

ATTACHMENT 3I

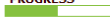
Web Survey: Video Testing Screenshots

q668

Thank you for agreeing to participate in the survey. This survey is being conducted on behalf of the Centers for Disease Control and Prevention (CDC) to learn more about parents' interactions with young children, views about childhood health conditions, and reactions to materials CDC is creating for parents. Your answers will help guide future CDC materials and messages to parents.

Please answer questions as honestly as possible. There is no right or wrong answer and all your responses will be private. This is a voluntary study and you can stop at any time. The survey will take about 15 minutes and if you're ready to begin, please select the forward arrow at the bottom of your screen.

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PROGRESS 

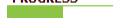
|| RESUME LATER

q701

When your youngest child was in diapers, how often did you wash your hands or use hand sanitizer after each of the following (where 1=never and 5=always)?

	Never 1	Rarely 2	Some of the time 3	Most of the time 4	Always 5
After shaking hands with a co-worker	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After changing your child's wet (urine only) diaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After feeding your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After handling household cleaning products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After changing your child's dirty (poopy) diaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After handling your child's toys	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After wiping your child's nose	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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PROGRESS 

|| RESUME LATER

q706

When your youngest child was in diapers, how often did you do each of the following (where 1=never and 5=every day)?

	Never 1	Rarely 2	1-2 days a week 3	3-5 days a week 4	Every day 5
Share eating utensils (knife, fork, or spoon) with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kiss your child on their lips	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share a toothbrush with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clean toys that come in contact with your child's mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share food with your child (take bites from the same food)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Take vitamins, including folic acid supplements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share towels or washcloths with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share the same cup with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Put a pacifier in your mouth after it has been in your child's mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

→ **PROGRESS** ←

|| RESUME LATER

q711

Please indicate how familiar you are with each of the following health conditions (where 1=very familiar and 4=not at all familiar).

	Very familiar 1	Somewhat familiar 2	Not very familiar 3	Not at all familiar 4
Autism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
HIV/AIDS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fetal alcohol syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congenital rubella syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Down syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sudden infant death syndrome (SIDS)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spina bifida	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congenital cytomegalovirus (CMV)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beta strep (Group B strep)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parvovirus B19 (Fifth disease)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congenital toxoplasmosis (toxoplasmosis)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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|| RESUME LATER

Public reporting burden of this collection of information is estimated to average 11 minutes, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-XXXX)

q715

The following questions will focus on a specific birth defect, congenital cytomegalovirus commonly referred to as CMV.

Please click the forward arrow to continue.

→ PROGRESS ←

|| RESUME LATER

q721

Please rank in order how likely it is for a pregnant woman to catch CMV from each of the following (where 1=most likely and 3=least likely).

Toddler

Child who is in elementary school

Partner or spouse

→ PROGRESS ←

|| RESUME LATER

q726

Please indicate how much you agree or disagree with each of the following statements (where 1=strongly agree and 4=strongly disagree).

	Strongly Agree 1	Agree 2	Disagree 3	Strongly Disagree 4
CMV can spread by casual contact with someone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV is preventable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through saliva	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through feces (poop)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV is about as common as Down Syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause heart defects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through urine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through hugging or cuddling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause hearing loss	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause serious disabilities in an unborn child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I were pregnant I would be worried about CMV	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause serious disabilities to a woman who is pregnant	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

→ PROGRESS ←

|| RESUME LATER

q765

In the next section of the survey, we would like you to view a video. Please make sure the volume is turned up on your computer.

Click the forward arrow to proceed when you are ready.

→ PROGRESS ←

|| RESUME LATER

q765

In the next section of the survey, we would like you to view a video. Please make sure the volume is turned up on your computer. Click the forward arrow to proceed when you are ready.

→ PROGRESS ←

|| RESUME LATER

q770

Once you have viewed the video please click on the forward arrow below to continue with the survey.

EDC

Protect Your Unborn Baby
How to Prevent CMV Infection

flowplayer
© 2008-2010 Flowplayer Ltd

00:02 04:14

→ PROGRESS ←

|| RESUME LATER

q775

Were you able to view and hear the video?

Yes

No

→ **PROGRESS** ←

|| RESUME LATER

q740

Please rank in order how likely it is for a pregnant woman to catch CMV from each of the following (where 1=most likely and 3=least likely).

Toddler

Child who is in elementary school

Partner or spouse

→ **PROGRESS** ←

|| RESUME LATER

q781

Thinking about the video you just saw, please indicate how much you agree or disagree with each of the following statements (where 1=strongly agree and 4=strongly disagree).

	Strongly Agree 1	Agree 2	Disagree 3	Strongly Disagree 4
CMV is about as common as Down Syndrome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread by casual contact with someone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through saliva	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause hearing loss	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV is preventable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through urine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I thought the video was difficult to understand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause serious disabilities to a woman who is pregnant	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through feces (poop)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I were pregnant I would be worried about CMV	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause heart defects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can cause serious disabilities in an unborn child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am not like the person in the video	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMV can spread through hugging or cuddling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I were pregnant I would definitely make some changes as a result of viewing this video	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

→ **PROGRESS** ←

|| RESUME LATER

q786

Based on what you have just seen about CMV in the video, how often do you think you would wash your hands or use hand sanitizer after each of the following in the future (where 1=never and 5=always)?

	Never 1	Rarely 2	Some of the time 3	Most of the time 4	Always 5
After shaking hands with a co-worker	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After wiping your child's nose	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After handling your child's toys	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After changing your child's wet (urine only) diaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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|| RESUME LATER

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q791

Thinking about what you have just seen about CMV in the video, how often do you think you would do each of the following in the future (where 1=never and 5=every day)?

	Never 1	Rarely 2	1-2 days a week 3	3-5 days a week 4	Every day 5
Share food with your child (take bites from the same food)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share eating utensils (knife, fork, or spoon) with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kiss your child on their lips	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hug or cuddle your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share the same cup with your child	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

→ PROGRESS ←

|| RESUME LATER

q801

In the next week or so, how likely are you to do the following (where 1=very likely and 4=not at all likely):

	Very likely 1	Somewhat likely 2	Not too likely 3	Not at all likely 4
Talk to your friends/family about CMV	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Look for more information about CMV (e.g., talk to your doctor or search the Internet)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

→ PROGRESS ←

|| RESUME LATER

q806

The following questions ask about where you might expect to get information about CMV.

What do you think might be the best way or most effective channel for educating mothers about CMV? Please rate how effective each of following channels would be in getting CMV information to mothers like you.

Would you say they are very effective, somewhat effective, not too effective, or not at all effective...

	Very effective	Somewhat effective	Not too effective	Not at all effective
Family/friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word-of-mouth recommendations from other mothers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pre-school/child care facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Health information portals (like WebMD)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Doctor: OB-GYN	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Search engines (like Google, Yahoo)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Coworkers/neighbors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Doctor: Pediatrician	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parenting magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Government agencies (like CDC)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Media sites (like BabyCenter.com, ParentsPlace.com)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Blogs (like Mommy Blogs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online: Social media sites (like Facebook, Twitter, YouTube)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Doctor: Primary Care Physician	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



|| RESUME LATER

q809

In the previous question you marked some "Other" way as effective. What other channel do you consider effective in getting CMV information to mothers like you?



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|| RESUME LATER