U.S. PURCHASERS' QUESTIONNAIRE

XANTHAN GUM FROM AUSTRIA AND CHINA

This questionnaire must be received by the Commission by no later than March 26, 2013

See page 4 of the Instruction Booklet for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its antidumping investigations concerning xanthan gum from Austria and China (inv. Nos. 731-TA-1202-03 (Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from Clark Workman (202-205-3248, clark.workman@usitc.gov).

Name of firm					
Address					
City State Zip Code					
World Wi	de Web address				
•	rm purchased xanthan gum (as define any time since January 1, 2010?	ed in the instructi	on booklet) from any source (domestic or		
NO	(Sign the certification below and pro	(Sign the certification below and promptly return only this page of the questionnaire to the Commission)			
YES	(Read the instruction booklet carefully, complete all parts of the questionnaire, and return the entire questionnaire to the Commission so as to be received by the date indicated above)				

CERTIFICATION

I certify that the information herein supplied in response to this questionnaire is complete and correct to the best of my knowledge and belief and understand that the information submitted is subject to audit and verification by the Commission.

By submitting this certification I also grant consent for the Commission, and its employees and contract personnel, to use the information provided in this questionnaire and throughout this proceeding in any other import-injury proceedings conducted by the Commission on the same or similar merchandise.

I acknowledge that information submitted in this questionnaire response and throughout this proceeding may be used by the Commission, its employees, and contract personnel who are acting in the capacity of Commission employees, for developing or maintaining the records of this proceeding or related proceedings for which this information is submitted, or in internal audits and proceedings relating to the programs and operations of the Commission pursuant to 5 U.S.C. Appendix 3. I understand that all contract personnel will sign non-disclosure agreements.

Name of Authorized Official	Title of Authorized Official	Date
	Phone:	
Signature		Email address
-	<i>Fax</i>	

PART I.—<u>GENERAL INFORMATION</u>

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

I-1a. <u>**OMB statistics.--**</u>Please report the actual number of hours required and the cost to your firm of preparing the reply to this questionnaire and completing the form.

____hours ____dollars

- I-1b. <u>**OMB feedback.--**We are interested in any comments you may have for improving this questionnaire in general or the clarity of specific questions. Please attach such comments to your response or send them to the above address.</u>
- I-2. **Establishments covered.--**Provide the name and address of establishment(s) covered by this questionnaire (see page 3 of the instruction booklet for reporting guidelines). If your firm is publicly traded, please specify the stock exchange and trading symbol.
- I-3. **Ownership.--**Is your firm owned, in whole or in part, by any other firm? No Yes--List the following information. Extent of Firm name Address ownership I-4. Related SUBJECT importers/exporters.--Does your firm have any related firms, either domestic or foreign, which are engaged in importing xanthan gum from Austria and/or China into the United States or which are engaged in exporting xanthan gum from Austria and/or China to the United States? No Yes--List the following information. Firm name Address Affiliation

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PART I.--<u>GENERAL INFORMATION</u>--Continued

-6. <u>Related producers</u> Does your firm have any related firms, either dome are engaged in the production of xanthan gum?	<u>Related NONSUBJECT importers/exporters.</u> Does your firm have any related firms, either domestic or foreign, which are engaged in importing xanthan gum from countries other than Austria and/or China into the United States or which are engaged in exporting xanthan gum from countries other than Austria and/or China to the United States?				
 6. <u>Related producers</u>Does your firm have any related firms, either dome are engaged in the production of xanthan gum? No YesList the following information. 					
are engaged in the production of xanthan gum?	ffiliation				
are engaged in the production of xanthan gum?					
are engaged in the production of xanthan gum?					
	estic or foreign, which				
Firm name Address Af					
	ffiliation				

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PART II.--PURCHASES

<u>**Contact information.**</u>-- Please identify the responsible individual and the manner by which Commission staff may contact that individual regarding the confidential information submitted in this questionnaire.

