

## Green Power User Survey

December 3, 2013

To be posted on the Green Power Network (<http://greenpower.energy.gov>) and sent to listserve subscribers.

Intro text:

*Thank you for visiting the Department of Energy's Green Power Network website. In an effort to improve customer service and find out more about our site's visitors, we are asking for your feedback. This survey should take less than 5 minutes to complete.*

*Your responses will only be used to help improve the site. Your answers will not be shared with other organizations or sold, and you will not receive unsolicited emails because of your participation in this survey.*

*Thank you for your participation.*

1. When visiting the Green Power Network, which of the following is most beneficial in meeting your needs?
  - To stay informed on industry news
  - To identify Green Power programs
  - To promote green power in my community
  - To learn about community solar
  - To stay abreast of REC pricing trends
  - To help me determine whether I should purchase green power
  - To help me determine whether my organization should offer green power
  - Other (fill in)
2. How often do you visit the Green Power Network website?
  - Regularly (I visit the site several times per week)
  - Often (I visit the site once or more per month)
  - Rarely (I visit the site a couple times per year)
  - First time visitor, planning to return (Skip to question 6)
  - First time visitor, not planning to return (Skip to question 6)
3. Please select the components of the Green Power Network you find to be most useful.
  - Buy Green Power tool
  - News
  - Publications
  - REC pricing
  - On-site systems
  - Community solar
  - Green power policy

- Renewable energy RFPs
  - Other (fill in)
4. Please indicate the level of effort required to locate desired information.
- Very Easy To Find
  - Easy To Find
  - Fair
  - Difficult To Find
  - Very Difficult to Find
  - Did Not Find
5. How would you rate the Green Power Network web site overall?
- Very Good
  - Good
  - Neutral
  - Poor
  - Very Poor
6. Do you subscribe to the Green Power Network Monthly Newsletter? *If yes, please respond to the remaining questions. If no, please skip to question 10.*
- Yes
  - No
7. How would you rate the Green Power Network Monthly Newsletter overall?
- Very Good
  - Good
  - Neutral
  - Poor
  - Very Poor
8. What aspect of the newsletter is most important to you?
- Timely updates (e.g. sent every month)
  - Voluntary market focus
  - News items
  - Events information
  - New publications
9. The Green Power Network currently issues a monthly newsletter. What is your preference for the frequency of the newsletter going forward?
- Bi-Monthly
  - Monthly
  - Quarterly
  - Semi-annually
10. As part of the Green Power Network, what sector do you represent?
- Utility
  - Competitive supplier
  - REC marketer or broker
  - Renewable industry

- Federal government
  - State or local government
  - Academia
  - Other
11. Which renewable technology is your area of expertise? (Check all that apply)
- Solar
  - Wind
  - Geothermal
  - Biomass/landfill gas
  - None of the above
12. Which state are you located in? (Select state from drop down list, also offer “international” option)

Please provide any additional suggestions on how the Green Power Network and/or the newsletter could be improved:

Closing text:

Thank you for taking the time to complete this survey. Your valuable feedback is very much appreciated.