**SCREENING QUESTIONNAIRE**

|  |
| --- |
| ***Monday, March 26 – Richmond VA*** |
| [ ]  4:30 pm | Group 1 |  |
| [ ]  6:30 pm | Group 2 |  |

|  |
| --- |
| ***Monday, April 9 – Boston MA*** |
| [ ]  4:30 pm | Group 1 |  |

|  |
| --- |
| ***Wednesday, April 11 – Portland OR*** |
| [ ]  4:30 pm | Group 1 |  |

|  |
| --- |
| ***Monday, April 23 – Atlanta GA*** |
| [ ]  4:30 pm | Group 1 |  |
| [ ]  6:30 pm | Group 2 |  |

|  |
| --- |
| ***Tuesday, April 24 – St. Louis MO*** |
| [ ]  4:30 pm | Group 1 |  |
| [ ]  6:30 pm | Group 2 |  |

|  |
| --- |
| Respondent Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Date Screened \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Interviewer ID \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**PER GROUP, RECRUIT 11 PARTICIPANTS FOR 8 TO SHOW.**

**PER GROUP, RECRUIT 5-6 MALES AND 5-6 FEMALES.**

Record gender by observation:

[ ]  Male

[ ]  Female

Hello. My name is \_\_\_\_\_ and I'm calling from \_\_\_\_\_ a market research company, on behalf of the US Department of Transportation. We are in the process of setting up some focus groups and I'd like to ask you just a few short questions to see if you might be able to join us.

1. Are you or is any member of your family, a friend or a relative employed in any of the following

occupations or types of companies? **READ LIST.**

|  |  |  |
| --- | --- | --- |
|  | **YES** | **NO** |
| A marketing consultant | **[ ]**  | [ ]  |
| A market research firm | **[ ]**  | [ ]  |
| An advertising or promotions agency | **[ ]**  | [ ]  |
| A TV or radio station | **[ ]**  | [ ]  |
| A magazine or newspaper | **[ ]**  | [ ]  |
| Public Transportation | **[ ]**  | [ ]  |
| Government Regulatory Agency or Public Policy Group | **[ ]**  | [ ]  |

**IF "YES" TO ANY OF THE ABOVE – TERMINATE.**

2. In our discussion we would like to include a mix of people – some who have been to a panel

discussion in the past and some who have not participated in a panel discussion before. Have you ever participated in a focus group, a panel discussion or an individual interview conducted by a market research company?

[ ]  YES How long ago was that? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Do you recall the subject? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[ ] NO

**DO NOT RECRUIT ANYONE WHO HAS PARTICIPATED IN A STUDY IN THE PAST 6 MONTHS.**

3. May I ask your age? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | 18-20 |
| B. | [ ]  | 21-23 |
| C. | [ ]  | 24-26 |
| D. | [ ]  | 27-34 |
| E. | [ ]  | 35-44 |
| F. | [ ]  | 45-54 |
| G. | [ ]  | 55-61 |

**RICHMOND, ATLANTA & ST. LOUIS**

**GROUP 1**

**ALL PARTICIPANTS MUST BE BETWEEN THE AGES OF 18 - 26.**

**GROUP 2**

**ALL PARTICIPANTS MUST BE BETWEEN THE AGES OF 27 - 61.**

**ACROSS THE GROUP BE SURE TO INCLUDE THE FOLLOWING:**

* **2-3 PARTICIPANTS AGES 27-34**
* **2-3 PARTICIPANTS AGES 35-44**
* **2-3 PARTICIPANTS AGES 45-54**
* **2-3 PARTICIPANTS AGES 55-61**

**BOSTON & PORTLAND**

**GROUP 1**

**ALL PARTICIPANTS MUST BE BETWEEN THE AGES OF 18 - 26.**

4. What is your current marital status? Are you … **READ LIST.**

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | Single, Never Married |
| B. | [ ]  | Married |
| C. | [ ]  | Living with Significant Other |
| D. | [ ]  | Separated, Divorced, Widowed |

5. Besides yourself who is living in your household? **CHECK ALL THAT APPLY.**

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | Spouse/Partner |
| B. | [ ]  | Parent(s) |
| C. | [ ]  | Siblings |
| D. | [ ]  | Child(ren) |
| E. | [ ]  | Roommate(s) |
| F. | [ ]  | Live alone |

6a. Do you currently have a drivers license?

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | YES |
| B. | [ ]  | NO |

6b. **IF AGES 18-26, ASK:** Prior to having a “full” drivers license, did you have a graduated drivers

 license, that is a license with restrictions at younger ages?