Name	
Title	
Email	
Telephone	
Fax	

II-1. **<u>Purchases</u>.-**Report, as indicated below, your firm's purchases (either directly or through a sales agent or broker) of xanthan gum. Report based on delivery date, not order date.

Quantity (in pounds) and value (in dollars)				
Item	2010	2011	2012	
Purchases of xanthan gum produced in- The United States: Quantity				
Value				
Austria: Quantity				
Value				
China: Quantity				
Value				
All other countries: ¹ Quantity				
Value				
¹ Please identify these countries		1		

PART II.--<u>PURCHASES</u>--Continued

II-2. <u>Changes in purchasing patterns</u>.—Please indicate how the relative levels of your firm's purchases of xanthan gum from different sources have changed in the last three years.

Source of purchases	Did not purchase	Decreased	Increased	Constant	Fluctuated	Explanation for trend
United States						
Austria						
China						
All other countries						

- II-3. **<u>Purchases from one country only</u>**.--If your firm has purchased xanthan gum from only one country, please explain the reasons for doing so.
- II-4. Supplier identification.--Please list your firm's FIVE largest suppliers for xanthan gum since 2010. Also, provide the share of the quantity of your firm's total purchases of xanthan gum that each of these suppliers accounted for in 2012.

No.	Supplier's name	City and state	Share of quantity of 2012 purchases
1			%
2			%
3			%
4			%
5			%

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PART III.—MARKET CHRACTERISTICS AND PURCHASING PRACTICES

III-1.	<u>Firm type</u> Which of the following best describes your firm as a purchaser of xanthan gum (check all that apply)?		
	End user (Describe end use :)		
	Distributor		
	Other (Describe:)		
III-2.	<u>Competition for sales</u> If you are a <u>distributor</u> or <u>reseller</u> of xanthan gum, do you compete for sales to your customers with the manufacturers or importers from which you purchase xanthan gum?		
	No YesPlease describe.		
III-3.	<u>Types of customers</u> If your firm is a <u>distributor</u> or <u>reseller</u> of xanthan gum, what are the major types of consumers to which you sell xanthan gum?		

III-4. <u>End uses</u>.--If your firm is an end user of xanthan gum, list in order of quantity of xanthan gum consumed, the top 3 products for which your firm purchases xanthan gum xanthan gum as a component part or input. Please indicate what percentage of the <u>total cost</u> is accounted for by xanthan gum and other inputs.

		each of the product(s) accounted for by	
Product(s) you produce	xanthan gum (percent)	Other inputs (percent)	Total
	%	%	100%
	%	%	100%
	%	%	100%

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PART III.—MARKET CHARACTERISTICS AND PURCHASING PRACTICES—Continued

III-5. Demand for end use products.--

(a)	•	an end user of xanthan gum, has the demand for your firm's final products xanthan gum changed since 2010?
	Increased	No change Decreased Fluctuated
(b)	Has this had a	ny effect on your firm's demand for xanthan gum?
	🗌 No	YesPlease describe.
- CL	atitutas Can ath	an anoducts he substituted for worther sum?

- III-6. Substitutes.--Can other products be substituted for xanthan gum?
 - (a) \square No \square Yes--Please fill out the table below.

Substitute		End use in which this		Have changes in the prices of this substitut affected the price for xanthan gum?			
		substitute is used	No	Yes	Explanation		
1.							
2.							
3.							

(b) Is guar gum a substitute for xanthan gum?

No

🗌 No	YesPlease discuss.
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(c) Have changes in the price of guar gum affected the prices or demand for xanthan gum at any time since January 1, 2010?

Yes--Please discuss.

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PART III.—<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>—Continued

III-7. <u>Demand trends</u>.-- Indicate how demand within the United States and outside of the United States (if known) for xanthan gum has changed since January 1, 2010. Describe the principal factors that have affected these changes in demand.

