

Attachment VVV: Initial Implementer Focus Group Invitation

Dating Matters: Strategies to Promote Healthy Teen Relationships™ Initiative

Division of Violence Prevention
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention

Implementer name: _____

Implementer ID number: _____

School ID number: _____

Date: _____

<Date, via email or hard copy>

Dear <Implementer>:

Thank you for your role to date in support of the CDC's *Dating Matters: Strategies to Promote Healthy Teen Relationships*[™] Initiative. We would like to gather information from the implementers of the *Dating Matters* student and parent curricula to help us know how the parent programs are working. One way we would like to gain this feedback is to talk in person to some of the implementers of the student and parent curricula. Implementers in each school community are being invited to participate in a small group discussion (or "focus group") with researchers. On behalf of CDC, NORC at the University of Chicago will invite implementers to join a focus group discussion that will last about one hour.

In the focus group session, we will discuss which components of the curricula worked the best in terms of participant engagement and learning, and which components were difficult to present. Your feedback about the strengths and weaknesses of the curriculum will be welcome.

We are scheduling two focus group sessions in your community in the upcoming months. The tentative dates are as follows:

1. <date>
2. <date>

You do not have to participate, but your participation will be a contribution to research that may benefit others in the future. Please reply to <email address> regarding your availability at one or both dates (your flexibility is appreciated – we will only assign you to one focus group on a single date however).

If you have any questions about the focus groups or this study, you may contact <contact person, phone and email>. For additional information regarding the rights of human participants in research, you may contact Michael Kuby, the NORC IRB Manager, toll-free at 1-866-309-0542.

Sincerely,

Bruce G. Taylor, Ph.D.
Principal Investigator, NORC Evaluation Contract
CDC's Dating Matters: Strategies to Promote Healthy Teen Relationships[™] Initiative