, and non-medical use of prescription drug interchangeably. They occur in one or more of the following situations:

- a) Prescription drugs used without a prescription
- b) Prescription drugs used in a way other than as prescribed
- c) Prescription drugs used primarily for the experience or feelings gained by their use
- d) Using someone else's prescription drugs.

How familiar are you with students misusing prescription drugs in any of the situations above?

1-Not at all familiar

4

Very familiar-7



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Jump to a Question

In your opinion, taking prescription drugs for non-medical uses is . . . ?

1	4	7
1-Unpleasant		Pleasant-7
1-Worthless		Valuable-7
1-Harmful		Beneficial-7
1-Unfavorable		Favorable-7
1-Unsafe		Safe-7
1-Unacceptable		Acceptable-7
1-Bad		Good-7
1-Punishing		Rewarding-7
1-Foolish		Wise-7

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Jump to a Question

Please indicate how strongly you agree or disagree with the following statement.

It is very common to find students misusing prescription drugs at school.

1	4	7
1-Strongly disagree		Strongly agree-7

It is very common to find students misusing prescription drugs at home.

1	4	7
1-Strongly disagree		Strongly agree-7

It is very common to find students misusing prescription drugs in the neighborhood.

1	4	7
1-Strongly disagree		Strongly agree-7

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Do you know of anyone who has ever taken prescription drugs for non-medical uses?

- ☐ Yes
- ☐ No
- ☐ Not sure
- ☐ Prefer not to respond

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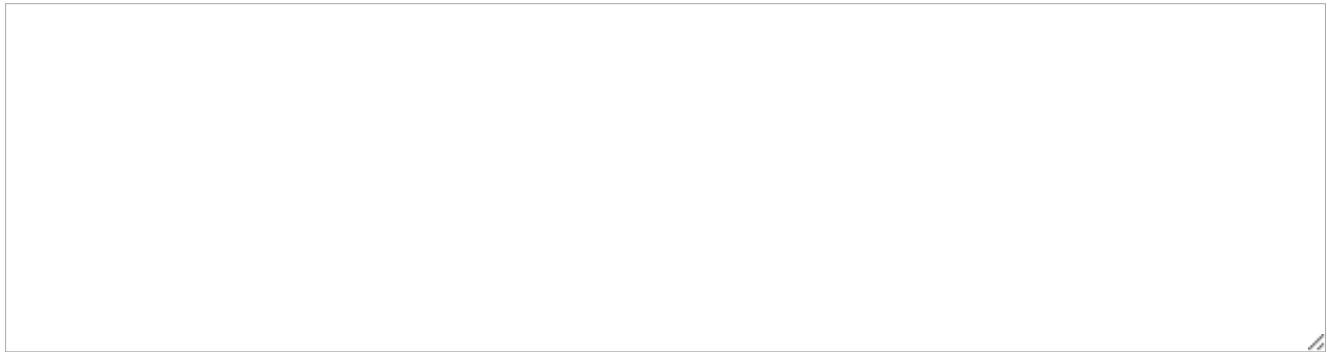
How important are the following people and other sources of information in guiding you in making good choices regarding different personal issues?
Please rate the importance on a 5 point scale from Not Important (1) through Very Important.

	1 - Not important	2	3	4	5 - Very important	Not applicable
Friends from School	☐	☐	☐	☐	☐	☐
Parents	☐	☐	☐	☐	☐	☐
Friends from your neighborhood	☐	☐	☐	☐	☐	☐
Social Media (for example, Facebook, Twitter, Instagram)	☐	☐	☐	☐	☐	☐
Brother(s) or Sister(s)	☐	☐	☐	☐	☐	☐
Teachers from School	☐	☐	☐	☐	☐	☐
Other material (for example, books, magazines, journals - either print or electronic)	☐	☐	☐	☐	☐	☐
TV Shows (either cable, satellite, or Internet)	☐	☐	☐	☐	☐	☐
Relatives outside the immediate family	☐	☐	☐	☐	☐	☐

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If you had to list the top 3 sources of information whose guidance you really value, who or what would they be?