Market	Increase	No change	Decrease	Fluctuate	Factors
Within the United States					
Outside the United States					

III-8. **Importance of purchasing domestic product.--**Is buying a product that is produced in the United States an important factor in your firm's purchases of xanthan gum (check ALL that apply)?

No No

- Yes--Purchases of domestic product are required by law or regulation (for example, government purchases under "Buy American" provisions). This involves _____ percent of all purchases of xanthan gum.
- Yes--Purchases of domestic product are not required by law or regulation, but are by your customers. This involves _____ percent of all purchases of xanthan gum.
- Yes--Purchases of domestic product are required for other reasons (please specify these reasons below). This involves _____ percent of all purchases of xanthan gum.

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PART III.—<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>—Continued

III-9. Conditions of competition.--

a) Is the xanthan gum market subject to business cycles or conditions of competition (including seasonal business) distinctive to xanthan gum?

No (skip to question III-10.)	Yes Please describe and then answer part (b).
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(b) If yes, have there been any changes in the business cycles or conditions of competition for xanthan gum since January 1, 2010?

	No	Yes Please	describe.
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III-10. <u>Decisions based on producer</u>.--Does your firm, and to the extent that you know, do your customers make purchasing decisions involving xanthan gum based on the producer of the xanthan gum you purchase?

	Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the producer and why this information is important
Your firm					
Your customers					

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PART III.—<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>—Continued

III-11. **Decisions based on country-of-origin.--**Does your firm, and to the extent that you know, do your customers make purchasing decisions involving xanthan gum based on the country of origin of the xanthan gum you purchase?

	Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the source and why this information is important
Your firm					
Your customers					

III-12. Purchasing frequency.--

(a) How frequently do you make purchases (check one)?

Daily	Weekly	Monthly	Quarterly	Annually	Other	If other, specify

(b) Have you made significant changes in your purchasing patterns (e.g., frequency) since 2010?

No Yes—Please describe.

III-13. <u>Number of suppliers contacted</u>.--How many suppliers do you generally contact before making a purchase? _____ firms

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PART III.—<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>—Continued

III-14. Supplier negotiations.--

	(a)	Do purchases of xanthan gum usually involve negotiations between supplier and purchaser?
		No YesPlease describe these negotiations, noting whether purchasers generally quote competing prices as part of the negotiation process.
	(b)	Does your firm tend to vary its purchases from a given supplier within a specified time period based on the price offered for that period?
		No YesSpecify the time period.
III-15.	<u>Chang</u>	e in suppliersHave you changed suppliers since 2010?
	🗌 No	YesPlease list the supplier(s), whether the firm was added or dropped, the reasons for the change, and how frequently you change suppliers.
III-16.		ppliers Are you aware of any new suppliers, either foreign or domestic, that have the market since 2010?
	🗌 No	YesPlease identify the firms and indicate how you became aware of them.

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PART III.—<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>—Continued

III-17. Supplier qualification

No

(a) Do you require your suppliers to be or to become certified or qualified to sell xanthan gum to your firm?

□ No □ Yes	percent of purchases in 2012
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Yes--all purchases

(b) Please provide a general description of the certification or qualification process. Briefly describe the factors that you consider when qualifying a new supplier (e.g., quality of product, reliability of supplier, etc.)

(c) How long does it take to qualify a new supplier? _____days

Does it require a longer period to qualify imported xanthan gum from China than from other sources? Yes____NO____. Please discuss the qualification process for imports from China, noting the time required for qualification, and any difference from the qualification process for other suppliers

III-18. **Failure to certify.--**Since 2010, have any domestic or foreign producers failed in their attempts to certify or qualify their xanthan gum with your firm or have any producers lost their approved status?

Yes--Please identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification process.

PART III.—<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>—*Continued*

III-19. **Purchasing factors.--**For the factors listed below, please rate each in terms of its importance in your purchase decision for xanthan gum.

