

ATTACHMENT 3G

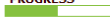
Web Survey: Factsheet Testing Screenshots

q668

Thank you for agreeing to participate in the survey. This survey is being conducted on behalf of the Centers for Disease Control and Prevention (CDC) to learn more about parents' interactions with young children, views about childhood health conditions, and reactions to materials CDC is creating for parents. Your answers will help guide future CDC materials and messages to parents.

Please answer questions as honestly as possible. There is no right or wrong answer and all your responses will be private. This is a voluntary study and you can stop at any time. The survey will take about 15 minutes and if you're ready to begin, please select the forward arrow at the bottom of your screen.

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PROGRESS 

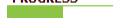
|| RESUME LATER

q701

When your youngest child was in diapers, how often did you wash your hands or use hand sanitizer after each of the following (where 1=never and 5=always)?

	Never 1	Rarely 2	Some of the time 3	Most of the time 4	Always 5
After shaking hands with a co-worker	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After changing your child's wet (urine only) diaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After feeding your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After handling household cleaning products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After changing your child's dirty (poopy) diaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After handling your child's toys	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After wiping your child's nose	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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|| RESUME LATER

q706

When your youngest child was in diapers, how often did you do each of the following (where 1=never and 5=every day)?

	Never 1	Rarely 2	1-2 days a week 3	3-5 days a week 4	Every day 5
Share eating utensils (knife, fork, or spoon) with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kiss your child on their lips	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share a toothbrush with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clean toys that come in contact with your child's mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share food with your child (take bites from the same food)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Take vitamins, including folic acid supplements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share towels or washcloths with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share the same cup with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Put a pacifier in your mouth after it has been in your child's mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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|| RESUME LATER

q711

Please indicate how familiar you are with each of the following health conditions (where 1=very familiar and 4=not at all familiar).

	Very familiar 1	Somewhat familiar 2	Not very familiar 3	Not at all familiar 4
Autism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
HIV/AIDS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fetal alcohol syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congenital rubella syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Down syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sudden infant death syndrome (SIDS)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spina bifida	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congenital cytomegalovirus (CMV)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beta strep (Group B strep)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parvovirus B19 (Fifth disease)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congenital toxoplasmosis (toxoplasmosis)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Public reporting burden of this collection of information is estimated to average 11 minutes, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-XXXX)

q715

The following questions will focus on a specific birth defect, congenital cytomegalovirus commonly referred to as CMV.

Please click the forward arrow to continue.

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|| RESUME LATER

q721

Please rank in order how likely it is for a pregnant woman to catch CMV from each of the following (where 1=most likely and 3=least likely).

Toddler

Child who is in elementary school

Partner or spouse

→ PROGRESS ←

|| RESUME LATER

q726

Please indicate how much you agree or disagree with each of the following statements (where 1=strongly agree and 4=strongly disagree).

	Strongly Agree 1	Agree 2	Disagree 3	Strongly Disagree 4
CMV can spread by casual contact with someone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV is preventable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through saliva	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through feces (poop)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV is about as common as Down Syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause heart defects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through urine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through hugging or cuddling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause hearing loss	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause serious disabilities in an unborn child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I were pregnant I would be worried about CMV	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause serious disabilities to a woman who is pregnant	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



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|| RESUME LATER

q735

Please take a few minutes to read the factsheet and then click the forward arrow to continue.

Pregnant or Planning a Pregnancy? Protect your unborn baby from congenital CMV

What is CMV?

Cytomegalovirus, or CMV, is a virus that can cause serious birth defects. Most people who catch CMV do not know it because they do not get sick. However, a pregnant woman can pass the virus to her unborn baby (this is called congenital CMV). About 1 in 750 babies will have birth defects caused by congenital CMV[1]. This is similar to the number of babies born with Down syndrome[2] or fetal alcohol syndrome[3]. Babies with congenital CMV may have:

- Hearing loss
- Vision loss
- Intellectual disability (formerly known as mental retardation)

How do pregnant women catch CMV?

