



(Date)

(State) Resident
(Add 1)
(Add 2)
(City), (State) (Zip)

Dear North Carolina Resident

We are writing to ask you for your help in a study being conducted by the National Oceanic and Atmospheric Administration. The goal of this study is to learn about your use of services provided by NOAA.

Your address was randomly selected from a list of all home addresses in (State). Since your household represents thousands of households, your participation is very important to ensure this study represents everyone in (State). Please complete this questionnaire and return it to us in the enclosed postage-paid envelope. We have enclosed a small token of appreciation as a way of saying thanks for your help.

Your answers are completely confidential and will be used only for this study in accordance with the Privacy Act of 1974.

If you have any questions about this study, we would be happy to talk to you. If you have questions about completing this questionnaire, please contact (XXXXXXXX) at xxx-xxx-xxxx. If you have concerns about the validity of this study, please contact Rob Andrews at xxx-xxx-xxxx. You may also write to us at the address at the bottom of this letter.

Thank you very much for your help with this important study,

Xxxx xxxxx