



video:

Open on a young guy driving. He's not wearing his seatbelt.



Up ahead he sees a cop car.



He quickly grabs his seatbelt with his right hand, pulls it across his chest, but doesn't click it.



We freeze the frame and a super comes up:

THE RIGHT-CROSS FAKIE.



Cut to another driver. We see him grab at the seatbelt, and put his left arm through it. (Now it's hooked over his shoulder, but not clicked)

audio:

Music under



video:

Freeze-frame, super:
THE SHOULDER SHAM



Cut to another driver. He looks in his rear-view, notices a cop, and slyly guides his right arm under his left arm to grab the seatbelt.



Freeze-frame, super:
THE SMOOTH CHILL SLIDE



Cut to another driver. He's eating a burrito, but has to quickly grab his seatbelt and put it on with the same hand so he stuff the burrito in his mouth



Freeze-frame, super:
THE BEAN AND CHEESE
FAKER-ROONEY

audio:



video:

Cut to show driver from first scene as cop walks up to window, he goes to get license, and lets unclicked belt go. It snaps back into place.

audio:

VO: The next time you fake wearing your seatbelt, remember this...



Show the other drivers getting tickets

VO: Cops have been trained to look for seatbelt violations, even at night.



Cut to our burrito guy taking a ticket from a cop.

VO: And they don't give out fake tickets.



Freeze-Frame, super:

THE TOTALLY BUSTED GRAB



LOGO.

VO: Day or night. Click it. Or Ticket.