The most common way a pregnant woman catches CMV is by getting an infected child's urine or saliva in her eyes, nose or mouth. Pregnant women can also get infected through sexual contact with an adult who has CMV. The chance of catching CMV through casual contact is very small.

How do I protect my unborn baby from congenital CMV?

Avoiding contact with urine or saliva, especially from young children, can help protect you and your unborn baby from CMV.

Here are a few simple ways:

- Do not put things in your mouth that have just been in a child's mouth. For example:
 - Food
 - Cups or silverware
 - Toothbrush
 - Pacifier
- Kiss young children on the forehead or cheek rather than the lips
- Wash your hands with soap and water, especially after:
 - Changing diapers
 - Feeding a child
 - Wiping a child's nose or mouth
 - Touching a child's toys, pacifier, or other objects that have the child's saliva or urine on them

if you do not have soap and water, use an alcohol-based hand sanitizer

q736

Were you able to see the factsheet?

Yes

No

→ **PROGRESS** ←

|| RESUME LATER

q740

Please rank in order how likely it is for a pregnant woman to catch CMV from each of the following (where 1=most likely and 3=least likely).

Toddler

Child who is in elementary school

Partner or spouse

→ **PROGRESS** ←

|| RESUME LATER

q746

Thinking about the factsheet you just read, please indicate how much you agree or disagree with each of the following statements (where 1=strongly agree and 4=strongly disagree).

	Strongly Agree 1	Agree 2	Disagree 3	Strongly Disagree 4
CMV is about as common as Down Syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread by casual contact with someone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through saliva	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause hearing loss	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV is preventable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through urine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I were pregnant I would definitely make some changes as a result of viewing this factsheet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause serious disabilities to a woman who is pregnant	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through feces (poop)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I were pregnant I would be worried about CMV	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause heart defects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause serious disabilities in an unborn child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I thought the factsheet was difficult to understand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through hugging or cuddling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The information in the factsheet doesn't apply to me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



|| RESUME LATER

q751

Based on what you have just read about CMV in the factsheet, how often do you think you would wash your hands or use hand sanitizer after each of the following in the future (where 1=never and 5=always)?

	Never 1	Rarely 2	Some of the time 3	Most of the time 4	Always 5
After shaking hands with a co-worker	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After wiping your child's nose	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After changing your child's wet (urine only) diaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After handling your child's toys	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



|| RESUME LATER

q756

Thinking about what you have just read about CMV in the factsheet, how often do you think you would do each of the following in the future (where 1=never and 5=every day)?

	Never 1	Rarely 2	1-2 days a week 3	3-5 days a week 4	Every day 5
Share food with your child (take bites from the same food)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share eating utensils (knife, fork, or spoon) with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hug or cuddle your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kiss your child on their lips	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share the same cup with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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q801

In the next week or so, how likely are you to do the following (where 1=very likely and 4=not at all likely):

	Very likely 1	Somewhat likely 2	Not too likely 3	Not at all likely 4
Talk to your friends/family about CMV	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Look for more information about CMV (e.g., talk to your doctor or search the Internet)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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q806

The following questions ask about where you might expect to get information about CMV.

What do you think might be the best way or most effective channel for educating mothers about CMV? Please rate how effective each of following channels would be in getting CMV information to mothers like you.

Would you say they are very effective, somewhat effective, not too effective, or not at all effective...

	Very effective	Somewhat effective	Not too effective	Not at all effective
Family/friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word-of-mouth recommendations from other mothers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pre-school/child care facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Health information portals (like WebMD)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Doctor: OB-GYN	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Search engines (like Google, Yahoo)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Coworkers/neighbors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Doctor: Pediatrician	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parenting magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Government agencies (like CDC)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Media sites (like BabyCenter.com, ParentsPlace.com)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Blogs (like Mommy Blogs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Social media sites (like Facebook, Twitter, YouTube)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Doctor: Primary Care Physician	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PROGRESS

|| RESUME LATER

q809

In the previous question you marked some "Other" way as effective. What other channel do you consider effective in getting CMV information to mothers like you?

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