Survey Invitation Text

We would like your feedback.

Thank you for visiting nationalatlas.gov. You have been randomly selected to participate in a survey to help us improve our offerings and to better serve the needs of visitors like you. The survey will appear at the end of your visit and is estimated to take five minutes to complete.

No Thanks	Yes, I will give Feedback

Introduction

Thank you in advance for taking the time to complete this brief survey. Please tell us about your use of **national*atlas*.gov**™ to help us improve our offerings. This survey is estimated to take five minutes to complete.

Privacy Statement

Your participation in this survey is completely voluntary. Please be assured that your participation in the survey is anonymous.

Click here for the Paperwork Reduction Act Statement

PAPERWORK REDUCTION ACT Statement: This survey collects information that will be used by NationalAtlas staff to improve products and services available on www.nationalatlas.gov. Your response to this request is completely voluntary.

Burden estimate statement: Public reporting for this form is estimated to average **5** minutes per response. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB Control Number. This information collection is approved under OMB Control Number 1040-0001, with an expiration date of INSERT DATE. Comments concerning clarity, utility of information or burden reduction may be sent to The USGS Information Collection Clearance Officer, U.S. Geological Survey, 12201 Sunrise Valley Drive, MS 807, Reston, VA 20192.

OMB Control Number: 1040-0001
Expiration Date: INSERT DATE

First, we'd like to know a little bit about you.

1. How did you first hear about nationalatlas.gov?
   o   Conference or seminar
   o   Family/friend
   o   Link from other website
   o   Teacher/educator
   o   USGS map store
   o   Web search
   o   Work colleague
   o   Other (specify)_____

2. Did you visit nationalatlas.gov for personal, school, or work-related reasons?
   o   Personal or School
   o   Work/professional
   o   Both

3. *[If Work or Both in Q2]* What is your organization's primary focus?

   o   Administration
   o   Agriculture
   o   Cadastral Records
   o   Cartography
   o   Defense/Intelligence/Homeland Security
   o   Demographics/Census
   o   Education
       o   K–6th grade
       o   7–12th grade
       o   Higher ed (college/university)
   o   Energy
   o   Environmental Management
   o   Forestry
   o   GIS Services
   o   Health and Human Services
   o   Law Enforcement/Public Safety/Emergency Management
   o   Library/Museum
   o   Marine Environment
   o   Media/Publishing
   o   Mining/Construction
   o   Manufacturing
   o   Planning/Economic Development
   o   Transportation/Communications/Utilities
   o   Water Resources
   o   Other (please specify)_____

4. *[If Work or Both in Q2]* Which of the following most closely describes your role in visiting nationalatlas.gov today?

o   Agronomist/Farmer
o   Biologist
o   Cartographer
o   Database Manager
o   Developer/Programmer
o   Economist
o   Educator/Instructor
o   Engineer
o   Executive
o   Geographer
o   GIS Manager/Supervisor
o   GIS Analyst/Researcher/Specialist
o   GIS Data Production Technician
o   IT Manager
o   IT Technician
o   Manager/Supervisor (non-GIS/IT)
o   Scientist
o   Other (please specify)_____

Now we have a few questions about your current visit to nationalatlas.gov.

5.   Was this your first visit to nationalatlas.gov, or have you visited our site before?

o   First visit
o   Have visited before
o   Don't remember

6.   During this visit to nationalatlas.gov, what type of information were you seeking? *(Select all that apply)*

o   General information about the National Atlas of the United States (e.g., documents describing the products and services of the National Atlas of the United States)
o   General information about the geography of the United States
o   Maps
o   Tools for teaching geography
o   Other (specify)_____

7.   *[If maps selected in Q6]* Which of the following types of maps were you interested in? *(Select all that apply)*
o   Page-sized maps for printing
o   Customizable maps on the Web
o   Digital mapping data
o   Paper wall maps
o   Other (specify)_____

8.   Did you find what you were looking for during this recent visit to nationalatlas.gov?

o   Yes
o   No

9. How satisfied are you with the following aspects of nationalatlas.gov? How satisfied are you with the...

    a. Ability to find the information I was seeking

Very Satisfied	Somewhat Satisfied	Nether Satisfied Nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	Not Applicable/Did Not Use

    b. Ease of navigating through nationalatlas.gov website

Very Satisfied	Somewhat Satisfied	Nether Satisfied Nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	Not Applicable/Did Not Use

    c. Ability to find the maps I need

Very Satisfied	Somewhat Satisfied	Nether Satisfied Nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	Not Applicable/Did Not Use

    d. Quality of nationalatlas.gov products

Very Satisfied	Somewhat Satisfied	Nether Satisfied Nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	Not Applicable/Did Not Use

    e. Ability to find answers to my questions

Very Satisfied	Somewhat Satisfied	Nether Satisfied Nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	Not Applicable/Did Not Use

10. Overall, how satisfied are you with your recent visit to nationalatlas.gov? Are you:

Very Satisfied	Somewhat Satisfied	Nether Satisfied Nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	Not Applicable/Did Not Use

11. *[If Work or Both in Q2]* How essential is your need to perform the following types of geospatial tasks? *Select one response for each row.*

	Essential/Critical to my work	Somewhat Important	Not very Important	Not Important/ Needed at all	Unsure of Need
Search for GIS data					
Download GIS data					
Connect to GIS Web services					

Now we have a few questions about how you would like to learn about changes to national*atlas*.gov.

12. Do you follow the National Atlas on Twitter? (Users can sign up by choosing the twitter bird icon on the top right section of the menu bar on nationalatlas.gov)

   o   Yes
   o   No
   o   Don't know

13. *[If Yes to Q12]* How satisfied are you with the information provided by the National Atlas through twitter?

Very Satisfied	Somewhat Satisfied	Nether Satisfied Nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	Not Applicable/Did Not Use

14. In the future, how would you most prefer to find out about changes at nationalatlas.gov?

   o   Email
   o   Facebook
   o   Flicker
   o   LinkedIn
   o   Mobile phone application
   o   Nationalatlas.gov website
   o   RSS (Really Simple Syndication) feed
   o   Twitter
   o   YouTube
   o   Other (specify)_____

15. What suggestions do you have for improving products and services provided by nationalatlas.gov? Please include information that you would like to see made available on the nationalatlas.gov website that you were not able to locate today.

   _____
   _____

16. Finally, would you like to join our site-visitor panel and provide us with periodic feedback on particular issues related to site design and our products and services?

   o   Yes
   o   No ⟶   If you would like to receive emails notifying you of National Atlas product and service
            updates, please provide your email in the "Contact us" section of www.nationalatlas.gov

17. *[If Yes in Q16]* Please provide your email address in the space below:

   _____

Thank you!

We appreciate your feedback regarding national*atlas*.gov. Your comments will help us develop and improve our geospatial products and services.