

Attachment C

Survey Invitation from Knowledge Networks

Email Invitation Text

To: [individual's email address]

From: Knowledge Networks® <address@knowledgenetworks.com>

Subject: Your Latest KnowledgePanel Survey ([survey number—unique for each individual])

Dear [Firstname],

Thanks for being an integral part of KnowledgePanel! Your latest survey can be accessed by clicking the following link:

[Click here to Start Survey](#) <links to unique, secure HTTP URL to survey for this individual>
< secure URL printed in full >

For further information about KnowledgePanel, or to access your member page, please click on this [link](#) <links to restricted KN site>. If you have any questions or comments about KnowledgePanel participation, or to withdraw or unsubscribe at anytime, please contact our Panel member Support Center at this [link](#) < links to restricted KN site>, or by phone free of charge at (1-800-xxx-xxx), or by email <address@knowledgenetworks.com>.

The privacy of our panel members is very important to Knowledge Networks. KnowledgePanel's Privacy Policy is available anytime at the following [website](#) < links to restricted KN site>.

If you believe that you have received this email in error, please contact our Panel member Support Center free of charge at (1-800-xxx-xxx) or email <address@knowledgenetworks.com>.