



Subject: Invitation to be a Participant in a Driving Research Study

Dear Vehicle Owner:

The U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) is seeking drivers to participate in an experiment relating to driving safety. The focus of this study is driver distraction. The study involves a driving experiment that will gather information regarding the impact of performing distracting tasks (such as radio tuning, talking on a cell phone) on driving performance. Drivers participating in the study will be asked to drive a vehicle equipped with data recording equipment while performing non-driving tasks.

You received this invitation letter because the records of the Ohio Bureau of Motor Vehicles indicate that you have registered a vehicle that is one of the models being used in this study:

Vehicle: Nissan Altima	
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Any household member aged 18 years or older who has been a regular (e.g., at least weekly) driver of this vehicle for 6 months or longer is invited to participate in the study.

<u>What to expect:</u> If you express interest and are chosen to participate, you would be required to make a visit to Transportation Research Center (TRC) in East Liberty, OH. TRC is off of State Route 33 between Marysville and Bellefontaine.

Participation in the study is anticipated to take approximately 1 hour. When you arrive to participate in the study, you will be briefed on the study procedure and be allowed to ask any questions you may have. Next, you will take a short familiarization drive in a test vehicle under the direction of a member of our research staff. Once the familiarization drive is complete, you would be given instruction regarding the tasks you will be asked to perform while driving and then complete the study drive.

Payment: Upon completion of your participation you would receive compensation at a rate of \$54 **per hour** for the time you spent participating. *In addition*, you would be compensated 51¢ for each mile that you drove from your residence or workplace to our facility to participate. Total pay for the visit is estimated to be \$54 plus any mileage reimbursement (up to \$200).

<u>To Participate:</u> If you are at least 18 years old and are interested in participating in this study, complete the response form online at http://www.trcpg.com/researchstudy.asp or fill out the attached form and place it in the enclosed postage-paid envelope for return mailing to us. If more than one adult member of the household has at least 6 months of driving experience in the vehicle noted above and would like to participate, please have each person complete the online response form or enter their name and contact information on the enclosed response form.

If you have any questions regarding this study, call the Principal Investigator, Elizabeth Mazzae, at 937-666-3314.

<u>What Happens Next?</u>: Upon receipt of your completed response form (by mail or online), your information will be reviewed. If you meet the criteria for participation and we need additional test participants who own the particular vehicle you drive, a member of the research staff will contact you to arrange your participation.

Help us improve driving safety! Thank you for your consideration!

Go to the following link at: http://www.trcpg.com/researchstudy.asp

OR

Use the enclosed self-addressed, stamped envelope to return the following response form to:

Attention: Test Participation Recruitment
National Highway Traffic Safety Administration
Vehicle Research and Test Center
P.O. Box B37
Bldg. 60
10820 State Route 347
East Liberty, OH 43319







Driving Research Study - RESPONSE FORM

If interested in study participation, complete this form by hand or on the web at:

http://www.trcpg.com/researchstudy.asp

A federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. The OMB Control Number for this information collection is 2127-XXXX. Public reporting for this collection of information is estimated to be approximately 9 minutes, including the time for reviewing instructions, completing and reviewing the collection of information. All responses to this collection of information are voluntary. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Information Collection Clearance Officer, National Highway Traffic Safety Administration, 1200 New Jersey Ave, S.E., Washington, DC, 20590.

All information you provide is confidential and will only be used in determining qualification for this study. If you are not selected for the study, this information will be destroyed.

Please complete the questions below for the primary driver of the above vehicle by circling the most appropriate response or filling in the blank.

How long have you regularly (at least once p	er week)	driven th	e above vehi	cle?	Years	_Months
Name (first, last):			Age:			
Phone Number:		Email:				
Home address:						
Do you hold a valid Ohio driver's license:	Yes	No	Other L	J.S. (List	State:)
Are there any restrictions on that license?	Yes	No	If yes, I	ist:		
Years of driving experience: years	Ар	proximate	e miles driver	n per yea	ar:	miles
How many trips (i.e., going from place to place	ce) per <i>da</i>	ay?	0-1	2-3	4-5	6+
Have you participated in a research study with	th us befo	ore?	Yes No	If yes	s, what year?	
Do you have any health conditions that may	adversely	y affect yo	our driving at	oility?	Yes	No
Do you wear the vehicle safety belt while driv	/ing?	Always	Someti	mes	Rarely	Never
Do you tune the vehicle radio while driving?		Always	Some	imes	Rarely	Never
Do you use a cell phone while driving		Always	Some	imes	Rarely	Never

Do you use a route navigation system while driving? Always Sometimes Rarely Never

Do you regularly communicate using text messages? Always Sometimes Rarely Never

How comfortable are you with multi-tasking while driving?

(e.g., playing music, using a cell phone, talking with passengers)? Very Somewhat Not at all

Please indicate the model and trim level of the vehicle that you have registered in Ohio:

Model Year	Vehicle Model (circle one)	Number of Doors (2 or 4)	Trim Level or Package (circle one)					
	Ford Focus		S	SE	SEL	Titanium	Other	
	Acura TL		SH	Technology	Advance	Other	N/A	
	Nissan Altima		Convenience	Premium	Premium Audio	Technology	Other	

Do you still own/lease this vehicle?	:	Yes	No
If no, what year/month did your owne	ership/le	ease of th	nis vehicle end?

Put an 'x' in the boxes next to any features that the vehicle is equipped with:

Factory- installed	Dealer or Aftermarket Add-On	Equipment on Your Vehicle
		Satellite Radio System
		GPS-based route navigation system
		Rear-time traffic
		DVD entertainment system (in rear seat)
		iPod / auxiliary input
		Voice recognition
		Bluetooth connectivity
		Electronic stability control system (e.g., ESC, ESP)
		Adaptive cruise control
		Brake assist
		HID headlights
		Rearview video camera system (i.e., backup camera, rearview monitor)
		Tire pressure monitoring system
		SYNC, OnStar, or similar driver assistance system

Participation Availability

Circle below the week(s) in which you could participate:

July 9-14	Aug. 6-11 Aug. 13-18 Aug. 20-25 Aug. 27-31
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Circle the days/times in which you could begin a 1-hour appointment:

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
830 AM	830 AM	830 AM	830 AM	830 AM	830 AM
930 AM	930 AM	930 AM	930 AM	930 AM	930 AM
1030 AM	1030 AM	1030 AM	1030 AM	1030 AM	1030 AM
1130 AM	1130 AM	1130 AM	1130 AM	1130 AM	1130 AM
1230 PM	1230 PM	1230 PM	1230 PM	1230 PM	1230 PM
130 PM	130 PM	130 PM	130 PM	130 PM	130 PM
230 PM	230 PM	230 PM	230 PM	230 PM	230 PM
330 PM	330 PM	330 PM	330 PM	330 PM	330 PM
430 PM	430 PM	430 PM	430 PM	430 PM	430 PM
530 PM	530 PM	530 PM	530 PM	530 PM	530 PM

Namo (first last):			
If another person would also like to participate, please have them complete the enter their contact information here:	online respo	nse form o	r
Do other household members drive this vehicle on a regular basis?	Yes	No	
Would you be available on short notice (e.g., same day) to participate in our study	? Yes	No	

Return this completed form in the enclosed postage-paid envelope to:

Attention: Test Participation Recruitment
National Highway Traffic Safety Administration
Vehicle Research and Test Center
P.O. Box B37

Phone Number: Email:

East Liberty, OH 43319

If you meet the criteria for participation and have compatible schedule preferences, a member of the research staff will contact you to arrange your participation.

Thanks for your consideration!