

Screening Questions for DADDS Focus Group

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Recruitment goal: recruit 11 to seat 8

Ask to speak with someone who is at least 21. If none at home, terminate.

Hello. My name is _____ and I'm calling from _____, a local research firm. We are conducting a study in this area about alcohol use and driving. Let me assure you that this is not a sales call; we are simply interested in your opinions. We are organizing several group discussions on this topic. If you are invited to attend one of the group discussions, you will be paid \$75 for your opinions about alcohol use and driving. Would you be interested in participating in this study?

Yes.....Continue

No.....Terminate

Record gender Male Female

Now I'd like to ask you several questions to determine your eligibility for the group discussions.

1. Do you have a valid driver's license?

Yes.....Continue

No.....Terminate

2. During the past 60 days have you had an alcoholic drink? (**Note:** Terminate if the candidate's response corresponds to a group that is full.)

Yes.....Continue to Q 3.

No.....Continue to Q 4 (nondrinker)

3. What is the maximum number of drinks you have had on at least one occasion during the past 60 days.....

() Drank 1 to 4 drinks in a single sitting (men),
Drank 1 to 3 drinks in a single sitting (women)
.....Continue to Q4 (social drinker)

() Drank 5 or more drinks in a single sitting (men)
Drank 4 or more drinks in a single sitting (women)
.....Continue to Q4 (heavy episodic drinker)

4. In the past year, have you participated in a market research study or interview where you were paid for your time and for providing your opinions?

() Yes.....Terminate

() No.....Continue

5. Do you, or does anyone in your household, work in or is retired from any of the following industries?

() Public relations.....Terminate

() Advertising.....Terminate

() Market research.....Terminate

() Marketing.....Terminate

() Liquor sales or hospitality (bar tending).....Terminate

() No.....Continue

6. Finally, can you tell me about a television show, book or movie that you have seen lately that you enjoyed? What did you like about it?

This question is intended to establish whether the candidate is reasonably articulate and willing to converse. It is very important that participants can express themselves and are willing to talk.

Invitation

Thank you for answering my questions. I would like to tell you a little more about the study. This is strictly a research project; no one will try to sell you anything. The group interview will last approximately 1½ hours and you will be talking about in-vehicle technology for detecting a driver who is under the influence of alcohol. You will be reimbursed \$75 to cover your expenses.

We will be holding a session on:

- 1) Date 1, 6 p.m., (nondrinkers)

2) Date 1, 8 p.m., (social drinkers)

3) Date 2, 7 p.m., (heavy episodic drinkers)

Will your schedule permit you to attend this session?

() Yes.....Continue

() No.....Terminate

So that we can start and end on time, please plan to arrive about 10 minutes early. We are counting on your participation, so if for any reason you cannot attend, please be sure to contact us as soon as possible. (Give phone number.)

Before we hang up, let me get the correct spelling of your name and your address and phone numbers so we can send you a confirmation letter with directions to our facility and give you a reminder call the day of the interview.

Name _____

Phone _____

Address _____

Thank you again for your time and we'll see you on _____.

Date recruited _____

Recruiter name _____

Date of confirmation letter _____

Confirmation call made _____

Attended: Yes No