DRAFT

August ___, 2011

<Provider / Practice Info>

Dear <title / name>:

We are writing to notify you of the launch of the **National Children's Study (NCS) Worcester County** field activities and to ***invite your collaboration in this historic NIH-funded local and nation-wide research study***.

The NCS is a ground-breaking longitudinal study led by the Eunice Kennedy Shriver National Institute of Child Health and Human Development of the National Institutes of Health. Worcester County is one of just 100 U.S. counties selected as study sites, with UMass Medical School as the local research lead.

The NCS aims to better understand the influence of ***prenatal*** and childhood environmental exposures and events on lifelong health, development and disease, by recruiting a minimum of 100,000 women and following them through pregnancy, delivery and the first 21 years of the child's life. More extensive information about the NCS is available at www.nationalchildrensstudy.gov.

In Worcester County, we are now piloting a recruitment strategy for engaging prospective study participants – women who may be either planning a pregnancy or already pregnant – ***in partnership with local pre-natal care providers***. We are very interested in exploring the possibility of partnering with you to engage local women in the study. To open this dialogue, we hope you may:

- Complete the enclosed ***brief survey*** (return fax to 508-856-2566 or mail to NCS-Worcester County at the address above) and

- Allow us to make personal contact with you to learn more about your practice and to further discuss the possibility of making the NCS available to your eligible patients.

Worcester County health providers and residents have much to offer to this critical undertaking, and we thank you for considering your own potential role. We will be in contact with your office in the near future to schedule time to speak or meet with you. Or, please feel free to contact us directly at 508-856-3699.

Respectfully,

Study Center PI
Title, etc.

Co-signer as relevant
Title, etc.