

Advanced Letter (Panel 1 Only)



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

August 23, 2012

A message from the Director, U.S. Census Bureau . . .

About one week from now, you will receive instructions in the mail on how to complete the 2012 National Census Test, which is a brief but important survey. When you receive it, please respond by September 15.

Your response is important. We ask for your help in our effort to develop new methods that will make the next census easier, more convenient, and less costly for taxpayers. Results from the next census will be used to help each community get its fair share of federal funding for highways, schools, health facilities and many other programs you and your neighbors need.

Thank you in advance for your help.

Initial Cover Letter for Panels 1-4 and 6



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

August 30, 2012

A message from the Director, U.S. Census Bureau . . .

To prepare for the next census, the U.S. Census Bureau is conducting the 2012 National Census Test. The goal of this survey is to develop new methods that will make the next census easier, more convenient, and less costly for taxpayers.

Using the enclosed instruction card, please complete the survey online **by September 15** at:

<https://respond.census.gov/nct>

Responding on time saves money, and you can avoid a personal visit from an interviewer.

Help us conserve natural resources, process data more efficiently, and save taxpayer money by responding online. If you are unable to complete the survey online, we will mail a paper form to you in a few weeks.

The Census Bureau chose your address, not you personally, as part of a randomly selected sample. You are required by U.S. law to respond to this survey. The Census Bureau is required by U.S. law to keep your answers confidential. This means that the Census Bureau cannot give out information that identifies you or your household. Your answers will only be used for statistical purposes, and no other purpose. The back of this letter contains more information about protecting your data.

Initial Cover Letter for Panels 1-4 and 6

Your Answers Are Confidential

We are conducting this survey under the authority of Title 13, United States Code, Section 193. Federal law protects your privacy and keeps your answers confidential (Title 13, United States Code, Sections 9 and 214).

Please visit our website at <www.census.gov> and click on “Data Protection & Privacy Policy” to learn more about how we protect your information.

Initial Cover Letter for Panel 5



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

August 30, 2012

A message from the Director, U.S. Census Bureau . . .

To prepare for the next census, the U.S. Census Bureau is conducting the 2012 National Census Test. The goal of this survey is to develop new methods that will make the next census easier, more convenient, and less costly for taxpayers.

Using the enclosed instruction card, please complete the survey online **by September 15** at:

<https://respond.census.gov/nct>

Responding on time saves money, and you can avoid a personal visit from an interviewer.

Help us conserve natural resources, process data more efficiently, and save taxpayer money by responding online. If you are unable to complete the survey online, you may call 1-800-972-5650 to provide your census information over the phone.

The Census Bureau chose your address, not you personally, as part of a randomly selected sample. You are required by U.S. law to respond to this survey. The Census Bureau is required by U.S. law to keep your answers confidential. This means that the Census Bureau cannot give out information that identifies you or your household. Your answers will only be used for statistical purposes, and no other purpose. The back of this letter contains more information about protecting your data.

Initial Cover Letter for Panel 5

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We are conducting this survey under the authority of Title 13, United States Code, Section 193. Federal law protects your privacy and keeps your answers confidential (Title 13, United States Code, Sections 9 and 214).

Please visit our website at <www.census.gov> and click on “Data Protection & Privacy Policy” to learn more about how we protect your information.

Draft 4 5-17-2012

Replacement Cover Letter for Panels 1-3



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

September 20, 2012

A message from the Director, U.S. Census Bureau . . .

A few weeks ago, the U.S. Census Bureau sent instructions for completing the 2012 National Census Test. We asked you to help us with this very important survey by completing it online. But we have not received your response yet.

If you have already completed the survey, thank you very much.

If you have not yet responded, please complete the survey using ONE of the following options:

Option 1 Go to <https://respond.census.gov/nct> to complete the survey online. You will need to provide your 10-digit access code, which is printed just below the bar code on the back of the enclosed form.

Option 2 Complete and mail back the enclosed form in the postage-paid envelope provided.

Respond today and you can avoid a personal visit from an interviewer.

The Census Bureau chose your address, not you personally, as part of a randomly selected sample. You are required by U.S. law to respond to this survey. The Census Bureau is required by U.S. law to keep your answers confidential. This means that the Census Bureau cannot give out information that identifies you or your household. Your answers will only be used for statistical purposes, and no other purpose. The back of this letter contains more information about protecting your data.

census.gov

DA-17(L)(1) (5-2012)

Base copy prints black ink
Overlay prints Pantone Cyan #6 - 10%

Replacement Cover Letter for Panels 1-3

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Draft 4 5-17-2012

Replacement Cover Letter for Panels 4-5



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

September 13, 2012

A message from the Director, U.S. Census Bureau . . .

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If you have already completed the survey, thank you very much.

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Respond today and you can avoid a personal visit from an interviewer.

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census.gov

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Replacement Cover Letter for Panels 4-5

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Please visit our website at <www.census.gov> and click on “Data Protection & Privacy Policy” to learn more about how we protect your information.

DA-17(L)(2) (5-2012)

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Replacement Cover Letter for Panel 6



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

Important Note: This survey is required by law. You are receiving this notice because we did not receive your response by September 10, 2012.

September 13, 2012

A message from the Director, U.S. Census Bureau . . .

A few weeks ago, the U.S. Census Bureau sent instructions for completing the 2012 National Census Test. We asked you to help us with this very important survey by completing it online. But we have not received your response yet.

If you have already completed the survey, thank you very much.

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Respond today and you can avoid a personal visit from an interviewer.

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census.gov

D-17(L)(3) Front

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Please visit our website at <www.census.gov> and click on "Data Protection & Privacy Policy" to learn more about how we protect your information.

