

ATTACHMENT C:

FOCUS GROUP RECRUITMENT SCRIPT FOR
IMMIGRANT RIGHTS GROUPS

E-VERIFY COMMUNICATION AND OUTREACH STUDY RECRUITMENT SCRIPT FOR IMMIGRANT RIGHTS GROUPS

FOCUS GROUP PARTICIPANTS

Revised April 10, 2013

SECTION A. [INITIAL CONTACT]

Hello, I'm calling from Westat, a social science research company, on behalf of the U.S. Citizenship and Immigration Services (USCIS). We are conducting a study of the communication and outreach activities provided by USCIS and others about the E-Verify employment eligibility program. We want to include representatives of organizations such as (give name of organization) that address the needs of immigrant workers in our study.

QA1. The person we would want to talk with is the person most knowledgeable about the sources used by your organization to obtain information about E-Verify and who would also know about workers' understanding of E-Verify and ways to provide information to them about the program. Are you that person?

YES.....1 (SKIP TO QB2)

NO.....2 (SAY: We are really looking to speak with that person. Could you give me that person's name and phone number?)

NAME _____ PHONE _____

Thank you for taking time to talk with me and providing us with this information. We will contact [NEW CONTACT]. **END**

QA3. May I speak with (INSERT NAME OF NEW CONTACT)?

YES.....1 (GO TO INTRODUCTION BEFORE QB1.)

NOT AVAILABLE.....2 (IF CONTACT IS NOT AVAILABLE, REQUEST A CALL BACK TIME. RECORD TIME ON CALL RECORD. **END**)

SECTION B. [SPEAKING TO CONTACT PERSON]

INTRODUCTION

[IF NEEDED: Hello, my name is _____ and I'm calling from Westat, a social science research company, on behalf of the U.S. Citizenship and Immigration Services (USCIS). We are conducting a study of the communication and outreach activities provided by USCIS and others about the E-Verify employment eligibility program. We

want to include representatives of organizations that address the needs of immigrant workers in our study.

QB1. You have been identified as the person at your company who is most knowledgeable about the sources used by your organization to obtain information about E-Verify and who would know about workers' understanding of E-Verify and ways to provide information to them about the program. Is that correct?

YES.....1 (CONTINUE WITH QB2)

NO.....2 (SAY: We are really looking to speak with that person. Could you give me that person's name and phone number?)

NAME _____ PHONE _____

Thank you for taking time to talk with me and providing us with this information. We will contact [NEW CONTACT]. **END**

QB2. [IF NOT ALREADY KNOWN] What is your position at (give name of organization)?

POSITION

QB3. We would like to invite you to participate in a focus group comprised of 6 to 9 organizations that address the needs of immigrant workers. The online focus group should take about 45 minutes. We are offering a \$60 incentive to participants as a thank you for your help. Your participation in the focus group and the information we collect will be kept private in that we will not identify you or your company by name. The report will summarize responses from various organizations.

QB4. Would you be willing to participate in a focus group?

YES.....1 (CONTINUE)

NO.....2 Thank you for your time.

SECTION D. [SCHEDULING THE INTERVIEW]

SEE FOCUS GROUP DATE SCHEDULE – SCHEDULE PARTICIPANT ACCORDING TO CLASSIFICATION. ALL ONLINE FOCUS GROUPS WILL START AT 2:00 PM EASTERN TIME.

The focus group will be held on

_____ [DATE] at 2:00 pm Eastern time, ____ [TIME] in your time zone.

QD1. Are you available on this day and time?

YES.....1 (CONTINUE WITH QD2)

NO.....2 (PROVIDE YOUR PHONE NUMBER AND E-MAIL ADDRESS AND ASK THE CONTACT PERSON TO CONTACT YOU IF THEY BECOME AVAILABLE ON THAT DAY AND TIME. THANK THEM AND **END.**)

QD2. Thank you very much for agreeing to participate.

I have scheduled you for the focus group at:

DAY DATE RESPONDENT TIME WESTAT TIME

Can I have your email so we can send you the confirmation with instructions on how to join the online focus group? [OR, IF YOU ALREADY HAVE EMAIL] Let me confirm your email so we can send you a confirmation with instructions on how to join the online focus group.

EMAIL

Also, can I have the address where you would like us to mail your check after the interview?

Street address Suite (unit #) City/State/ Zip

Lastly, if we need to contact you, what is the best phone number to use?

PHONE NUMBER

Thank you again for participating in a focus group. Goodbye.