

Attach 3: Exemplar Recruitment Cover Letter  
Bayley-3 Short Form

Date:

Dear Parent,

Are you curious about what babies know? Are you interested in how babies think and how much they understand? Are you eager to understand more about what babies can do, such as crawling and walking? If you are, then you may be interested in participating with your baby in an engaging research study to develop a brief way to measure children's thinking, language, and motor skills (please see attached flyer). The purpose of this study is to create a brief measure that may be used in The National Children's Study and other large-scale national studies to study child growth.

We are currently looking for parents with children between the ages of XX months and XX months to be in a study called The Bayley Child Development Study. In about 7 to 10 days a staff member will call you to ask if you are interested in taking part. If you are, she will ask you some short questions to see if your child can take part. If yes, we will set up an appointment at our offices at 1450 Research Boulevard, Rockville, Maryland, at your convenience. The session will last about 45 to 65 minutes. As a thank you for participating, you will receive \$25 and a gift book for your baby.

We hope you will consider participating in this exciting project. If you are interested or want to learn more, please call Carol Andreassen at 301-610-4838. We look forward to speaking with you soon.

Sincerely,

Carol Andreassen, Ph.D.  
Senior Study Director

Enc. Flyer