	Very important	Somewhat important	Not important
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Price			
Minimum qty requirements			
Packaging			
Product consistency			
Quality meets industry standards			
Quality exceeds industry standards			
Product range			
Reliability of supply			
Technical support/service			
U.S. transportation costs			
Other (specify):			

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PART III.—<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>—Continued

III-20. <u>Major purchasing factors</u>.--Please list, in order of their importance, the three major factors generally considered by your firm in deciding from whom to purchase xanthan gum for any one order (examples include availability, extension of credit, contracts, price, quality, range of supplier's product line, traditional supplier, etc.).

1.	
2.	
3.	
Ot	her factors or comments:

III-21. <u>Quality characteristics</u>.--What characteristics does your firm consider when determining the quality of xanthan gum?

III-22. **Frequency of decisions based on price.--**How often does your firm purchase the xanthan gum that is offered at the lowest price?

Always	Usually	Never		

III-23. <u>Price leaders</u>.— A price leader is defined as (1) one or more firms that initiate a price change, either upward or downward, that is followed by other firms, or (2) one or more firms that have a significant impact on prices. *A price leader is not necessarily the lowest priced supplier*.

Please list the names of any firms you considered price leaders in the xanthan gum market since 2010. Describe how the firm(s) exhibited price leadership.

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PART III.—<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>—Continued

III-24. <u>Private label products</u>— Are private label products commonly provided to customers on request in the xanthan gum industry? Yes___No___. Please discuss below.

III-25. <u>Unusual Supply problems</u>.—In the space provided below, please describe any supply availability issues that you have experienced in purchasing xanthan gum since 2010. Specifically, since January 1, 2010, have any of your suppliers refused, declined, or been unable to supply xanthan gum? (Examples include being placed on allocation or "controlled order entry," declining to accept new customers, delivering less than the quantity promised, unable to meet timely shipment commitments, etc.)? If the answer is "yes," please note and document the time period(s) (i.e., month and year), the supplier involved; and the amount of xanthan gum involved.

III-26. <u>Terms of Sale</u>.---Since January 1, 2010, did any of your suppliers change their standard terms of sale, such as a change in delivery terms from DDP or CIF to FOB? No ____ Yes___ Please discuss the change in the space provided noting whether any of your suppliers have changed or will change their terms of sale due to the filing of the petition underlying this investigation.

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PART IV.—PRODUCT COMPARISONS

IV-1. <u>**Country knowledge.--**</u>Please indicate the countries of origin for xanthan gum for which your firm has actual marketing/pricing knowledge.

United States

Austria

China

Other countries (specify ______

IV-2. **Interchangeability by country-pair.**--Is xanthan gum produced in the United States and in other countries interchangeable (*i.e.*, can they physically be used in the same applications)?

)

Please indicate A, F, S, N, or 0 in the table below:

- A = the products from a specified country-pair are *always* interchangeable
- F = the products are *frequently* interchangeable
- S = the products are *sometimes* interchangeable
- N = the products are *never* interchangeable
- 0 = no familiarity with products from a specified country-pair

Country-pair	Austria	China	Other countries
United States			
Austria			
China			
	r-pair producing xanthan gu the factors that limit or prec	m that is <i>sometimes</i> or <i>neve</i> lude interchangeable use:	<i>r</i> interchangeable,

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PART IV.—<u>PRODUCT COMPARISONS</u>—Continued

- IV-3. Substitutability between U.S.-produced and imported xanthan gum from Austria and <u>China</u>—Are there certain applications where only U.S.-produced xanthan gum can be used rather than imports from Austria or China? Yes___ No____ Please discuss these applications in the space provided. In your discussion please note whether it is easy or difficult to switch suppliers.

PART IV.—PRODUCT COMPARISONS—Continued

IV-5. **Factors other than price.**--Are differences other than price (*i.e.*, quality, availability, transportation network, product range, technical support, *etc.*) between xanthan gum produced in the United States and in other countries a significant factor in your firm's purchases of the products?

