## **Survey of Wind Program Web-Based Newsletter Audiences**

OMB Number 1910-5160 Expiration date: 6/30/14

Thank you for subscribing to our Wind Program Newsletter. In an effort to improve our newsletter, we invite you to participate in this survey. Your valued feedback enables us to learn more about our readers and what information you find most beneficial. This survey takes approximately 5 minutes to complete.

Your responses will be used by the Energy Department's Wind Program to improve the content and distribution of its newsletter.

## **Disclosure Statement:**

**Public burden:** Public reporting burden for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this estimate or any other aspect of this information, including suggestions for reducing this burden, to Information, Records, and Resource Management, MA-41-GTN, Paperwork Reduction Project (1910-5160), U.S. Department of Energy, Washington, DC 20874-1290; and to the Office of Management and Budget (OMB), Paperwork Reduction Project (1910-5160), Washington, DC 20503.

1.	How did you hear about the Wind Program Newsletter? (Select one.)			
		□ Conference/event		
		Search engine		
		Through a DOE subscription service or website		
		From a friend or colleague		
		Other		
2.	What sections of the newsletter do you find most helpful or informative? (Select all that apply.)			
		Feature Story		
		Program Highlights		
		R&D News		
		Events		
		Recent Publications		
		Financial Opportunities		
3.	What best describes your typical level of engagement with the newsletter? (Select all that			
	apı	ply.)		
	☐ I read every article			
	☐ I read articles that pertain to my job/interests			
	☐ I read recent publications			
	☐ I look at upcoming events			
	☐ I look at financial opportunities			
	☐ I scan topics, but don't actually read any articles			

4.	What changes can we make to the content of the newsletter to make it more useful to you?  (Select all that apply.)  I would like to see more articles related to technology development  I would like to see more articles related to overall DOE Wind Program strategy  I do not think the content needs any changes  No opinion
5.	How do you feel about the length of the newsletter articles? (Select one.)  ☐ I would like to read fewer, more in-depth articles ☐ I would like to see a larger collection of short articles ☐ I would like to see one or two longer articles, followed by additional brief updates ☐ I think the length of newsletter articles should stay the same ☐ No opinion
6.	Would you like to receive the newsletter as a PDF, or do you prefer to read it on the website?  (Select one.)  I prefer reading the website  I prefer a PDF  I prefer both a PDF and the website
7.	Currently, the newsletter is delivered four times a year, on a quarterly basis. What frequency would you prefer? (Select one.)  I like receiving the newsletter every quarter  I would like the newsletter more frequently  I would like the newsletter less frequently
8.	Please share any additional thoughts and/or recommendations on how the newsletter can be of greater benefit to you.
9.	Please select your industry. (Select one.)  Government  Congress Federal  State  Local  Tribal  International  Coriginal equipment manufacturer (OEM)  Academia  Student  Private industry

	Developer
	Contractor
	National laboratory
	Association
	Nonprofit organization
	Financial institution
	Media
	best describes your industry type, technology, or interest in the wind industry? (Select all
that a	pply.)
	Offshore wind
	Small/community wind
	Utility-scale wind
	Transmission and integration
	Environmental impacts
11. Please	e select your geographic location:
	United States (50 states drop-down menu)
	Outside of the United States:
12. Please	e select the number of years you have worked in the wind industry (Select one.)
	I don't work in the wind industry but am interested in its development
	0-3 years
	3-5 years
	5-10 years
	10 years or more
	Not applicable

Thank you! We appreciate your feedback, and will use it to improve the Wind Program Newsletter. For the latest edition of the newsletter, please visit the <u>Wind Program Website</u>.