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Jump to a Question

The National Institute on Drug Abuse (NIDA) has created two interactive Choose Your Path videos to educate teens about the consequences of non-medical use (or abuse) of prescription drugs.

Do you recall viewing any of these videos previously?

- ☐ Yes
- ☐ No
- ☐ Not sure

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Jump to a Question

Approximately how many times have you watched them?

- Select One - ▼

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Jump to a Question



We would like you to see one such video and provide your feedback on it. Please keep this window open while you view the video below.

Once you have finished watching the video, click continue.

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Jump to a Question

For the following questions, please rate your answers on this 7 point scale from Not at all (1) through Very Much (7).

	1-Not at all	4	Very much-7
How realistic were the scenarios presented in the video?			
How easy was it to understand what the people in the video were saying?			
How easy was it to view the video?			
To what extent do you feel you could identify with the characters in the video?			

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Jump to a Question

Again, for the following questions, please rate your answers on this 7 point scale from Not at all (1) through Very Much (7).

1-Not at all

4

Very much-7

How useful was the information presented in the video?



How relevant was the information presented in the video?



How helpful was the information presented in the video?



How meaningful was the information presented in the video?



How important was the information presented in the video?



Progress . . .

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Please indicate the extent to which you agree or disagree with the following statements regarding the video.

	1-Strongly disagree	4	Strongly agree-7
You found the video to be effective in communicating its message.			
You found the video to be of good production quality.			
You found the video appealing.			
You found the video engaging.			

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Jump to a Question

Based on what you saw in the video, do you think taking prescription drugs for non-medical use is . . . ?

1	4	7
1-Unfavorable	☐	Favorable-7
1-Unsafe	☐	Safe-7
1-Worthless	☐	Valuable-7
1-Foolish	☐	Wise-7
1-Punishing	☐	Rewarding-7
1-Bad	☐	Good-7
1-Unacceptable	☐	Acceptable-7
1-Harmful	☐	Beneficial-7
1-Unpleasant	☐	Pleasant-7

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Jump to a Question

Please indicate how likely you are to engage in the following behaviors after watching this video on the following 7 point scale between Very Unlikely (1) through Very Likely (7).

	1-Very unlikely	4	Very likely-7
Talk about the content of these videos with family and friends.			
Use prescription drugs for non-medical uses.			
Share the link to these videos with family and friends.			
Search for more information regarding the consequences of taking prescription drugs for non-medical uses.			

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How many times would you be willing to watch the videos again to explore implications of different choices?

- Select One - ▼

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Jump to a Question

Would you be willing to watch these videos more times if incentives like extra credit in school or free gifts were provided for watching?

- ☐ Yes
- ☐ No
- ☐ Not sure

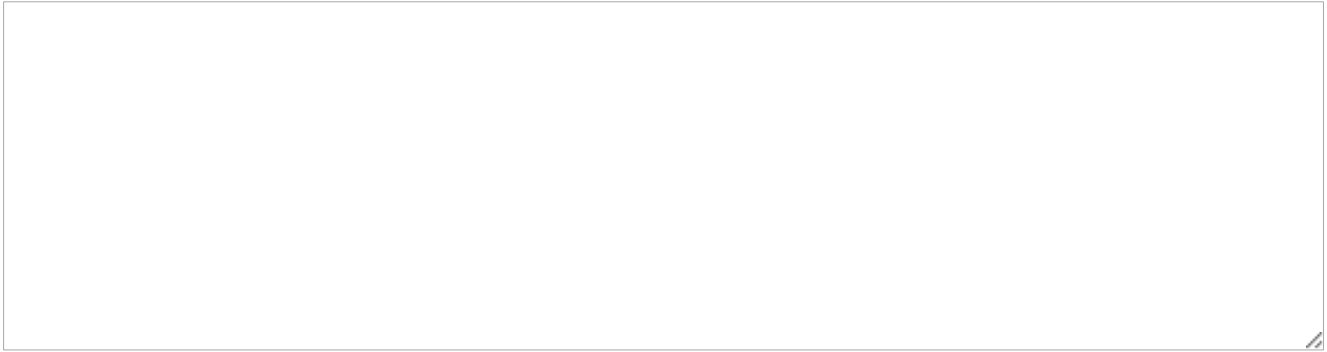
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Jump to a Question

In your opinion, what types of incentives can be provided to get students to watch the videos more times?