D-17(L)(3) Back

Outgoing Envelope for Panels 1-5

**U.S. Department of Commerce
Economics and Statistics Administration
U.S. Census Bureau**

1201 E 10th Street
Jeffersonville IN 47199-1111

OFFICIAL BUSINESS
Penalty for Private Use \$300

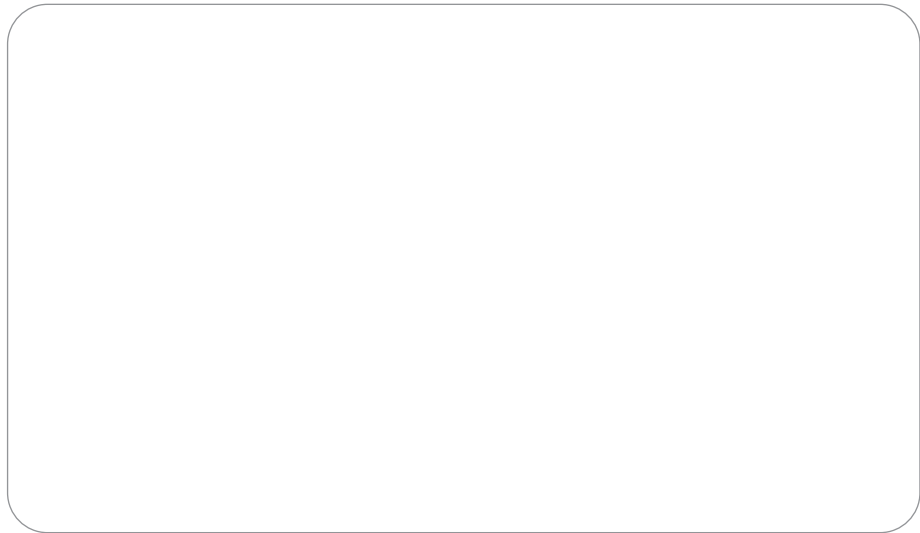
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**YOUR RESPONSE
IS REQUIRED BY LAW**



Outgoing Envelope for Panel 6

Draft 2 (4-26-2012)

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Economics and Statistics Administration
U.S. Census Bureau**
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Jeffersonville IN 47199-1111

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**YOUR RESPONSE IS
REQUIRED BY LAW**
We have not yet
received your response

4-26-2012 - Size 10-1/16 x 6-1/16" Covered window 4-3/4" x 2-3/4"

Return Envelope for All Panels

**U.S. Department of Commerce
Economics and Statistics Administration
U.S. Census Bureau**

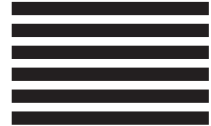
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BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 17162 WASHINGTON DC

POSTAGE WILL BE PAID BY U.S. CENSUS BUREAU

**To return your census form, please make
sure the BAR CODE ABOVE YOUR ADDRESS
appears in this window.**

**US CENSUS BUREAU
PO BOX 5500
JEFFERSONVILLE IN 47199-1111**

Return Envelope for All Panels

Thank you for participating in the 2012 National Census Test.

**Your return envelope should look like this.
Make sure the BAR CODE ABOVE YOUR ADDRESS
appears in the larger part of the window.**



Reminder Postcard for All Panels

**U.S. Department of Commerce
Economics and Statistics Administration
U.S. Census Bureau**
1201 E 10th Street
Jeffersonville IN 47199-1111
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Your response to the U.S. Census Bureau
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Reminder Postcard for All Panels

September 4, 2012



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If you need help completing your survey, please call 1-800-972-5650.

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**U.S. Department of Commerce
Economics and Statistics Administration
U.S. Census Bureau**
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Jeffersonville IN 47199-1111

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DA-9(2A) (5-2012)

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**Your response to the U.S. Census Bureau
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A message from the Director, U.S. Census Bureau . . .

Within the last few weeks, the U.S. Census Bureau sent two requests for your participation in the 2012 National Census Test. **Your response is important.** If you have not yet responded, please do so immediately.

Please go to <https://respond.census.gov/nct> to complete the survey online.

You are required by U.S. law to respond to this survey. If you do not respond, a Census Bureau interviewer may visit you to complete the survey.

If you would like to complete the survey by telephone, or need assistance, please call our toll-free number 1-800-972-5650.

September 13, 2012



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September 20, 2012



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

A message from the Director, U.S. Census Bureau . . .

Within the last few weeks, the U.S. Census Bureau sent several requests for your participation in the 2012 National Census Test. **Now is the time to complete the survey if you have not already done so.**

Please go to <https://respond.census.gov/nct> to respond to the survey online OR complete and return the paper questionnaire that we sent you earlier.

You are required by U.S. law to respond to this survey. If you do not respond, a Census Bureau interviewer may visit you to complete the survey.

If you would like to complete the survey by telephone, or need assistance, please call our toll-free number 1-800-972-5650.

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2nd Reminder Postcard for Panel 6

U.S. Department of Commerce
Economics and Statistics Administration
U.S. Census Bureau
 1201 E 10th Street
 Jeffersonville IN 47199-1111
 OFFICIAL BUSINESS
 Penalty for Private Use \$300

PRESORTED
 FIRST-CLASS MAIL
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 U.S. CENSUS BUREAU
 PERMIT NO. G-58

DA-9(2C) (5-2012)

**Your response to the U.S. Census Bureau
 is required by law.
 We have not yet received your response.**

September 20, 2012



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Important Note: This survey is required by law. You are receiving this notice because we did not receive your response by September 17, 2012.

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