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | YES |
| B. | [ ]  | NO |

**GROUP 1**

**INCLUDE SOME PARTICIPANTS WHO HAVE HAD A RESTRICTED OR GRADUATED DRIVERS LICENSE.**

6c. Do you, yourself, currently own a car?

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | YES |
| B. | [ ]  | NO – Do you have access to a car?[ ]  YES[ ]  NO |

7a. Have you used public transportation within the past month?

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | YES |
| B. | [ ]  | NO |

**PER GROUP, TO THE DEGREE POSSIBLE, INCLUDE SOME PARTICIPANTS WHO HAVE USED PUBLIC TRANSPORTATION WITHIN THE PAST MONTH.**

**IF “YES” IN Q.7A, ASK 7B:**

7b. Do you use public transportation … **READ LIST.**

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | primarily to travel to/from work or school |
| B. | [ ]  | primarily for personal use |
| C. | [ ]  | for both work or school and personal use |

8a. What is the last level of education that you completed? **READ LIST.**

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | Did not complete high school – **TERMINATE**  |
| B. | [ ]  | High school graduate  |
| C. | [ ]  | Some college, did not complete – **ASK Q.8B** |
| D. | [ ]  | College graduate |
| E. | [ ]  | Some post graduate school, did not graduate – **ASK Q.8B** |
| F. | [ ]  | Post graduate degree |

8b. Are you currently enrolled in a college or post college degree program?

|  |  |  |
| --- | --- | --- |
| [ ]  | YES – **Is that …**  | [ ]  full time |
| [ ]  | NO | [ ]  part time |

**ALL PARTICIPANTS MUST HAVE GRADUATED HIGH SCHOOL (B).**

**PER GROUP, INCLUDE A MIX OF EDUCATION.**

**GROUP 1**

**ACROSS THE GROUP, INCLUDE SOME WHO ARE CURRENTLY ENROLLED IN A COLLEGE OR POST COLLEGE DEGREE PROGRAM.**

8c. **IF CURRENTLY ENROLLED IN A COLLEGE OR GRADUATE DEGREE PROGRAM, ASK**:

 Do you live… **READ LIST.**

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | on campus – **TERMINATE**  |
| B. | [ ]  | off campus, with or without roommates |
| C. | [ ]  | with parents |

 **DO NOT RECRUIT COLLEGE OR GRADUATE STUDENTS WHO LIVE ON CAMPUS**

9. Are you currently employed?

|  |  |  |
| --- | --- | --- |
| [ ]  | YES – **Is that …**  | [ ]  full time |
| [ ]  | NO | [ ]  part time |
|  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

**IF APPLICABLE, ASK SPOUSE/SIGNIFICANT OTHER'S OCCUPATION.**

|  |
| --- |
| Name of Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  |
| Type of Business: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  |
| Job Title/Function: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**RECRUIT A REPRESENTATION OF “BROAD MIDDLE CLASS” OCCUPATIONS**

10. Which of the following best represents your total annual household income before taxes?

 **READ LIST.**

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | Under $25,000 |
| B. | [ ]  | $25,000 but less than $30,000 |
| C. | [ ]  | $30,000 but less than $40,000 |
| D. | [ ]  | $40,000 but less than $50,000 |
| E. | [ ]  | $50,000 but less than $60,000 |
| F. | [ ]  | $60,000 but less than $75,000 |
| G. | [ ]  | $75,000 or more |

**PER GROUP, RECRUIT A RANGE OF HOUSEHOLD INCOMES.**

11. We are interested in speaking with people of varying ethnic backgrounds.

Are you … **READ LIST.**

Of Hispanic or Latino origin?

|  |  |
| --- | --- |
| [ ]  | YES  |
| [ ]  | NO |

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | White  |
| B. | [ ]  | Black or African American |
| C. | [ ]  | Asian |
| D. | [ ]  | Native Hawaiian or other Pacific Islander  |
| E. | [ ]  | American Indian or Alaska Native |

**PER GROUP, RECRUIT A RANGE OF ETHNICITIES.**

12. I'd like to invite you to participate in a discussion that we will be conducting at \_\_\_\_\_. This discussion will take about **90 MINUTES** of your time. To show our appreciation, we'll offer you $\_\_\_\_\_ for your help. Are you interested in participating?

|  |  |  |
| --- | --- | --- |
| A. | [ ]  | YES – **CONTINUE WITH DATE, TIME, LOCATION, ETC.** |
| B. | [ ]  | NO |