

2012 Export-Import Bank Annual Conference Attendee Survey

For items 1 - 5, Please Circle Your Responses:

1. **Your category:** U.S. Exporter (small or mid-sized) U.S. Exporter (large) Lender Insurance Broker
Trade Broker Government Foreign Buyer City/State Partner Other _____
2. **Your role:** Owner/CEO Finance Accounting Sales/Marketing Other _____
3. **Would you recommend the conference to others?** yes no
4. **Do you recommend a one-day or two-day conference?** one two
5. **Will you attend next year?** yes no maybe

For Items 6 - 8, Please Use the Scale Below:

4 = Excellent 3 = Good 3 =Fair 1 =Needs Improvement 0 = Not Applicable

6. Conference logistics and facilities:

- On-line registration process _____
- Conference Web site _____ Exhibit Hall _____
- Lunches _____ Reception _____

7. Plenaries, Workshops, Luncheon

Thursday, April 12th:

Plenary Session I Taking It Up a Notch: Competing Around the World _____
Plenary Session II Building and Rebuilding for the World's Future: Infrastructure Opps. for USA _____

Lunch - Keynote Remarks and Awards Ceremony _____

Concurrent Breakout Sessions

The China Challenge _____
Global Access for Small Business _____
Nigeria: Opportunities in the Agribusiness and Power Sectors _____

Speed Networking Opportunity _____

Friday, April 13th:

Plenary Session I Emerging Trends in the Global Economy _____

Plenary Session II Transformational Growth through Exports _____

Concurrent Breakout Sessions

Free Trade Agreement: Strengthening Partnerships with Colombia, Korea and Panama _____

Exporting Opportunities in India _____

Lunch - Keynote Remarks _____

8. **What topics would you like in the future?** _____

9. **If first-time attendee, how did you hear of event?** Email: _____ Ex-Im Bank or other website: _____
referral: _____ newspaper, newsletter or other media: _____ Other: _____

10. **Other suggestions to improve (use the reverse side if you need more space):**

Please return this survey to Ex-Im Bank staff as you leave the ballroom

Thank you and we wish you exporting success!