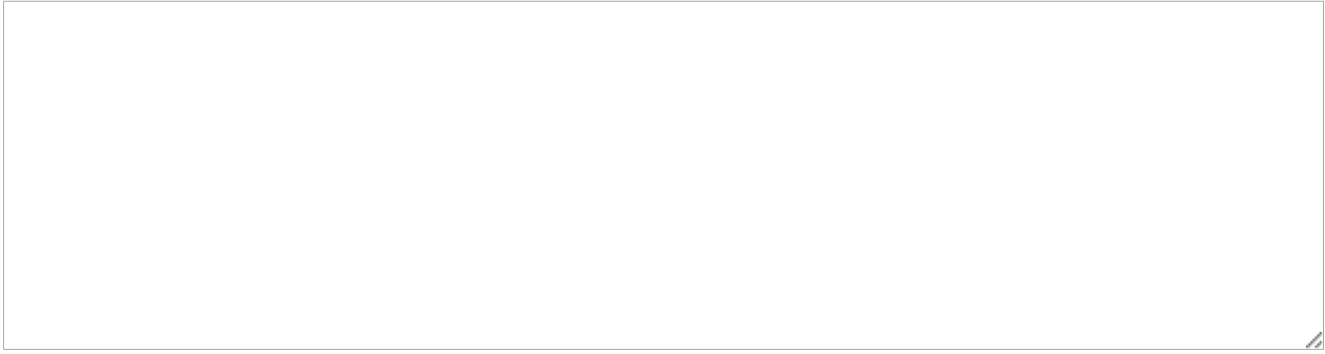
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What did you learn from the video?



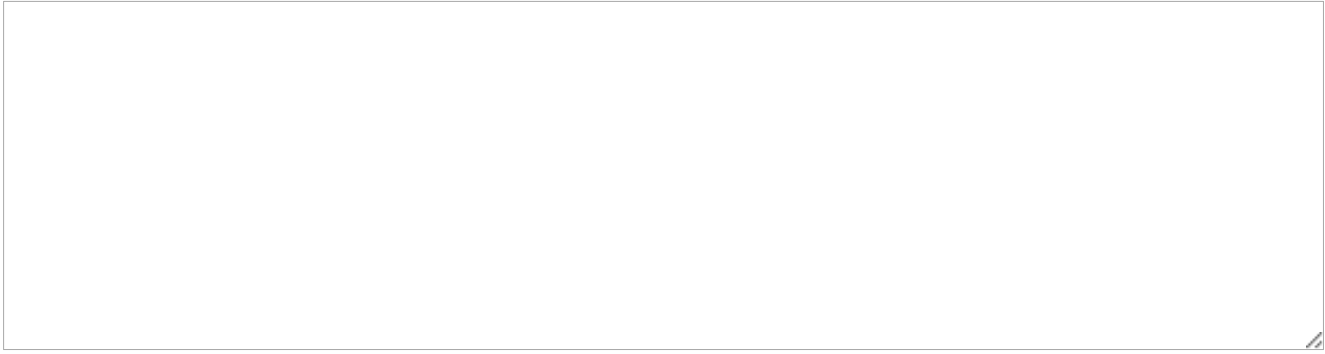
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Are there things in the video that you think should not be shown?



