

## Vehicle Technologies Program Web Site User Survey Questions

### Purpose

The purpose of conducting an online survey for the Vehicle Technologies Program (VTP) web site is to identify who uses the VTP web site and what content or information these users seek.

### Proposed Survey Questions

**What information were you looking for on the VTP web site today?**

**Did you find the information you were looking for on the VTP web site?**

- a. Yes
- b. No
- c. I'm still looking

**Why are you looking for this information?** *(Select all that apply)*

- Assist with my research
- Apply for a funding opportunity
- Evaluate an investment opportunity
- Prepare for or complete a class project
- Buy an alternative fuel or advanced technology vehicle
- Learn how to improve the fuel economy of my current vehicle
- Apply for a job
- Contact an EERE staff member
- Other: \_\_\_\_\_

**What is your overall level of satisfaction with the VTP web site?**

- 1. Very dissatisfied
- 2
- 3
- 4 - Neutral
- 5
- 6
- 7 - Very satisfied

**How often do you visit the VTP web site?**

- a. Daily
- b. Weekly
- c. Monthly
- d. Yearly
- e. This is my first time

**How likely are you to recommend the VTP web site?**

- a. Very likely

- b. Somewhat likely
- c. Neither likely nor unlikely
- d. Somewhat unlikely
- e. Very unlikely

**How can the VTP web site better meet your needs?**

**What best describes the role in which you are visiting the VTP web site? (Select one)**

- Manager
- Engineer
- Fleet Manager
- Manufacturing and Operations Professional
- Purchasing Professional
- Researcher/Scientist
- Sales and Marketing Professional
- Consultant/Analyst
- Journalist
- Student
- Teacher
- Consumer
- Other: \_\_\_\_\_

**If you are visiting for business reasons, which of the following categories best describes the organization you currently work for/represent? (Select one)**

- Association
  - Trade (name of organization \_\_\_\_\_)
  - Technical (name of organization \_\_\_\_\_)
- Consulting
- Market Research/Financial Company
- Manufacturing
  - Automotive manufacturing
  - Heavy vehicle manufacturing
  - Engine manufacturing
  - Energy storage manufacturing
  - Mechanical component manufacturing
  - Materials manufacturing
  - Electrical/electronics manufacturing
  - Parts manufacturing
  - Infrastructure equipment manufacturing
  - Other equipment manufacturing
- Infrastructure Distributor/Vendor
- Parts Distributor/Vendor
- Fuel Processor/Distributor
- Commercial business with a vehicle fleet
- Educational

- College or University
- K-12
- National Laboratory
- Other research institute
- Utility
- Government or Government Contractor
  - Federal
  - State
  - County/Municipal
- News/Media
  - Newspaper
  - Magazine
  - Radio/Television
  - Internet-only publication or blog
- Special Interest Group/Community Organization
  - Name of organization: \_\_\_\_\_
- Other: \_\_\_\_\_

**May we contact you for additional feedback on the VTP web site?**

- Yes
- No

**If yes, please provide us with your contact information:**

- Name: \_\_\_\_\_
- Email Address: \_\_\_\_\_
- Phone Number: \_\_\_\_\_

**OMB Burden Disclosure Statement**

Public reporting burden for this collection of information is estimated to average 7 (minutes) per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this estimate or any other aspect of this information, including suggestions for reducing this burden, to Information, Records, and Resource Management, MA-41-GTN, Paperwork Reduction Project (1910-5160), U.S. Department of Energy, Washington, DC 20874-1290; and to the Office of Management and Budget (OMB), Paperwork Reduction Project (1910-5160), Washington, DC 20503.