

## Attachment 14. References

---

- Armstrong, J. Scott. 1975. "Monetary Incentives in Mail Surveys." *Public Opinion Quarterly*, 39, pp. 111-116.
- Baumgartner, Robert and Pamela Rathbun. 1997. "Prepaid monetary incentives and mail survey response rates." Paper presented at American Association for Public Opinion, Norfolk, VA.
- Biemer, P.B., Herget, D., Morton, J., & Willis, W.G. (2000). "The feasibility of monitoring field interview performance using computer audio recorded interviewing (CARI)." *Proceedings of the American Statistical Association's Section on Survey Research Methods*, pp. 1068-1073
- Biemer, P.P., and L.E. Lyberg. 2003. *Introduction to Survey Quality*. New York: John Wiley.
- Blumberg, Stephen J. and Luke, Julian V. (2010). "Wireless Substitution: Early Release of Estimates from the National Health Interview Survey, January – June 2010. Available at: <http://www.cdc.gov/nchs/nhis.htm>.
- Bosnjak, Michael and Tracy Tuten. 2003. "Prepaid and Promised Incentives in Web Surveys: An Experiment." *Social Science Computer Review*, 21 (2), pp. 208-217.
- Cannell, C.F., R.M. Groves, L. Magilavy, N. Mathiewetz, P. Miller, and O. Thornberry. 1987. An Experimental Comparison of Telephone and Personal Health Interview Surveys. Vital and Health Statistics, series 2, no. 106. *DHHS Pub. No. (PHS) 87-1380*. Washington, DC: U.S. Government Printing Office.
- Cantor, D., Wang, K. and N. Abi-Habibm. 2003. Comparing Promised and Prepaid Incentives for an Extended Interview on a Random Digit Dial Survey. Paper presented at the Annual Conference at the American Association for Public Opinion, Nashville, TN.
- Church, Allan H. 1993. "Estimating the Effect of Incentives on Mail Survey Response Rates: A Meta-Analysis." *Public Opinion Quarterly*, 57:62-79.
- Clark, S.M. and Mack, S.P. (2008). SIPP 2008 Incentive Analysis. U.S. Census Bureau, Demographic Statistical Methods Division, Washington, D.C..
- Couper, M.P. 2000. Web Surveys: "A Review of Issues and Approaches." *Public Opinion Quarterly*, 64:464-94.
- Creighton, K.P., King, K.E., and Martin, E.A. 2007. The Use of Monetary Incentives in Census Bureau Longitudinal Surveys. Research Report Series. *Survey Methodology* #2007-2.

- Curtin, R., Presser, S. and E. Signer. 2005. "Changes in Telephone Survey Nonresponse over the Past Quarter Century." *Public Opinion Quarterly*, 69, pp. 87-98.
- Dillman, D.A. 1978. *Mail and Telephone Surveys: The Total Design Method*. New York: Wiley and Sons.
- Dillman, D.A. 2000. *Mail and Internet Surveys: The Tailored Design Method*. New York: Wiley and Sons.
- Duffer, A.P., Lessler, J., Weeks, M., and Mosher, W., 1994. "Effects of Incentive Payments on Response Rates and Field Costs in a Pretest of a National CAPI Survey." *Proceedings of the Section of Survey Research Methods, Volume 2*, pages 1386-1391. Alexandria, VA. American Statistical Association.
- Gneezy, U. (2003). "*The W Effect of Incentives*." Retrieved July 7, 2011 from <http://trac2.ecs.fullerton.edu/trac/export/4535/mvirji/sources/w-effect-of-incentives.pdf>
- Gneezy, U. and A. Rustichini (2000). "Pay Enough or Don't Pay at All" *Quarterly Journal of Economics* 115(3): 791-810.
- Gribble, James N., Heather G. Miller, Joseph A. Catania, Lance Pollack, and Charles F. Turner. 2000. The Impact of T-ACASI Interviewing on Reported Drug Use among Men Who Have Sex with Men. *Substance Use and Misuse* 35:869-90.
- Groves, Robert M. 1989. *Survey Errors and Survey Costs*. New York: John Wiley and Sons.
- Groves, Robert, Floyd Fowler, Mick Couper, James Lepkowski, Eleanor Singer, and Roger Tourangeau. 2004. *Survey Methods*. Wiley & Sons: Hoboken, NJ
- Groves, R.M., and R. Kahn. 1979. *Surveys by Telephone: A National Comparison with Personal Interviews*. New York: Academic Press.
- Groves, R.M., and J.M. Lepkowski. 1985. "Dual Frame, Mixed-Mode Survey Designs." *Journal of Official Statistics* 1:263-86.
- Groves, Robert M., Eleanor Singer, and Amy Corning. 2000. "Leverage-Saliency Theory of Survey Participation - Description and an Illustration." *Public Opinion Quarterly*, 64 (3):299-308.
- Hox, J., and E. de Leeuw. 1994. "A Comparison of Nonresponse in Mail, Telephone, and Face-to-Face Surveys: Applying Multilevel Modeling to Meta-Analysis." *Quality and Quantity* 28:329-44.