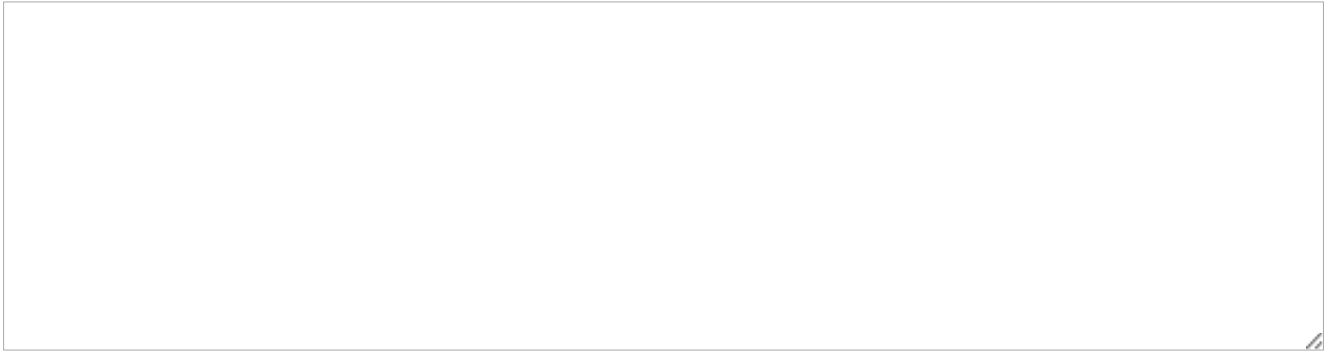
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Jump to a Question

What changes can be made to the videos to increase their effectiveness and have students talking about the issue of non-medical use of prescription drugs?



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Jump to a Question

NIDA is interested in your feedback on what changes they can make to their videos. In your opinion, how can NIDA improve the production quality of their videos?

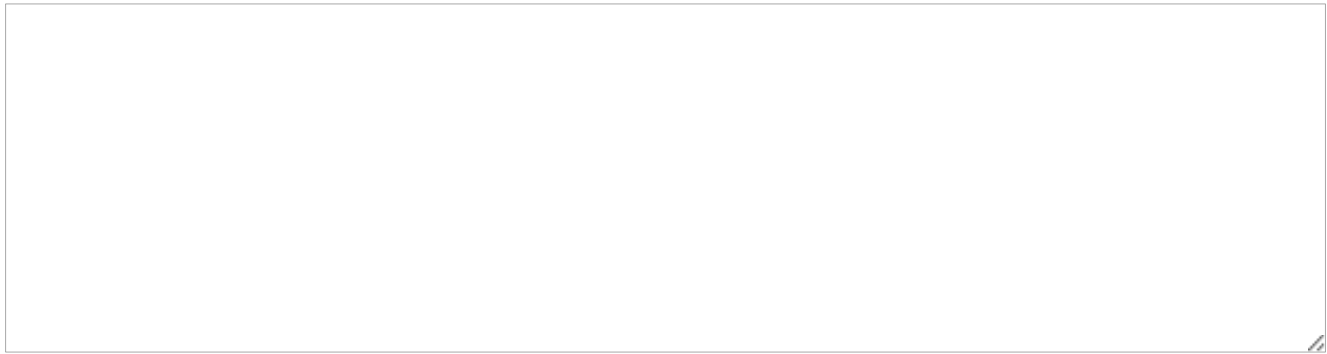
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For future videos NIDA is interested in creating, what social settings or features would you recommend?



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When creating education material to highlight the issue, which phrase would you recommend NIDA use in order to describe the issue?

- ☐ Non-medical use of a prescription drug
- ☐ Prescription drug misuse
- ☐ Prescription drug abuse
- ☐ Not sure

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And a few final questions as we finish up this survey...

How many days per week do you normally use the Internet?

- ☐ 1 day
- ☐ 2 days
- ☐ 3 days
- ☐ 4 days
- ☐ 5 days
- ☐ 6 days
- ☐ 7 days
- ☐ Not sure
- ☐ Do not normally use the Internet

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Jump to a Question

What is your current grade in school?

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Jump to a Question

What would you consider is your ethnicity?

- ☐ Hispanic or Latino
- ☐ Not Hispanic or Latino
- ☐ Prefer not to respond

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Jump to a Question

And which of the following would you consider to be your race? You may choose one or more.

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Native Hawaiian or other Pacific Islander
- ☐ White
- ☐ Prefer not to respond

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Jump to a Question

Finally, please record your gender.

- ☐ Male
- ☐ Female
- ☐ Other
- ☐ Prefer not to respond

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Thank you very much for your time. The survey is now complete!