BASS Outreach Effectiveness Survey

Section 1: About SSA program

| 1. | In the past three months, have you seen or heard about any Social Security programs that would |
|----|--|
| | help someone find work? |

- a. Yes
- b. No
- c. Don't know/Do not remember
- 2. Where would you find information about Social Security programs that would help you find work? Please choose all that apply.
 - a. Social Security office (e.g., in person, phone, or writing)
 - b. Social Security Website (e.g., socialsecurity.gov and choosework.net)
 - c. Social media sites (e.g., Facebook, Twitter, LinkedIn, YouTube)
 - d. Television
 - e. Radio (over the air, satellite, Internet)
 - f. Magazines or newspapers
 - g. From the State Vocational Rehabilitation (VR) agency
 - h. An organization I am a member of (insert name)
 - i. Other (Please Specify): _____
- 3. Are you aware of the Ticket to Work program?
 - a. Yes → Go to Question 4
 - b. No → Skip to Question 12

If you selected "NO", please SKIP Questions 4-11

4. In your opinion, which of the following statements are *true* or *false*?

| | True | False | Don't Know |
|--|------|-------|------------|
| Ticket to Work is a Social Security program | | | |
| People (ages 18-64) receiving Social Security benefits are eligible to participate in the Ticket to Work program | | | |
| Participation in the Ticket to Work program is voluntary | | | |
| Ticket to Work is a program that can help me to find and keep a job | | | |
| Ticket to Work is a free program | | | |

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- 5. How did you learn about the Ticket to Work program? Please choose all that apply.
 - a. The Ticket to Work website (e.g., choosework.net)
 - b. Telephone call from Social Security
 - c. A conference where Ticket to Work exhibited
 - d. A Ticket to Work webinar
 - e. Ticket to Work Help Line
 - f. Social media sites (e.g., Facebook, Twitter, LinkedIn, YouTube)
 - g. Magazines or newspapers
 - h. Television
 - i. Radio (over the air, satellite, Internet)

If you did not learn about the Ticket to Work program from social media, please SKIP this question.

5b. From which of the following social media sites did you learn about the Ticket to Work program? Please choose all that apply.

- a. Facebook
- b. Twitter
- c. LinkedIn
- d. YouTube

5c. Did you learn about the Ticket to Work program from any of these other sources? Please choose all that apply.

- a. A paper Ticket in the mail
- b. The Social Security office
- c. The Social Security website (e.g., socialsecurity.gov/work)
- d. My Vocational Rehabilitation (VR) agency
- e. My Employment Network
- f. Another organization's webinar
- g. Another organization's conference
- h. An organization I am a member of (insert name)
- 6. When did you first learn about the Ticket to Work Program?
 - a. Before I was awarded disability benefits
 - b. 1-3 months after I was awarded disability benefits
 - c. 4-7 months after I was awarded disability benefits
 - d. 8-12 months after I was awarded disability benefits
 - e. More than a year after I was awarded disability benefits
 - f. Don't know/Do Not Remember

Section 2: About your participation

7. After you heard about the Ticket to Work program, have you participated in any of the following activities?

| | Yes | No |
|--|-----|----|
| Searched the Internet for information about the Ticket to Work program | О | О |
| Talked to someone about the Ticket to Work program | О | О |
| Considered taking part in the Ticket to Work program | О | О |
| Discussed my plans to join the Ticket to Work program | О | О |

- 8. Please indicate which of the following Ticket to Work activities you have participated in. Please choose all that apply.
 - a. Attended a Ticket to Work webinar
 - b. Called the Ticket to Work Help Line
 - c. Visited the Ticket to Work website (e.g., socialsecurity.gov/work)
 - d. Met with an Employment Network or Vocational Rehabilitation Agency
 - e. Met with a Work Incentive Planning and Assistance (WIPA) project benefits counselor
 - f. None of the above
- 9. Are you currently participating in the Ticket to Work program?
 - a. Yes → Continue with Question 10
 - b. No → Skip to Question 11
 - c. Participated in the past, but I am no longer participating in the Ticket to Work program → Continue with Question 10
 - d. Don't know/Do Not Remember → Skip to Question 12
- 10. Why did you choose to participate in the Ticket to Work program? Please choose all that apply.
 - a. Training or employment support matched my interests
 - b. To take advantage of Social Security work incentives (special rules that allow me to test my ability to work without immediately losing my cash or health care benefits)
 - c. Wanted something to occupy my time
 - d. Wanted to meet people
 - e. Needed more income
 - f. Recommended by family, a friend, or a doctor
 - g. Wanted to contribute to my community
 - h. Other (Please Specify): _____

Please GO TO Question 12 once you have made your selection(s)

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- 11. Why haven't you participated in the Ticket to Work program? Please choose all that apply
 - a. Don't want or need employment
 - b. Don't want to lose Social Security benefits
 - c. Don't want to lose health coverage
 - d. Don't trust Social Security
 - e. Not able to work because of my disability
 - f. Not sure if I would succeed at work
 - g. It's too complicated
 - h. Don't know enough about it
 - i. Other (Please Specify): _____

Section 3: Access to and use of information

12. Please indicate how often you do the following activities:

| | Daily | A few times a week | Once a week | A few times a month | Once a month | A few times a year | Never |
|--|-------|--------------------------|----------------|---------------------------|-----------------|--------------------------|-------|
| Use the Internet | О | О | О | О | О | О | О |
| Listen to the radio | О | 0 | 0 | 0 | О | 0 | О |
| Watch TV | О | О | О | О | О | 0 | О |
| Read newspapers/magazines | О | О | О | О | О | 0 | 0 |
| Read promotional materials in the mail | О | 0 | 0 | 0 | 0 | 0 | О |

If you NEVER use the Internet, SKIP to Question 15.