- Iannacchione, Vincent, Katherine Morton, Joseph McMichael, David Cunningham, James Cajka, and James Chromy. 2007. "Comparing the coverage of a household sampling frame based on mailing addresses to a frame based on field enumeration." *Proceedings of the American Statistical Association, Section on Survey Research Methods*, 3324-3332.
- Iannacchione, Vincent, Katherine Morton, Joseph McMichael Bonnie Shook-Sa, Jamie Ridenhour, Stephanie Stolzenberg, David Bergeron, James Chromy, and Arthur Hughes. 2010. "The Best of Both Worlds: A Sampling Frame Based on Address-Based Sampling and Field Enumeration." *Proceedings of the American Statistical Association, Section on Survey Research Methods*.
- Iannacchione, Vincent, Jennifer Staab, and David Redden. 2003. "Evaluating the Use of Residential Mailing Lists in a Metropolitan Household Survey." *Public Opinion Quarterly*, 67(2): 202-210.
- James, Tracy. 1997. "Results of the Wave 1 Incentive Experiment in the 1996 Survey of Income and Program Participation." *Proceedings of the Survey Research Methods Section of the American Statistical Association*.
- Kennet, Joel, Joseph Gfroerer, Katherine R. Bowman, Peilan C. Martin, and David Cunningham, 2005. "Introduction of an Incentive and Its Effects on Response Rates and Costs in NSDUH." In Kennet, J, and J, Gfroerer (Eds.) *Evaluating and improving methods used in the National Survey on Drug Use and Health (DHHS Publication No. SMA 05-4044, Methodology Series M-5)*. Rockville, MD: Substance Abuse and Mental Health Services Administration, Office of Applied Studies (available at <http://www.oas.samhsa.gov/NSDUH/methods.pdf>).
- Lengacher, Jennie E., Colleen M. Sullivan, Mick P. Couper, and Robert M. Groves. 1995. *Once Reluctant, Always Reluctant? Effects of Differential Incentives on Later Survey Participation in a Longitudinal Study*. Paper presented at the Annual Conference of the American Association for Public Opinion Research, Fort Lauderdale, Florida.
- Linsky, Arnold. 1975. "Stimulating Responses to Mailed Questionnaires: A Review." *Public Opinion Quarterly*, 39, pp. 82-101.
- Mack, Stephen, Vicki Huggins, Donald Keathley, and Mahdi Sundukchi. 1998. "Do Monetary Incentives Improve Response Rates in the Survey of Income and Program Participation?" *Proceedings of the Section on Survey Research Methods, American Statistical Association*, pp. 529-34.
- Madow, W. G., (1949), On the theory of systematic sampling II. *Annals of Mathematical Statistics*, 20, 333.
- Marquis, K.H., and R. Blass. 1985. "Nonsampling Error Considerations in the Design and Operation of Telephone Surveys." *Proceedings of the First Annual Research Conference of the U.S. Bureau of the Census*, pp. 301-29.

- Massey, J.T., K. Marquis, and R. Tortora. 1982. "Methodological Issues Related to Telephone Surveys by Federal Agencies." *Proceedings of the Social Statistics Section, American Statistical Association*, pp. 63-72.
- McMichael, Joseph, Jamie Ridenhour, and Bonnie Shook-Sa. 2008. "A Robust Procedure to Supplement the Coverage of Address-Based Sampling Frames for Household Surveys." *Proceedings of the American Statistical Association, Section on Survey Research Methods*.
- Olson, L. Frankel, M., O'Connor, K.S., Blumberg, S. J. , Kogan, M. and S. Rodkin. 2004. "A Promise or a Partial Payment: The Successful Use of Incentives in an RDD Survey." Paper presented at the Annual Conference of the American Association for Public Opinion Research, Phoenix, AZ.
- Pouliakas, K. (2010). Pay Enough, Don't Pay Too Much or Don't Pay at All? The Impact of Bonus Intensity on Job Satisfaction. *Institute for the Study of Labor (IZA) Discussion Papers*.
- RTI International, 2009. Literature Reviews: Examination of Data Collection Methods for the NCVS. Report to Bureau of Justice Statistics.
- Shettle, Carolyn, and Geraldine Mooney. 1999. "Monetary Incentives in U.S. Government Surveys." *Journal of Official Statistics* 15(2):231-50.
- Shook-Sa, Bonnie, Joseph McMichael, Jamie Ridenhour, and Vincent Iannacchione. 2010. "The Implications of Geocoding Error on Address-Based Sampling." *Proceedings of the American Statistical Association, Section on Survey Research Methods*.
- Singer, Eleanor, John Van Hoywek, and Mary Maher. 1998. "Does the Payment of Incentives Create Expectation Effects?" *Public Opinion Quarterly*, 62: 152-164.
- Staab, Jennifer, and Vincent Iannacchione. 2003. "Evaluating the Use of Residential Mailing Addresses in a National Household Survey." *Proceedings of the American Statistical Association, Section on Survey Research Methods*.
- Strouse, R. C. and J. W. Hall. 1997. "Incentives in Population Based Health Surveys." *Proceedings of the American Statistical Association, Survey Research Methods Section*, pp. 952-957.
- Sykes, W., and M. Collins. 1988. Effects of Mode of Interview: Experiments in the UK. In *Telephone Survey Methodology*, R. Groves, P. Biemer, L. Lyberg, J. Massey, W. Nicholls, II, and J. Waksberg, eds., pp. 301-320. New York: John Wiley and Sons.
- Tourangeau, Roger, Lance J. Rips, and Kenneth Rasinski. 2000. *The Psychology of Survey Response*. Cambridge: Cambridge University Press.

- Tourangeau, R., D. Steiger, and D. Wilson. 2002. "Self-administered Questions by Telephone: Evaluating Interactive Voice." *Public Opinion Quarterly*, 66: 265-278.
- Tubman, Charlotte, and Williams, Douglas. 2010. "*The Effectiveness of Incentives Used in the Second Phase of a Two-Phase Survey.*" Paper presented at the Annual Conference of the American Association for Public Opinion Research, Chicago, IL.
- Yu, J. and Cooper, H. (1983). "A Quantitative Review of Research Design Effects on Response Rates to Questionnaires." *Journal of Marketing Research*, 20