Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 1910-5160)

TITLE OF INFORMATION COLLECTION: Profiling Tool Users Survey

PURPOSE:

The Office of Energy Efficiency and Renewable Energy (EERE) has developed a survey to help us better understand current usage of and satisfaction with our DCPro tool suite. Information gathered from this survey will help us gauge the effectiveness of the tool suite and provide guidance for making customer service improvements over the next few years.

Collection of responses: The survey will be administered using Survey Gizmo, an online survey tool. The survey will be sent out via email to the individuals who have received DCEP training sponsored by the Department of Energy. Participation is completely voluntary.

The survey will be open for participation for a period of 3 weeks, starting on or about June 15, 2012 and ending by July 6, 2012.

Data collected will not be publically disseminated. No personally identifiable information will be gathered as part of this survey, and all results will be aggregated before analysis.

Burden to public: The survey contains 16 questions and will take an estimated fifteen minutes to answer. The total burden to the public is estimated to be 64 hours, assuming a maximum of 256 responses (which is the total number of people the survey will be sent to).

DESCRIPTION OF RESPONDENTS:

We are planning to send this survey to personnel that have completed AMO's Data Center Energy Practitioner (DCEP) training. These tend to be technically competent professionals who would be capable of learning how to estimate the consumption of energy in various places in a data center.

TYPE OF COLLECTION: (Check one)

- [] Customer Comment Card/Complaint Form
- [] Usability Testing (e.g., Website or Software
- [] Focus Group

CERTIFICATION:

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
- 4. The results are <u>not</u> intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

[X] Customer Satisfaction Survey

[] Small Discussion Group

[] Other:_____

Name:_

To assist review, please provide answers to the following question:

Personally Identifiable Information:

- 1. Is personally identifiable information (PII) collected? [] Yes [X] No
- 2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974? [] Yes [X] No
- 3. If Yes, has an up-to-date System of Records Notice (SORN) been published? [] Yes [] No

Gifts or Payments:

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [] Yes [X] No

BURDEN HOURS

Category of Respondent	No. of Respondents	Participation Time	Burden
Private Sector	256*	15 minutes	~ 64 hrs
Totals			

* Note that this is the total number of respondents to whom the survey will be sent. We expect that only a percentage of them will complete the survey, so the actual burden may be less than the 64 hours indicated here (but will not be more).

FEDERAL COST: The estimated cost to the government is \$3,200. This includes the cost of the Survey Gizmo software for two months plus 32 hours of contractor time to develop, pilot, deploy, and analyze study results. The program will use existing staff and contracts to conduct the test and evaluate the results.

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?

[X] Yes [] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

AMO has a list of personnel that have taken the DCEP training. Since there are only 256 individuals in this category, we were going to send it to each one via an email notification.

Administration of the Instrument

1. How will you collect the information? (Check all that apply)

- [X] Web-based or other forms of Social Media
- [] Telephone
- [] In-person
- [] Mail
- [] Other, Explain

2. Will interviewers or facilitators be used? [] Yes [X] No

Please make sure that all instruments, instructions, and scripts are submitted with the request.

Instructions for completing Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback"

TITLE OF INFORMATION COLLECTION: Provide the name of the collection that is the subject of the request. (e.g. Comment card for soliciting feedback on xxxx)

PURPOSE: Provide a brief description of the purpose of this collection and how it will be used. If this is part of a larger study or effort, please include this in your explanation.

DESCRIPTION OF RESPONDENTS: Provide a brief description of the targeted group or groups for this collection of information. These groups must have experience with the program.

TYPE OF COLLECTION: Check one box. If you are requesting approval of other instruments under the generic, you must complete a form for each instrument.

CERTIFICATION: Please read the certification carefully. If you incorrectly certify, the collection will be returned as improperly submitted or it will be disapproved.

Personally Identifiable Information: Provide answers to the questions. Note: Agencies should only collect PII to the extent necessary, and they should only retain PII for the period of time that is necessary to achieve a specific objective.

Gifts or Payments: If you answer yes to the question, please describe the incentive and provide a justification for the amount.

BURDEN HOURS:

Category of Respondents: Identify who you expect the respondents to be in terms of the following categories: (1) Individuals or Households;(2) Private Sector; (3) State, local, or tribal governments; or (4) Federal Government. Only one type of respondent can be selected per row. **No. of Respondents:** Provide an estimate of the Number of respondents.

Participation Time: Provide an estimate of the amount of time required for a respondent to participate (e.g. fill out a survey or participate in a focus group)

Burden: Provide the Annual burden hours: Multiply the Number of responses and the participation time and divide by 60.

FEDERAL COST: Provide an estimate of the annual cost to the Federal government.

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents. Please provide a description of how you plan to identify your potential group of respondents and how you will select them. If the answer is yes, to the first question, you may provide the sampling plan in an attachment.

Administration of the Instrument: Identify how the information will be collected. More than one box may be checked. Indicate whether there will be interviewers (e.g. for surveys) or facilitators (e.g., for focus groups) used.

Submit all instruments, instructions, and scripts are submitted with the request.