13. Do you use the Internet...

| | Yes | No |
|---|-----|----|
| At home on a computer? | О | О |
| On a mobile device? | 0 | 0 |
| At a public facility on a computer (e.g., library)? | О | О |

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If you NEVER use the Internet, SKIP to Question 15.

14. Please indicate whether you use the Internet to do the following activities.

| | Yes | No |
|---|-----|----|
| Check e-mail | | |
| Send and receive messages (text or instant messages) | | |
| Access Social media sites | | |
| Watch videos, movies, or television shows | | |
| Look for trainings or take online training | | |
| Look for job opportunities | | |
| Listen to podcasts (an audio recording available on the Internet) | | |
| Read the news | | |
| Research government benefits | | |
| Play online games | | |

If you NEVER listen to the radio or watch TV, SKIP to Question 16.

15. Please select when you usually do the following activities. (Select all that apply. It is okay to check any box.)

| | | Weekday | | Weekend | | | |
|---------------------|----------|------------|----------|----------|------------|----------|--|
| | Mornings | Afternoons | Evenings | Mornings | Afternoons | Evenings | |
| Listen to the radio | | | | | | | |
| Watch TV | | | | | | | |

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Section 4: Some additional information about you

16. Please indicate how often you use the following types of public transportation.

| | Daily | A few times a week | Once a week | A few times a month | Once a month | A few times a year | Never |
|---|-------|--------------------------|----------------|---------------------------|-----------------|--------------------------|-------|
| Bus | О | О | О | О | О | О | o |
| Subway/train | 0 | 0 | О | 0 | О | О | O |
| Paratransit (e.g., special transport services for people with disabilities) | О | О | O | O | O | O | О |

- 17. What is the last grade or school year that you completed?
 - a. Nursery school to 8th grade
 - b. Some high school
 - c. High school graduate
 - d. Technical post-secondary
 - e. Some college
 - f. Two year college graduate
 - g. Four year college graduate
 - h. Post-graduate school

Section 5: Media profile

- 18. Do you receive information or offers from organizations or companies via text messaging on your mobile device?
 - a. Yes
 - b. No
 - c. My mobile device does not have text messaging
 - d. I do not own a mobile device
- 19. Where do you go in your community to find information about programs, events, or resources? Please choose all that apply.
 - a. Public libraries
 - b. Post offices
 - c. Place of worship (e.g., church, synagogue, temple, or mosque)
 - d. Schools
 - e. Other (Please Specify): _____

OMB Control No. 0960-0526 Expiration Date: 11/30/2015

[SSA LOGO]

<insert date>



<insert name>
<insert address>

Dear <insert name>,

EurekaFacts is contacting you on behalf of the Social Security Administration because you are a Social Security beneficiary. We are asking for you to help us learn about the effectiveness of Social Security outreach efforts and how you access information about Social Security programs by completing a short, 10-minute survey.

We would like to make it easy for you to participate in this study. You may complete the survey either on the Internet or by mail using the paper survey form included with this letter. You do not need to do both. If you complete the paper survey, we have provided a postage-paid envelope in which you may return the paper survey. To complete the survey online please do the following:

Go to the website: www.eurekafacts.com/oes and enter your unique ID [abc123]

Social Security staff will not see your answers and your name will not appear on the survey. Social Security will use all responses to improve communication about its programs. The survey is voluntary.

Please complete this survey by **<insert date>**. The survey will take you approximately **10 minutes** to complete. Thank you in advance for your help.

EurekaFacts is conducting this survey on behalf of the Social Security Administration. If you have any questions about this survey, you may contact EurekaFacts at 1-855-403-4800 or email oes@eurekafacts.com.

Sincerely,

David Weaver Associate Commissioner Social Security Administration OMB Control No. 0960-0526 Expiration Date: 11/30/2015

Paperwork Reduction Act Statement

Paperwork Reduction Act Statement – This information collection meets the requirements of 44 U.S.C. §3507, as amended by section 2 of the <u>Paperwork Reduction Act of 1995</u>. You do not need to answer these questions unless we display a valid Office of Management and Budget control number. We estimate that it will take about 10 minutes to complete this survey. You may send comments on our time estimate above: SSA, 6401 Security Blvd., Baltimore, MD 21235-6401. Send <u>only</u> comments relating to our time estimate to this address.





Dear <insert full name>:

EurekaFacts is conducting a survey to help Social Security evaluate its outreach efforts on behalf of the Ticket to Work program. We are asking for you to help us learn about the effectiveness of Social Security's outreach efforts and how you access information about Social Security programs by completing a short, 10-minute survey. You were selected because you are a Social Security beneficiary. To protect the confidentiality of your responses, Social Security staff will not see your answers.

To participate in this study,

Go to the website: http://www.eurekafacts.com/oes and enter your unique ID number [abc123]

The survey will take you approximately 10 minutes to complete. Please complete this survey by [Insert Date].

You may call EurekaFacts at 1-855-403-4800 or email oes@eurekafacts.com. TDD/TTY users please contact your local Relay Center.

We want to thank you in advance for sharing your opinions.

SSA Beneficiary Outreach Effectiveness Survey

EurekaFacts Survey Center 51 Monroe Street, Plaza East 10 Rockville, MD 20850

<insert name>

<insert address>

Please go to the website: http://www.eurekafacts.com/oes and enter your unique ID number [abc123]