**Attachment C**

**Survey Invitation from Knowledge Networks**

**Email Invitation Text**

To: [*individual’s email address*]

From: Knowledge Networks® <address@knowledgenetworks.com>

Subject: Your Latest KnowledgePanel Survey ([*survey number—unique for each individual*])

Dear [*Firstname*],

Thanks for being an integral part of KnowledgePanel! Your latest survey can be accessed by clicking the following link:

Click here to Start Survey <*links to unique, secure HTTP URL to survey for this individual>*

< *secure URL printed in full >*

For further information about KnowledgePanel, or to access your member page, please click on this link <*links to restricted KN site*>. If you have any questions or comments about KnowledgePanel participation, or to withdraw or unsubscribe at anytime, please contact our Panel member Support Center at this link < *links to restricted KN site*>, or by phone free of charge at (*1-800-xxx-xxx*), or by email <*address@knowledgenetworks.com*>.

The privacy of our panel members is very important to Knowledge Networks. KnowledgePanel’s Privacy Policy is available anytime at the following website < *links to restricted KN site*>.

If you believe that you have received this email in error, please contact our Panel member Support Center free of charge at (*1-800-xxx-xxx*) or email <*address@knowledgenetworks.com*>.