Please indicate A, F, S, N, or 0 in the table below:

- A = such differences are *always* significant
- F = such differences are *frequently* significant
- S = such differences are *sometimes* significant
- N = such differences are *never* significant

0 = no familiarity with products from a specified country-pair

Austria	China	Other countries
•	-pair for which factors othe m's sales of xanthan gum,	-pair for which factors other than price <i>always</i> or <i>freque</i> m's sales of xanthan gum, identify the country-pair and

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PART IV.—PRODUCT COMPARISONS—Continued

Country preferences Do you or your customers ever specifically order xanthan gum from one country in particular over other possible sources of supply?						
🗌 No	YesPlease identify all relevant countries (including the United States and both subject and nonsubject foreign countries) from which you or your customers prefer to order, and indicate why xanthan gum from these countries is preferred over product from other countries (please note the specific product in your response).					
	y of merchandise Are certain grades/types/sizes of xanthan gum available from only irce (domestic or foreign, including both subject and nonsubject countries)?					
No No	YesPlease identify the source and the grade/type/size.					
although a your reason and nonsub	broduct not based on price If you purchased xanthan gum from one source comparable product was available from another source at a lower price, please explain as for doing so (please specify by country, including the United States and both subject ject foreign countries). Possibilities might include transaction characteristics such as me to fill orders, minimum order size, reliability of supply, etc.					

PART IV.—PRODUCT COMPARISONS—Continued

IV-9. <u>Factor country comparisons</u>.--For the factors listed below, please rate how xanthan gum produced in each country you identified in your response to the first question in Part IV compares with xanthan gum produced in each of the other countries you identified (including the United States and both subject and nonsubject foreign countries).

	product from <u>United States</u> compared to product from <u>Austria</u>		product from <u>United States</u> compared to product from <u>China</u>			product from compared to product from			
	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price ¹									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs ¹									
Other (specify):									

¹ A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

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PART IV.—<u>PRODUCT COMPARISONS</u>—Continued

IV-9. *Continued.*

	product from compared to product from		product from compared to product from			product from compared to product from			
	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price ¹									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs ¹									
Other (specify):									

¹ A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

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PART IV.—<u>PRODUCT COMPARISONS—Continued</u>

IV-10. <u>Minimum quality</u>.--How often does xanthan gum from the following countries meet minimum quality specifications for your uses or your customers' uses?

Source	Always	Usually	Sometimes	Rarely or never	Don't know
United States					
Austria					
China					
Other:					
Other:					

IV-11. <u>Global prices</u>—From your experience, are prices of xanthan gum determined largely on a global basis because large global purchasers typically buy xanthan gum for delivery to their facilities throughout the world in the same transaction? Yes____ No. ____. Please discuss in the space provided.

PART IV.—PRODUCT COMPARISONS—Continued

IV-12. <u>Lead times</u>.--What is your share of purchases of xanthan gum produced in the United States, imported from Austria and/or China both from inventory and produced to order and what is the average lead time between a customer's order and the date of delivery for your firm's purchases of xanthan gum?

UNITED STATES	<u>Share of</u>	
<u>Source</u>	<u>2012</u> purchases	<u>Lead time</u> (days)
From your U.S. inventory	%	
Produced to order	%	
Total	100 %	
AUSTRIA	Share of	
<u>Source</u>	<u>Share of</u> <u>2012</u> purchases	<u>Lead time</u> (days)
From your U.S. inventory	%	
From foreign manufacturers' inventory	%	
Produced to order	%	
Total	100 %	
CHINA	Share of	
<u>Source</u>	<u>2012</u> 2012 purchases	<u>Lead time</u> (days)
From your U.S. inventory	%	
From foreign manufacturers' inventory	%	
Produced to order	%	
Total	100 %	

(b) Do items held in inventory generally have a shorter delivery lead time than items that are produced to order? Yes____ NO____ In the space provided please discuss the relationship between inventory levels and lead times for delivery at your company.